From Design to Retail: China’s Fashion Industry

Location  Shanghai and Suzhou
Term      Summer 2020
Led by    Li Zhao, Textile and Apparel Management (zhaol1@missouri.edu)
Courses   TAM 4549 (3) TAM 7949 (3)

Highlights
+ Experience China’s role in the global apparel and textile industry first hand.
+ Visit clothing manufacturers, fabric markets and shopping malls throughout the design districts.
+ Explore the cultural hubs of Shanghai and Suzhou, and learn about China’s vast history on walking tours of the cities.
+ Learn about traditional handcraft skills and take an in-depth look at the silk market of Suzhou.

Learn more
international.missouri.edu/china

International Center
University of Missouri