

About the Graduate Program

The Department of Textile and Apparel Management (TAM) at the University of Missouri is a national leader focusing on the soft-goods industry and has an internationally recognized, award-winning faculty who are committed to offering world-class graduate education. TAM has a body scanner, the high-tech Kellwood Apparel Technology Lab, the Kitty Dickerson Technology Lab with the latest industry software, and the Knipschild Design Research Lab that includes a Mutoh Digital Textile Printer, and a TC2 body scanner.

Ranking among the top programs in the country, TAM offers students a strong faculty base, superior research expertise, comprehensive library access, high-tech facilities, the Missouri Historic Costume and Textile Collection, interdisciplinary and intercollegiate research opportunities, and a wonderful community in which to live.

**Earn a graduate degree from
the Department of Textile
and Apparel Management at
the University of Missouri...
where creativity, technology,
sustainability, and leadership
come together in the global
world of fashion.**

**DID YOU KNOW THAT THE
UNIVERSITY OF MISSOURI
HAS ASSISTANTSHIPS
AVAILABLE?**

To learn more about MU's award-winning Department of Textile & Apparel Management, see our website: <http://tam.missouri.edu> call: 573-882-7317 or 882-4425, or come visit us at our beautiful campus in Columbia, MO.



Important Links:

<http://tam.missouri.edu/>
<http://gradschool.missouri.edu/>



Dr. Pamela Norum
Interim Chair and Professor,
Doctoral Faculty

Areas of research include the clothing consumption process-acquisition, use, and disposal-through the lens of sustainability. She was trained in consumer economics and marketing, and primarily use quantitative analyses in her research.



Dr. Jean Parsons
Associate Professor,
Doctoral Faculty

Research areas include digital textile and apparel design, sustainable design for apparel, and history of the apparel industry. She is currently using historic artifact analysis as a strategy for developing new approaches to the design process.



Dr. Jung Ha-Brookshire
Associate Professor,
Doctoral Faculty

Areas of research include global supply chain and sourcing strategies, sustainable production and consumption of textile and apparel, and firm/industry identity issues. She uses quantitative and qualitative methods. Through a Fulbright Core Scholar award, she collaborates with faculty at Hong Kong Polytechnic University.



Dr. Sarah Southworth
Assistant Professor,
Graduate Faculty

Main area of focus includes visual marketing and retailing strategies. Current research is on building marketing strategies for Asian businesses entering into the US. She specifically examines how visual stimuli facilitate consumer's perception of brands across different cultural markets.



Dr. Kristen Morris
Assistant Professor,
Graduate Faculty

Areas of focus are the performance and aesthetics of functional garments and the viability of incorporating users into the design of their own products. She uses participatory design methods and investigates collaborative product development processes, focusing on the requirements of complex target populations from athletes to astronauts.

About the University of Missouri

The University of Missouri was established in 1839 as Missouri's flagship university. Today it is a member of the prestigious Association of American Universities (AAU) and ranked "Doctoral/Research Extensive (Research I)", "Research University/Very High" and "Community Engaged" by the Carnegie Foundation. Nearly 6,500 graduate students work closely with faculty mentors to perform research and learn the art of teaching.

Four areas of research are especially strong and growing at Mizzou: Sustainable Energy; Media of the Future; Food for the Future; and One Health, One Medicine. Collectively these dynamic initiatives are called the [Mizzou Advantage](#). The Department of Textile and Apparel Management (TAM) participates in Mizzou Advantage initiatives across several of these four interdepartmental initiatives.

Over 30 percent of MU students come from another state or another country, and a strong international community thrives in Columbia, MO. At the same time, Mizzou sends a significant number of students to study overseas each year.

For a more comprehensive perspective of Mizzou, see <http://missouri.edu/about/index.php>

Updated Curriculum

TAM offers a unique set of courses recently developed to prepare students for our dynamic industry. Students can select from core content courses, and from rigorous research tracks in either qualitative or quantitative methods. For more information, see

http://tam.missouri.edu/academics_grad.html.

The following seminar courses are specifically designed for TAM Graduate Students with emphasis on sustainability, globalization, and technology:

- Sustainable Softgoods Global Policies and Practices
- Global Supply Chain Management in the Softgoods Industry
- Cloth and Human Experience
- Design Theory
- Theory Development and Evaluation
- Advanced Research Analysis Procedures
- Survey of Research in the Textile and Apparel Discipline
- Professional Seminar

Apply today!

To apply, go to <http://gradschool.missouri.edu/admissions/apply/index.php>. Applications for assistantships are due by January 15 every year. Full-time assistantships require a 20 hour/week commitment of service to the department. Full-time assistantships earn tuition and fee waiver, valued up to \$20,000. For more information, please go to http://tam.missouri.edu/academics_grad.html

Contact Information:

Jung Ha-Brookshire, PhD

Associate Professor and Director of Graduate Studies
137 Stanley Hall, Columbia, MO 65211
Phone: (573) 882-6316
E-mail: habrookshirej@missouri.edu

Pride Points

Dr. Jean Parsons was named a Pearson/Prentice Hall Lecturer at ITAA in 2012 and a scholar of the Costumer Society of America in 2007. She is co-author of *20th Century Dress in the United States*. She has also received numerous awards from ITAA and other organizations for her designs.

Dr. Pam Norum received the 2008 Best Clothing & Textile Article Award from the *Family & Consumer Sciences Research Journal* for her article on "Student Internet Purchases."

Dr. Jung Ha-Brookshire received a Fulbright Core Scholar award and spent the fall 2015 semester at Hong Kong Polytechnic University. She is a textbook author of *Global Sourcing in the Textile and Apparel Industry* (Pearson) and received the 2011 ITAA Rising Star award, 2010 Excellence in Education award from MU, and more. She has completed multiple external and internal grant projects (~\$350,000).

Dr. Sarah Southworth received Outstanding Graduate Research Award at Oregon State University followed by the Best Doctoral Paper at ITAA in 2013. She also won a Travel Grant for her research on online presentation and Outstanding Graduate Teaching Award at Oregon State University in 2012.

Dr. Kristen Morris received her PhD degree from Cornell University in 2015. She received the Lois Dickey Fellowship from ITAA in 2014, and her creative scholarship has won multiple awards including 1st place at the National Make It With Wool Competition. She has twice been awarded the Innovative Design Award at ITAA in 2013 and 2012. And, she has also been awarded the Lectra Graduate Student Award for Use of Technology at ITAA in 2013 and 2010.

Several graduate students received several major scholarships (valued up to \$10,000) from the College of Human Environmental Sciences.

TAM graduate students complete a variety of graduate certificate programs on campus, including the Center for the Digital Globe where they have access to research grant up to \$5,000.

TAM graduate students have been placed in (selected):

- Indiana University—Bloomington;
- University of Nebraska-Lincoln
- Auburn University
- University of Georgia
- West Virginia University
- University of Rhode Island
- University of Delaware
- Ohio University
- Northern Illinois University
- Florida State University
- Bowling Green State University
- Baylor University
- Kent State University
- University of North Texas
- Oklahoma State University
- Buffalo State College
- Southeast Missouri State University