

JUNG E. HA-BROOKSHIRE, PH.D.

Associate Dean for Research and Graduate Studies
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EDUCATION

Doctor of Philosophy in Consumer, Apparel, and Retail Studies, University of North Carolina at Greensboro (UNCG), College of Human Environmental Sciences, 2007

Master of Business Administration, Baruch College, City University of New York, Zicklin School of Business, New York, NY, 2004

Bachelor of Science in Clothing and Textiles, Seoul National University, School of Human Ecology, Seoul, Korea, 1996

Associate of Applied Science in Fashion Buying and Merchandising, Fashion Institute of Technology, State University of New York, New York, NY, 1997

Associate Dean for Research and Graduate Studies, College of Human Environmental Sciences, University of Missouri, Fall 2016 – present

Associate Professor and Director of Graduate Studies, Textile and Apparel Management, University of Missouri, Fall 2013 – present

Fulbright-PolyU Senior Scholar, Hong Kong Polytechnic University, Fall 2015

Assistant Professor, Textile and Apparel Management, University of Missouri (MU), Fall 2007—May 2013

- Doctoral faculty status awarded, 2008
- Graduate faculty status awarded, 2007

Visiting Professor, Clothing and Textiles, Seoul National University, summer 2009

Teaching Assistant, Consumer, Apparel, and Retail Studies, UNCG, 2006 – 2007

Research Assistant, Consumer, Apparel, and Retail Studies, UNCG, 2004 – 2006

INDUSTRY EXPERIENCE

Sourcing/Production Manager, Richard Leeds International, Inc., New York, NY, 2001-2004
Managed all aspects of product development, sourcing, and production activities in Central America for a women's sleepwear import company with annual sales of up to \$100 million.

Sourcing/Production Manager; Production Coordinator; Production Assistant, Consolidated Children's Apparel, Adjmi Apparel Group, New York, NY, 1997-2001

Directed the sourcing/production department supervising 8 team members for a children's playwear company; Managed product development, sourcing, and production activities in the Far East, Central America, and the Middle East.

HONORS, AWARDS, AND NOMINATIONS

Awarded: International

2015 Fulbright Core Scholar Hong Kong PolyU award, J. William Fulbright Foreign Scholarship Board, US Department of State.

2015 Lectra Innovation Award for Research. "The Needs for Interdisciplinary Collaborations for Preparing Future Fashion Technocrats," International Textile and Apparel Association, Santa Fe, November 2015. Co-authored with Deepika Raj

Best Paper Award – Poster Track (2015). "Impact of International Trade -Historic Evidence on Korean Society during the 1890s." Korean Society of Clothing and Textiles Fall Conference, October 2015. Co-authored with Soon-Young Kim

2013 Clothing and Textiles Research Journal Reviewer Award, International Textile and Apparel Association, New Orleans, LA, USA.

Highly Downloaded Paper (2013), "Willingness to pay for socially responsible products: Case of cotton apparel," *Journal of Consumer Marketing*, 2011. Co-authored with Pamela Norum

Highly Commended Award Winner (2012), Literati Network Awards for Excellence 2012, Emerald Group Publishing Limited, Bingley, United Kingdom, for "Exploring job responsibilities and requirements of U.S. textile and apparel sourcing personnel" published in *Journal of Fashion Marketing and Management*, 2011. Co-authored with Amanda Muhammad

Highly Commended Award Winner (2012), Literati Network Awards for Excellence 2012, Emerald Group Publishing Limited, Bingley, United Kingdom, for "Willingness to pay for socially responsible products: Case of cotton apparel," published in *Journal of Consumer Marketing*, 2011. Co-authored with Pamela Norum

2011 Rising Star Award, International Textile and Apparel Association, Philadelphia, PA, USA.

2008 Sara Douglas Faculty Fellowship Award for International Study in Textiles and Apparel, International Textile and Apparel Association, Schaumburg, IL, USA, \$2,000.

2007 ITAA Fellowship, International Textile and Apparel Association, Los Angeles, CA, USA, \$1,000.

2007 Lois Dickey Fellowship, International Textile and Apparel Association, Los Angeles, CA, USA, \$1,000.

Awarded: University

MU Top Faculty Achiever (2016). Recognized by the Chancellor Foley.

2014 Gold Chalk Award for Teaching Excellence, MU Graduate Professional Council. This award is given for significant contributions to the education and training of graduate and professional students.

2010 Excellence in Education Award, MU Division of Student Affairs.

2009 Professor of the Year, MU Student-Athletes' Academics-Athletic Achievement Award.

Graduate School Scholar Award, UNCG, 2006, \$4,000.

Awarded: Department

Langsam Family Faculty Appreciation Award, MU, 2015, \$500

Langsam Family Faculty Appreciation Award, MU, 2013, \$500

Langsam Family Faculty Appreciation Award, MU, 2012, \$500

Langsam Family Faculty Appreciation Award, MU, 2010, \$500

Langsam Family Faculty Appreciation Award, MU, 2008, \$500

Outstanding Graduate Student Award, UNCG, 2007, \$200.

Dr. Nancy J. Sears Fellowship of Excellence, UNCG, 2006-2007, \$2,500.

Class of 1933 Graduate Fellowship, UNCG, 2005-2006, \$3,000.

Dr. Nancy J. Sears Fellowship, UNCG, 2005-2006, \$2,400.

Graduate Student Summer Assistantship, UNCG, 2005-2006, \$3,000.

Charles Hayes Fellowship, UNCG, 2004-2005, \$14,000.

Nominated: University

2013 President's Award for University Citizenship, Mentoring Award, University of Missouri System

2010 Award for Excellence in Short-Term Study Abroad Programming, MU International Center.

RESEARCH: SCHOLARSHIP AND CREATIVE ACTIVITIES (\$459,561 FUNDED)

EXTERNAL GRANTS/FUNDING (\$358,707 FUNDED)

- \$74,000 Jung, S., & Ha-Brookshire, J. (in review). Consumers' emotions and behaviors aroused by typology of corporate moral responsibility failure and its differential impacts. *Hong Kong Government's Research Grant Council*.
- \$77,500 Ha-Brookshire, J., Fukurai, H., & Kurosawa, K. (in review). Exploring Differences in Roles and Functions of Corporations between Japanese and the U.S. Stakeholders, *The Toyota Foundation Research Grant Program 2016*.
- \$30,000 Ha-Brookshire, J. and 7 others (in review). Development of Case Studies for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSCE), *USDA, NIFA, Higher Education Challenge Grants Program*.
- \$45,000 Jung, S.J., & Ha-Brookshire, J. (2017-2018). Moral responsibility of corporate sustainability: Consumer responses to corporate hypocrisy. General Research Fund for 2016/2017, *Hong Kong Government's Research Grant Council*.
- \$35,000 Ha-Brookshire, J. (2015). Hong Kong: The central hub of the global textile and apparel supply chain, *J. William Fulbright Foreign Scholarship Board, US Department of State*.
- \$24,325 Ha-Brookshire, J. (2015). Developing student learning projects complementing "Sustainability in Global Supply Chain: Analysis throughout the Life of Cotton Products." *2015 Cotton Student Sponsorship Program, Cotton Incorporated*.
- \$36,543 Ha-Brookshire, J., & Norum, P. (2014). Online Workshop for Textile and Apparel Faculty in the World: "Sustainability in Global Supply Chain: Analysis throughout the Life of Cotton Products." *2014 Cotton Student Sponsorship Program, Cotton Incorporated*.
- \$32,879 Ha-Brookshire, J. & Norum, P. (2013) Faculty Education for Sustainability in Global Supply Chain: Sustainability in Global Supply Chain: Analysis throughout the Life of Cotton Products," *2013 Cotton Student Sponsorship Program, Cotton Incorporated*. (60%)
- \$30,000 Ha-Brookshire, J. (2012-13). Product Development Education and Graduate Student Development Funds. Textiles Opico SA de CV, an apparel manufacturing company, San Salvador, El Salvador (100%).
- \$30,207 Ha-Brookshire, J. (2011). Curriculum Module Development for Sustainable Global Supply Chain Management of Cotton Products, *2011 Cotton Student Sponsorship Program, Cotton Incorporated*. (100%).

- \$31,292 Ha-Brookshire, J. & Norum, P. (2010). 2010 Mizzou TAM Sustainable Cotton Summit and Assessment of Student Learning and Changes in Cotton Preference. *2010 Cotton Student Sponsorship Program, Cotton Incorporated* (70%).
- \$25,000 Dickerson, K., Norum, P. & Ha-Brookshire, J. (2008-2010). Consumer Research and Marketing for MOPREMA Cotton, *Bayer CropScience* (20%).
- \$7,000 Dickerson K., Norum, P. & Ha-Brookshire, J. (2008-2010). Consumer Research and Marketing for MOPREMA Cotton, *Missouri Department of Agriculture* (20%).
- \$28,477 Ha-Brookshire, J. (2009). Going Global with Cotton: Analysis of the Manufacturing and Consumption of Cotton Products in a Global Marketplace. *2009 Cotton Student Sponsorship Program, Cotton Incorporated* (100%).
- \$32,984 Ha-Brookshire, J., Norum, P., Wilson, L., & Boorady, L. (2008). Project Cotton: An Educational Website for Textile and Apparel Students. *2008 Cotton Student Sponsorship Program, Cotton Incorporated* (50%).
- INTERNAL GRANTS/FUNDING (\$100,854 FUNDED)**
- \$3,050 Jung, N., & Ha-Brookshire, J. (in review). Corporate hypocrisy in the context of retail service failure: Measurement development, *2016-2017 Richard Wallace Faculty Incentive Grant, MU*.
- \$1,500 Zhao, Y., & Ha-Brookshire, J. (2016). College student perceptions toward the moral responsibility of corporate sustainability, *Program for Undergraduate Research Experiences (PURE)*, HES.
- \$1,500 Ha-Brookshire, J. (2015). *Faculty International Travel Fund, MU*.
- \$2,000 Ha-Brookshire, J. (2015). *Mizzou Advantage Faculty Interdisciplinary Development Award*. Provost Office.
- \$2,320 Ha-Brookshire, J. (2014). Would manufacturing be back to the United States? Cases of textile and apparel manufacturing firms. *Margaret Mangel Research Catalyst Award, HES*.
- \$22,500 Hawley, J., Sohn, M., Ha-Brookshire, J., & 4 others (2013). Leading the Future of the Retail Industry through Creating Digital/Virtual Student Project Showcases, *MU Interdisciplinary Innovation Fund*. Provost Office
- \$1,000 Sohn, M., & Ha-Brookshire, J. (2013). Examining the effectiveness of 3D virtual fit testing: Focusing on the Plus-size apparel product development process, *Mizzou Alumni Association Richard Wallas Faculty Incentive Grants*.
- \$1,500 Ha-Brookshire, J. (2012). Center for Digital Globe Faculty Travel Grant. (100%).

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| \$2,000 | Leinen, J. & Ha-Brookshire, J. (2012). Are Green Products Really Green? Exploring “Green” Marketing Claims in Today’s Textile and Apparel Marketplace. <i>HES Program for Undergraduate Research Experiences</i> , MU, Supervising Faculty (50%). |
| \$500 | Ha-Brookshire, J. (2011). <i>Project Enhancement Fund</i> , HES. (100%) |
| \$1,500 | Ha-Brookshire, J. (2011). <i>Faculty International Travel Fund</i> , MU. (100%) |
| \$20,000 | Ha-Brookshire, J. & 11 other MU faculty members (2011-2012). Current Textile Labeling Requirements: Disruptive and Transforming? <i>Mizzou Advantages</i> , MU. This grant was awarded through campus-wide competition. One of the 38 accepted proposal out of 137 submitted proposals. Project Leader (80%) |
| \$2,500 | Ha-Brookshire, J., with 4 other TAM faculty (2010). Current Textile Labeling Requirements: Disruptive and Transforming? <i>Seeding Interdisciplinary Research Collaboration Funds</i> , HES. Project Leader (80%). |
| \$1,500 | Ha-Brookshire, J. (2010). Center for Digital Globe Faculty Travel Grant. (100%). |
| \$16,000 | Ha-Brookshire, J. & McBee-Black, K. (2010). Science of Textiles Online Course Proposal (TAM 2200). <i>2010 Online Course Development Application</i> , University of Missouri Systems, \$16,000. Project Leader (60%). |
| \$4,500 | Ha-Brookshire, J. & Norum, P. (2010). Education and Training regarding Psychophysiology Research and Analysis Techniques. <i>Faculty Development Project Awards</i> , Office of Provost. Project Leader (60%). |
| \$2,704 | Ha-Brookshire, J. & Norum, P. (2010). Consumer Purchase Intention and Heart Rates Related to Country of Origin, Fiber Content, Trust/distrust, and Confusing Labels. <i>Margaret Mangel Research Catalyst Award</i> , HES. Project Leader (50%). |
| \$10,000 | Ha-Brookshire, J. & Yoon, S-Y. (2010). Examining Applicant Attraction to an Organization: From the Perspective of the Work Environment and Person-Organization Fit. <i>Center for the Digital Globe & HES Dean’s Office</i> . Project Leader (60%). |
| \$2,500 | Ha-Brookshire, J. (2008). Exploring an identity of the U.S. apparel industry. <i>Margaret Mangel Research Catalyst Award</i> , HES. Project Leader (100%). |
| \$2,120 | Ha-Brookshire, J. & Norum, P. (2008). Promoting Inter-Institutional Collaboration and International Experiential Learning in Apparel and Textiles Programs. <i>Big 12 Faculty Fellowship Program</i> , Office of Provost. Project Leader, (50%). |

- \$2,500 Ha-Brookshire, J. (2008). Exploring organizational identities and image management among firms in the U.S. apparel industry. *Research Assistantship Fund*, HES. Project Leader (100%).
- \$1,710 Ha-Brookshire, J. (2007). International class collaboration with Manchester Metropolitan University in the U.K. *Center for the Digital Globe*. Project Leader (100%).
- \$300 Ha, J. (2005). *Hennis Travel Award*, Graduate School, UNCG.
- \$750 Ha, J. (2005-2007). *Personal Development Fund*, Graduate School, UNCG.
- \$425 Ha, J. (2005-2007). *Graduate Student Travel Award*, UNCG.

EXTERNAL/INTERNAL GRANTS (NOT FUNDED)

- \$100,000 Ha-Brookshire, J., Hawley, J., LeHew, M., Ellis, J., & Diddi, S. (2016). EAGER Germination: Applying Constructivist Theory and Participatory Engagement through Research Interest Groups to Conceive and Implement Transformational Ideas, *National Science Foundation*.
- \$400,000 Ha-Brookshire, J., Kitchel, T., & Stokes, G. (2015). Institutional transformation: Infusing ethical leadership in the formal and informal learning cultures of STEM programs. *Cultivating Cultures for Ethical STEM*, *National Science Foundation*.
- \$451,819 Ha-Brookshire, J., & Bhaduri, G. (2015). Corporate moral (ir)responsibility toward sustainable development: A mixed method approach. *Science of Organization*, *National Science Foundation* (MU Portion, \$280,000)
- \$500,000 Ha-Brookshire, J., Grebitus, C., Nayga Jr., N., & Norum, P. (2013). Effect of U.S. Origin and Product Transformation in the Global Supply Chain on Consumer Preferences and Willingness to Pay for Agricultural-Based Products in Domestic and International Markets, *USDA AFRI Foundational Program*.
- \$423,677 Ha-Brookshire, J., Norum, P., Jin, B., & Su, J. (2011). Enhanced Curriculum Development for Global Supply Chain Management of Natural Fiber-based Products through International Collaboration: A Focus on Transparency and Sustainability, *USDA Higher Education Challenge Grants Program*. (70%).
- \$149,977 Ha-Brookshire, J. & Norum, P. (2010). Enhanced Curriculum Development for Consumer Product Safety in the Natural Fiber-based Global Supply Chain through International Collaboration, *United States Department of Agriculture International Science and Education Competitive Grants Program* (70%). The acceptance rate in 2010 was 15%.

\$29,395 Norum, P. & Ha-Brookshire, J. (2009). Consumer Research and Branding: Opportunities for Missouri Upland Cotton Fibers. *United States Department of Agriculture Agricultural Marketing Service* (45%).

\$374,699 Ha-Brookshire, J., Norum, P., Kadolph, S., Karpova, E., Marcketti, S. & Brosdahl, D. (2009). Educating Faculty to Prepare Students for the Global Marketplace: Development of International Experiential Learning Programs. *United States Department of Agriculture Higher Education Challenge Program* (50%).

NATIONAL CONFERENCE/WORKSHOP ORGANIZATION

New Approach to Teaching Global Sourcing: Theoretical Perspectives and Step-by-Step Procedures for a Sustainable Future (November, 2014; November 2015; November 2016). Project director and workshop organizer, International Textile and Apparel Association Annual Meetings.

Envisioning the Future of Textiles and Apparel: Research Agendas for the 21st Century:

- Sedona Group meeting (June 17-20, 2014): A 14 volunteer group met for 3 days and brainstormed for the visions of the discipline. Project director and meeting organizer.
- Special Topic Session (November, 14, 2014): The Sedona group hosted a special topic session during the ITAA annual meeting in Charlotte, NC. Project director and workshop organizer.
- Monograph publication (January 2015): The results of this effort have been published through ITAA Monographs.
- Special Topic Session (November 12, 2015): The Sedona group hosted a special topic session during the ITAA annual meeting in Santa Fe, NM. Project director and workshop organizer.

Faculty Workshops on Sustainability in Cotton Supply Chains (June, 2013; June 2014). Project director and workshop organizer, University of Missouri, Columbia, MO; Over 50 faculty members across the country and the world participated in faculty workshops both on and off-line, focusing on teaching sustainability throughout the cotton product life cycle.

Textile Products Labeling Summit: Sustainability-related Labeling Issues (November 2-3, 2012). Project director and conference organizer, University of Missouri, Columbia, MO; Over 30 industry members, policy makers, lobbyists, and researchers across the country participated in this summit, including a former chairman of Federal Trade Commission, William Kovacic, Professor of Law and Policy of the George Washington University, and Marie D'Avignon, Government Relations Representative, American Apparel & Footwear Association. More information is available from <http://muconf.missouri.edu/textilelabeling/index.html>

EDITORSHIP

Co-Editor for Monograph of International Textile and Apparel Association (2015), “Envisioning Textile and Apparel Research and Education for the 21st Century,” Monograph #11. 38 pages.

Co-Editor for a special issue of *Clothing and Textiles Research Journal*, “Sustainability Marketing Claims and Consumer Behavior,” Volume 30, Issue 1, 2012. The articles published in this issue have been continuously listed as “The 50 Most Read Articles” by CTRJ since the publication.

Associate Editor –Floating, *Clothing and Textiles Research Journal*, 2014-2016
Editorial Board member for *Clothing and Textiles Research Journal*, 2008-present
Editorial Board member for *Fashion and Textiles*, 2013-present

TEXTBOOK

1. Ha-Brookshire, J. (in press). *Global Sourcing in the Textile and Apparel Industry (2nd ed.)*. Bloomsbury.
2. Ha-Brookshire, J. (2015). *Global Sourcing in the Textile and Apparel Industry*. Pearson. ISBN No. 0132974622. 325 pages.
3. Ha-Brookshire, J. (2013). *Sustainability in the Global Supply Chain: Perspectives throughout the Cotton Product Life Cycle*. Pearson: Boston, MA. ISBN No. 0133140164 (text), 0133484572 (eBook). 70 pages.

EDITOR EDITED PUBLICATIONS

1. Ha-Brookshire, J. (in press). “Why don’t I wear skirts? Politics, economy, society, and history” In Reilly, A., & Barry, B. [Eds]. *Crossing Boundaries: Fashion to Deconstruct and Reimagine Gender*. Bristol, UK: Intellect Books.
2. Ha-Brookshire, J. & LaBat, K. (Eds.). (2015). Envisioning textile and apparel research and education for the 21st century (International Textile and Apparel Association Monograph No. 11). Knoxville, TN: International Textile and Apparel Association
3. Park, J., Knight, D., Kaiser, S., & Ha-Brookshire, J. (2015). Textiles and apparel: The academic core that makes us unique and united. In J. Ha-Brookshire & K. LaBat (Eds.), *Envisioning textile and apparel research and education for the 21st century* (pp. 16-19). Knoxville, TN: International Textile and Apparel Association
4. Ha-Brookshire, J., & Marcketti, S. (2015). Toward quality scholarships that will help us thrive. In J. Ha-Brookshire & K. LaBat (Eds.), *Envisioning textile and apparel research and education for the 21st century* (pp. 16-19). Knoxville, TN: International Textile and Apparel Association

PEER REVIEWED RESEARCH PUBLICATIONS

1. Goswami, S., & Ha-Brookshire, J. (2016). Exploring U.S. retail employees' experiences of corporate hypocrisy. *Organization Management Journal*, 13(3), 168-178. **Featured in a variety of national and international media, including Women's Wear Daily, Business News Daily, and Global News Connect. Featured in a radio show, Business IN Vancouver.**
2. Southworth, S., & Ha-Brookshire, J. (2016). The impact of cultural authenticity on brand uniqueness and willingness to try: The case of Chinese brands and U.S. consumers. *Asia Pacific Journal of Marketing and Logistics*, 28(4). ESCI journal. Available from <http://www.emeraldinsight.com/doi/pdfplus/10.1108/APJML-11-2015-0174>
3. Raj, D. & Ha-Brookshire, J. (2016). Exploration of knowledge creation processes and work environments in the wearable technology industry. *International Journal of Fashion Design, Technology and Education*. 9(1), 82-93. **Second most read paper in the history of the journal as of March 2016. 1,432 downloads/views. Altmetric score of 46, in the top 5% of over 4.8 million research outputs ever tracked by Altmetric. Cited in ScienceDaily.**
4. Kim, S-Y, & Ha-Brookshire, J. (2015). How did industrial products change a society? Historical evidence of imported cotton cloth in Korea, 1882-1910. *Clothing and Textiles Research Journal*, 34(2), 109-126.
5. Goswami, S., & Ha-Brookshire, J. (2015). From compliance to a growth strategy: Exploring historical transformation of corporate sustainability. *Journal of Global Responsibility*, 6(2), 246-261. ESCI journal. **Cited in ScienceDaily and Phys.org.**
6. Ha-Brookshire, J. (2015). Toward moral responsibility theories of corporate sustainability and sustainable supply chain. *Journal of Business Ethics*. DOI: 10.1007/s10551-015-2847-2 SSCI, Impact factor 1.326.
7. Bhaduri, G., & Ha-Brookshire, J. (2015). The role of brand schemas, information transparency, and source of message on apparel brands' social responsibility communication. *Journal of Marketing Communications*. DOI: 10.1080/13527266.2015.1040441.
8. Ha-Brookshire, J. (2015). Global sourcing: New research and education agendas for apparel design and merchandising. *Fashion and Textiles*, 2-15.
9. Bhaduri, G., & Ha-Brookshire, J. (2015). Gender differences in brand information processing and transparency. *Journal of Product & Brand Management*, 24(5), 504 - 517. ESCI journal.
10. Lee, S., & Ha-Brookshire, J. (2015). How do you deal with external uncertainties? Cases of a Cambodian apparel manufacturer and a U.S. apparel import intermediary. *Journal of Textile and Apparel, Technology and Management*, 9(2), 1-20. Available from <http://ojs.cnr.ncsu.edu/index.php/JTATM/article/view/6866/3587>

11. Zhao, L., & Ha-Brookshire, J. (2014). How did you survive in the first five years? Secrets to success described by new apparel ventures. *Journal of Enterprise Culture*, 22(4), 485-503
12. Das, D., & Ha-Brookshire, J. (2014). India, the Next China? Analysis of the unique firm resources claimed by Indian apparel export firms. *Journal of Fashion Marketing and Management*, 18(4), 378-393. ESCI journal.
13. Ha-Brookshire, J., & Hawley, J. (2014). Trends of research published by *Clothing and Textiles Research Journal* (1993-2012) and outlook for future research. *Clothing and Textiles Research Journal*, 32(4), 251-265. SSCI. Impact Factor .75. ***This article was listed as top 5 Most-Read Articles since September 2014 until May 2015. Still top 10 as of January 2016.***
14. Ha-Brookshire, J., & Bhaduri, G. (2014). *Disheartened* consumers: Impact of malevolent apparel business practices on consumers' heart rates, perceived trust, and purchase intention. *Fashion and Textiles*, 1(10), 1-12. Free access from <http://link.springer.com/article/10.1186/s40691-014-0010-9>
15. Mc Andrews, L., & Ha-Brookshire, J. (2013). A (our) nitty, gritty reality: Meanings of success described by textile and apparel women educators. *Clothing and Textiles Research Journal*, 31(3), 195-209. SSCI. Impact Factor .75
16. Ha-Brookshire, J., & Hawley, J. (2013). Envisioning the Clothing and Textile discipline for the 21st century: Discussion on its scientific nature and domain. *Clothing and Textiles Research Journal*, 31(1), 17-31. SSCI. Impact factor .75 ***This article was listed as number 10, 14, 9 in July, August, December 2014 of "The 50 Most Frequently Read Articles" in CTRJ***
17. Ha-Brookshire, J., & Yoon, S-H. (2012). Country of origin factors influencing U.S. consumers' perceived price for multinational products. *Journal of Consumer Marketing*, 29(6), 445-454. ESCI journal.
18. Stoll, E., & Ha-Brookshire, J. (2012). Motivations for success: Case of U.S. textile and apparel small- and medium-sized enterprises. *Clothing and Textiles Research Journal*, 30(2), 149-163. SSCI. Impact Factor .75
19. Ha-Brookshire, J. (2012). Country of parts, country of manufacturing, and country of origin: Consumer purchase preferences and the impact of perceived prices. *Clothing and Textiles Research Journal*, 30(1), 19-34. SSCI. Impact Factor .75
20. Norum, P., & Ha-Brookshire, J. (2012). Analysis of children's textile and apparel product safety issues using recall data from the U.S. Consumer Product Safety Commission, *International Journal of Fashion Design, Technology and Education*, 5(1), 25-31.
21. Norum, P., & Ha-Brookshire, J. (2011). Consumer trade-off analysis and market share estimation for selected socially responsible product attributes for cotton apparel. *Clothing and Textiles Research Journal*, 29(4), 348-362. SSCI. Impact Factor .75

22. Ha-Brookshire, J., & Norum, P. (2011). Cotton and sustainability: Impacting student learning through Sustainable Cotton Summit. *International Journal of Sustainability in Higher Education*, 12(4), 369-380. SSCI. Impact Factor .889.
23. Ha-Brookshire, J., & Norum, P. (2011). Willingness to pay for socially responsible products: Case of cotton apparel. *Journal of Consumer Marketing*, 28(5), 344-353. ESCI journal. **Highly Commended Award Winner** at the Literati Network Awards for Excellence 2012.
24. Bhaduri, G., & Ha-Brookshire, J. (2011). Do transparent business practices pay? Exploration of transparency and consumer purchase intention. *Clothing and Textiles Research Journal*, 27(2), 135-149. SSCI. Impact Factor .75. **This article was listed as number 5 in March 2012 of "The 50 Most Frequently Read Articles" in CTRJ**
25. Chang, T-T., & Ha-Brookshire, J. (2011). Business activities, competitive resources, and ownership types of Chinese textile and apparel manufacturing firms. *International Journal of Fashion Design, Technology and Education*, 4(2), 115-125.
26. Ha-Brookshire, J., & Lee, Y. (2011). Firm capabilities and firm size: The case of Korean apparel manufacturers. *International Journal of Fashion Design, Technology and Education*, 4(1), 59-67.
27. Muhammad, A., & Ha-Brookshire, J. (2011). Exploring job responsibilities and requirements of U.S. textile and apparel sourcing personnel. *Journal of Fashion Marketing and Management*, 15(1), 41-57. ESCI journal. **Highly Commended Award Winner at the Literati Network Awards for Excellence 2012.**
28. Ha-Brookshire, J., & Lee, Y. (2010). Korean apparel manufacturing industry: Exploration from the industry life cycle perspective. *Clothing and Textiles Research Journal*, 28(4), 279-294. SSCI. Impact Factor .75. **This article was listed as number 13 in March 2012 of "The 50 Most Frequently Read Articles" in CTRJ**
29. Ha-Brookshire, J., & Lu, S. (2010). Organizational identities and their economic performance: An analysis of U.S. textile and apparel firms. *Clothing and Textiles Research Journal*, 28(3), 174-188. SSCI. Impact Factor .75
30. Ha-Brookshire, J., & Stoll, E. (2009). Teaching with a live reporter in a foreign country: An alternative to study abroad programs. *Marketing Education Review*. 19(3), 17-23.
31. Ha-Brookshire, J., & Hodges, N. (2009). Socially responsible consumer behavior? Exploring used clothing donation behavior. *Clothing and Textiles Research Journal*, 27(3), 179-196. SSCI. Impact Factor .75. ***This article was listed as number 1 in September, number 3 in August, and number 5 in July 2009 of "The 50 Most Frequently Read Articles" in CTRJ.**

32. Lu, S., & Ha-Brookshire, J. (2009). Regional production network led by the U.S. textile industry and the impact of the 2006-2008 U.S.-China Textile Agreement. *Journal of Textile and Apparel Technology and Management*, 6(2), 1-11.
33. Ha-Brookshire, J., & Dyer, B. (2009). Framing a descriptive profile of a transformed apparel industry: Apparel import intermediaries in the United States. *Journal of Fashion Marketing and Management*, 13(2), 161-178. ESCI journal.
34. Ha-Brookshire, J. (2009). Does the firm size matter on firm entrepreneurship and performance? US apparel import intermediary case. *Journal of Small Business and Enterprise Development*, 16(1). 132-146. ESCI journal.
35. Ha-Brookshire, J., & Dyer, B. (2009). The impact of capabilities and competitive advantages on import intermediary performance. *Journal of Global Marketing*, 22(1), 5-19. SSCI journal.
36. Ha-Brookshire, J. (2008). Experiential learning in textile and apparel management: Learning from study abroad in El Salvador. *International Journal of Fashion Design, Technology and Education*, 1(3), 113-123.
37. Dyer, B., & Ha-Brookshire, J. (2008). Apparel import intermediaries' secrets to success: Redefining success in a hyper-dynamic environment. *Journal of Fashion Marketing and Management*, 12 (1), 51-67. ESCI journal
38. Ha-Brookshire, J., & Dyer, B. (2008). Apparel import intermediaries: The impact of a hyper-dynamic environment on U.S. apparel firms. *Clothing and Textiles Research Journal*, 26 (1), 66-90. SSCI. Impact Factor .75

PEER REVIEWED RESEARCH PUBLICATIONS (IN REVIEW)

1. McAndrews, L., & Ha-Brookshire, J. (in 2nd review as of November 2016). Working together is success: Examining cross-functional teams in the global apparel supply chain through emotional intelligence, job satisfaction, and career success.
2. Bhaduri, G., & Ha-Brookshire, J. (in 3rd review as of November 2016). Too good to be true? Effect of brands' positive fair-labor marketing messages on consumers' brand schemas
3. Jaiswal, G., & Ha-Brookshire, J. (in 1st review as of October 2016). Exploring suppliers' approaches toward codes of conduct: Behind the scenes at Indian apparel export firms.
4. Zhao, L., & Ha-Brookshire, J. (in 1st review as of July, 2016). How to create a successful apparel new venture in China: The roles of founders' personality traits and firms' network relationships.
5. Islam Molla, M., & Ha-Brookshire, J. (in 2nd review as of November 2016). Impact of weather on U.S. apparel retail sales from 1992 to 2015.

6. Jung, S., & Ha-Brookshire, J. (in 1st review as of September 2016). Perfect or imperfect duties? Developing moral responsibility framework for corporate sustainability from the consumer perspective
7. Lomonaco-Benzing, R., & Ha-Brookshire, J. (in 1st review as of September 2016). Sustainability as social contract: Textile and apparel professionals' perceptions of corporate moral responsibility.
8. Lee, S.H., & Ha-Brookshire, J. (in 1st review as of November 2016). Individual and organizational antecedents in fashion retail employees' turnover intention and organizational sustainability performance.

INVITED LECTURES/ PRESENTATIONS

International

1. *Sustainability in the Global Fashion Supply Chain*, Choi Kai Yau College, University of Macau, October 26, 2015
2. *Sustainable Global Supply Chain Management – Moral Responsibility?* To over 40 industry professional class in global supply chain management class at Hong Kong Polytechnic University, Hong Kong. October 23, 2015
3. *How to Use Qualitative Research Methods for Clothing and Textiles Historical Research*, Korean Society of Clothing and Textiles Annual Meeting, Incheon, Korea. October 17, 2015
4. *Sustainable Global Supply Chain Management and Design*, Design between Innovation & Sustainability, the International Conference organized by Helwan University, Cairo, Egypt, October 8-10, 2012
5. *Domain of the Clothing and Textiles Discipline from the Global supply Chain Management Perspective*, Korean Society of Clothing and Textiles (KSCT) Special Conference—Korea, The Global Fashion Hub, Seoul, Korea, April 14, 2012. The abstract was published in the 2012 KSCT conference proceedings.
6. *Organizational Identities and Performance in the U.S. Textile and Apparel Industry*. Seoul National University, Seoul, Korea, June 10, 2010
7. *Apparel Sourcing Manager: Leader of the Global Industry*. Young Nam University, Daegu, Korea, May 20, 2010
8. *Apparel Sourcing Manager: Leader of the Global Industry*. Han Yang University, Seoul, Korea, July 1, 2009.

9. *Career Development in a Global Marketplace*. Seoul National University, Seoul, Korea, June 29, 2009.

National

1. *Sustainability in the Global Supply Chain*, Advanced Product Safety Management Certificate Program (for industry professionals), the Center for Supply Chain Management, John Cook School of Business, Saint Louis University. September 26, 2013.
2. *Panelist, Born in the USA: Why Manufacturing's Return to America is Critical to Your Business*, Requested by the Trade Policy Representative of Outdoor industry Association to be a panelist discussing the possibility of US manufacturing during the 2013 Outdoor Retailer Winter Market. Salt Lake City, Utah. January 23, 2013
3. *Apparel Sourcing Manager: Leader of the Global Industry*. Invited Presentation in the Retail Summit 2009: Planning is Everything, Florida State University, March 20, 2009
4. *Apparel Sourcing Manager: The Center of Communication*. Invited Presentation in the Product Development Symposium, Florida State University, March 23, 2006
5. *Why Sourcing?* Invited Presentation in TC231 (Apparel Manufacturing), Iowa State University, March 3, 2006
6. *Apparel Sourcing Manager: The Center of Communication*. Invited Presentation in TC 331 (Apparel Production Management), Iowa State University, March 2, 2006

University: Interdisciplinary

1. *Cotton: The Engine of the "Made in USA" Drive*. Invited Presentation in the Missouri Cotton Production and Outlook Conference, University of Missouri Delta Center, Portageville, Missouri, February 6, 2013
2. *Cotton: Fabric of My Life*. Invited Presentation in 2011 Certified Crop Managers Conference, University of Missouri Delta Research Center, Portageville, Missouri, November 21, 2011
3. *Think outside of the Box but You Need to Know Which Box You Have: Creating New Textile and Apparel Business Opportunities with Latest Invention of Nano Textile Technology*. Invited Presentation in the Facilitating student creativity: An interdisciplinary Symposium, MU, November 18, 2011

PEER REVIEWED ABSTRACTS AND PRESENTATIONS (PRESENTER IS UNDERLINED)

1. Southworth, S., & Ha-Brookshire, J. (accepted/oral). Role of Asian Cultural Authenticity on U.S. Consumers' Perceived Quality, Trust, and Patronage Intention. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada.

2. Raj, D., & Ha-Brookshire, J. (accepted/poster). Love or Arranged? Relationship of “Wearable” and “Technology” from 2014 to 2016. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada.
3. Raj, D., & Ha-Brookshire, J. (accepted/poster). The Relationship between Supervisor’s Leadership Skills and Student Learning through Internship Experiences. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
4. Raj, D., & Ha-Brookshire, J. (accepted/oral). Holding Hands for Walking or Pushing to Fly? Advisors’ Leadership Styles to Train Future Faculty. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada.
5. Islam Molla, M.T., & Ha-Brookshire, J. (accepted, oral). The Impact of Weather on U.S. Apparel Retail Sales. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
6. Jung, S., & Ha-Brookshire, J. (accepted, oral). Perfect or Imperfect Duties? Consumer Perspectives toward Corporate Sustainability. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
7. Uriyo, A., Norum, P., & Ha-Brookshire, J. (accepted, poster). The Role of the Cultural Expert in a Skills Training Program for Refugees: A Case Study of the Sew You Know Program. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
8. Lomonaco-Benzing, R., & Ha-Brookshire, J. (accepted, poster). Exploring Individuals' Moral Value Conflicts as a Result of Corporate Sustainability. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
9. Jaiswal, G., & Ha-Brookshire, J. (accepted, oral). Exploration on Suppliers' Perceptions towards the Multinational Enterprises' Codes of Conduct: Behind the Scenes at Indian Apparel Export Houses. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
10. Goswami, S., & Ha-Brookshire, J. (accepted, poster). Relationships between Negative Feedback on Companies and Gen Y Job Applicants' Employment Willingness. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
11. Goswami, S., & Ha-Brookshire, J. (accepted, poster). Work environment and personal-organizational fit what are those? : Preparing students to find their most suited employers. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
12. McBee-Black, K., & Ha-Brookshire, J. (accepted, poster). Developing design perspectives through critical reflection. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada

13. Zhao, L., & Ha-Brookshire, J. (accepted). The Impact of Founders' Personality Traits on the Performance of Chinese Apparel New Ventures. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
14. McAndrews, L., & Ha-Brookshire, J. (accepted, oral). Working Together is Success: Examining Cross-Functional Team Performance in the Global Apparel Supply Chain. *International Textile and Apparel Association Annual Conference*, November 2016, Vancouver, Canada
15. Bhaduri, G., & Ha-Brookshire, J. (2015). I "heart" you: The effects of consumers' schema congruity/incongruity on attention, recognition and evaluation of fair labor messages from apparel brands. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
16. McAndrews, L., & Ha-Brookshire, J. (2015). An analysis of emotional intelligence in the global apparel supply chain. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
17. Zhao, L., & Ha-Brookshire, J. (2015). Importance of guanxi in Chinese apparel new venture success: Mixed method approach. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
18. Zhao, L., & Ha-Brookshire, J. (2015). How to succeed? An analysis of the impact of women founders' personality traits on Chinese apparel new venture success. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
19. Boyd, K., Lee, S., & Ha-Brookshire, J. (2015). Student and instructor attitudes toward responsibility of learning and teaching essential programs. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
20. Lee, S., & Ha-Brookshire, J. (2015). How to reduce employee turnover intention in retail environment? Role of off-the-job embeddedness. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
21. Raj, D., & Ha-Brookshire, J. (2015). The needs for interdisciplinary collaborations for preparing future fashion technocrats. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA. **Winner of the 2015 Lectra Innovation Award for Research.**
22. Raj, D., & Ha-Brookshire, J. (2015). Exploration of knowledge creation processes and work environments in the wearable technology industry. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA

23. Goswami, S., & Ha-Brookshire, J. (2015). Conflict of values: Effect on employee behavior in the US retail industry. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
24. Goswami, S., & Ha-Brookshire, J. (2015). Perceived corporate hypocrisy: Management inconsistencies in the US retail industry. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
25. Islam Molla, M.T., & Ha-Brookshire, J. (2015). Job responsibilities of textile and apparel supply chain managers: From Mentzer's key drivers of competitive advantage perspective. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
26. Kim, S-Y., & Ha-Brookshire, J. (2015). Cotton cloth trades, currency reforms, and inflations: Korean experiences of the Industrial Revolution from 1883 to 1897. *International Textile and Apparel Association Annual Conference*, November 2015, Santa Fe, NM, USA
27. Kim, S-Y., & Ha-Brookshire, J. (2015). Impact of International Trade -Historic Evidence on Korean Society during the 1890s. *Korean Society of Clothing and Textiles Annual Conference*, October 17, Incheon, Korea, 2015.
28. Bhaduri, G., & Ha-Brookshire, J (2015). Does transparent information matter? Gender similarities and differences. *Interdisciplinary Social Sciences Conference*, June 11-14, 2015, Split, Croatia
29. Ha-Brookshire, J. (2015). Toward a moral responsibility theory of corporate sustainability. *Interdisciplinary Social Sciences Conference*, June 11-14, 2015, Split, Croatia
30. Bhaduri, G., & Ha-Brookshire, J. (2014). Made in USA claims: Role of schema, supply chain transparency, and claim source. *International Textile and Apparel Association Annual Conference*, November 2014, Charlotte, NC, USA
31. Das, D., & Ha-Brookshire, J. (2014). How do Indian apparel exporters gain their competitive advantages? Exploration from the Porter's diamond model perspective. *International Textile and Apparel Association Annual Conference*, November 2014, Charlotte, NC, USA
32. McAndrews, L., & Ha-Brookshire, J. (2014). Blue washing a supply chain: A case study of an El Salvadorian apparel manufacturer. *International Textile and Apparel Association Annual Conference*, November 2014, Charlotte, NC, USA
33. Norum, P., Parsons, J., & Ha-Brookshire, J. (2014). Can we work together? Collaborative student projects between product development and merchandising students. *International Textile and Apparel Association Annual Conference*, November 2014, Charlotte, NC, USA

34. McAndrews, L., & Ha-Brookshire, J. (2014). Does the devil really wear Prada? Relational aggressions scale development. *International Textile and Apparel Association Annual Conference*, November 2014, Charlotte, NC, USA
35. Bhaduri, G., & Ha-Brookshire, J. (2014). Certification vs. Transparency: Which to choose? The role of schemas, transparency, and certifications on apparel firms' fair labor initiatives. *International Textile and Apparel Association Annual Conference*, November 2014, Charlotte, NC, USA
36. McAndrews, L., & Ha-Brookshire, J. (2014). Triple bottom threat: Educating college students in sustainable consumption. *International Textile and Apparel Association Annual Conference*, November 2014, Charlotte, NC, USA
37. Zhao, L., & Ha-Brookshire, J. (2014). Exploring secrets to success of new fashion ventures in China. *International Textile and Apparel Association Annual Conference*, November 2014, Charlotte, NC, USA
38. Ha-Brookshire, J. (2014). How teaching global sourcing could bridge between design and merchandising curricular? *Korean Scholars of Clothing and Textiles-International Textile and Apparel Association Joint Symposium*, November 2014, Charlotte, NC, USA
39. McAndrews, L., & Ha-Brookshire, J. (2013). Border-crossing and Management between Work and Life Domains Described by Women in the U.S. Apparel Industry. *International Textile and Apparel Association Annual Conference*, October 2013, New Orleans, USA
40. Sohn, M., Ha-Brookshire, J., Balakrishnan, B., D'Souza, N., Hawley, J., Parsons, J., & Stealey, J. (2013). Interdisciplinary Teaching Strategy: Creating Digital/Virtual Student Project Showcases. *International Textile and Apparel Association Annual Conference*, October 2013, New Orleans, USA
41. Ha-Brookshire, J., & Hawley, J. (2013). Research Trend Analysis of Clothing and Textiles Research Journal from the Global Supply Chain Management Perspective, *International Textile and Apparel Association Annual Conference*, October 2013, New Orleans, USA
42. Das, D., & Ha-Brookshire, J. (2013). Key Resources of the Indian Apparel Export Firms as Described by Firm Managers, *International Textile and Apparel Association Annual Conference*, October 2013, New Orleans, USA
43. Yoon, S-H., & Ha-Brookshire, J. (2012, November 15). Country of origin factors influencing perceived price for multinational products. *International Textile and Apparel Association-Korean Society of Clothing and Textiles Joint Symposium*, November 2012, Hawaii, USA
44. Ha-Brookshire, J., Kim, J., Lee, Y., Kim, H., Lee, J.H., & Yoh, E. (2012, November 15). Initiating conversation on coalition between ITAA and KSCT members: Groundwork for a global collaboration in Textiles and Clothing. *International Textile and Apparel Association-Korean Society of Clothing and Textiles Joint Symposium*, November 2012, Hawaii, USA.

45. Das, D. & Ha-Brookshire, J. (2012, November 16). Exploring Key Resources of India's Apparel Export Firms' Competitive Advantages. *International Textile and Apparel Association Annual Conference*, November 2012, Hawaii, USA.
46. Emadi, M. & Ha-Brookshire, J. (2012, November 16). Exploring the Effect of Fear Appeals on U.S. consumers in the Textile and Apparel Marketplace. *International Textile and Apparel Association Annual Conference*, November 2012, Hawaii, USA.
47. Gensler, A. & Ha-Brookshire, J. (2012, November 16). How Local is Local to You? Consumer and Retailer Perceptions of "Shopping Locally," *International Textile and Apparel Association Annual Conference*, November 2012, Hawaii, USA.
48. Mc Andrews, L. & Ha-Brookshire, J. (2012, November 16). Exploring the Borders between Work and Life Domains Described by Women in the U.S. Apparel Industry, *International Textile and Apparel Association Annual Conference*, November 2012, Hawaii, USA
49. Ha-Brookshire, J. & Norum, P. (2012, November 15). Bamboozled or Dog Fur? Consumers' Physiological Reactions to Mislabeled Fibers, *International Textile and Apparel Association Annual Conference*, November 2012, Hawaii, USA
50. Bhaduri, G. & Ha-Brookshire, J. (2012, November 15). Fraud or misleading: What to distrust? *International Textile and Apparel Association Annual Conference*, November 2012, Hawaii, USA.
51. Baker, K. & Ha-Brookshire, J. (2012, November 15). Behind the Curtain: Selectively Revealing or Concealing the Supply Chain Activities in Luxury Fashion Magazines, *International Textile and Apparel Association Annual Conference*, November 2012, Hawaii, USA.
52. Ha-Brookshire, J. (2012, July 19). Do Multi-level Country-of-origin Designations Matter for Consumers' Perceptions on the Sustainability Impact of Textile and Apparel Products? *International Federation for Home Economics World Congress*, Melbourne, Australia
53. Norum, P. & Ha-Brookshire, J. (2012, July 17). Sustainability in Apparel Markets: What is the Potential Market Share for Cotton Products with Characteristics of Sustainability and Transparency? *International Federation for Home Economics World Congress*, Melbourne, Australia
54. Norum, P. & Ha-Brookshire, J. (2011, November 4). Consumer Product Safety Issues: A Relevant Topic for Today's Textile and Apparel Curriculum, *International Textile and Apparel Association Annual Conference*, Philadelphia, U.S.A. Abstract available from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=229>.
55. Bhaduri, G. & Ha-Brookshire, J. (2011, November 3). Trust and Distrust in the Apparel Industry and its Influence on Perceived Apparel Quality, *International Textile and Apparel*

Association Annual Conference, Philadelphia, U.S.A. Abstract available from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=213>.

56. Mc Andrews, L. & Ha-Brookshire, J. (2011, November 4). Meanings of Success Described by U.S. Women Educators in the Textile and Apparel Discipline, *International Textile and Apparel Association Annual Conference*, Philadelphia, U.S.A. Abstract available from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=229>.
57. Stoll, E., Ha-Brookshire, J., Morales, A. (2011, November 3). Small- and Medium-Sized Enterprise Owners' Perceptions of Success in the Textile and Apparel Industries: Multiple Case Studies, *International Textile and Apparel Association Annual Conference*, Philadelphia, U.S.A. Abstract available from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=221>.
58. Ha-Brookshire, J. & Norum, P. (2011, November 4). Teaching Sustainability: Case of a Sustainable Cotton Summit, *International Textile and Apparel Association Annual Conference*, Philadelphia, U.S.A. Abstract available from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=228>
59. Ha-Brookshire, J. & Norum, P. (2011, July 20). Comparison of Willingness to Pay for Organic, Sustainable, and U.S. Cotton Apparel. *The 5th International Consumer Sciences Research Conference*, Bonn, Germany. Abstract available from <http://www.consumer11.org/>
60. Norum, P. & Ha-Brookshire, J. (2011, July 19). Consumer Profile of a U.S. Market Niche for Cotton Apparel with Selected Socially Responsible Product Attributes. *The 5th International Consumer Sciences Research Conference*, Bonn, Germany. Abstract available from <http://www.consumer11.org/>
61. Bhaduri, G. & Ha-Brookshire, J. (2010). Transparency in the Global Apparel Supply Chain and Consumer Purchase Intention. *International Textile and Apparel Association Annual Conference*, Montreal, Canada. Abstract available in *International Textile and Apparel Association Proceedings*, 67, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=75>
62. Stoll, E. & Ha-Brookshire, J. (2010). SMEs' Motivation for Success: Exploration from Maslow's Hierarchy of Human Motivation. *International Textile and Apparel Association Annual Conference*, Montreal, Canada. Abstract available in *International Textile and Apparel Association Proceedings*, 67, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=58>
63. Ha-Brookshire, J. & Lee, Y. (2010). Business Activity Profiles and Competitive Advantages of Korean Apparel Manufacturers: From the Industry Life Cycle Perspective. *International Textile and Apparel Association Annual Conference*, Montreal, Canada. Abstract available in *International Textile and Apparel Association Proceedings*, 67, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=58>

64. Muhammad, A., Dickerson, K., & Ha-Brookshire, J. (2009). The Impact of the Global Textile and Apparel Industry: Lesotho's Hope and Foreign Direct Investment. *International Textile and Apparel Association Annual Conference*, Bellevue, WA, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 66, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=53>
65. Norum, P. & Ha-Brookshire, J. (2009). Teaching across the Curriculum: Creating an Educational Website for Textile and Apparel Students. *International Textile and Apparel Association Annual Conference*, Bellevue, WA, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 66, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=148>
66. Ha-Brookshire, J. & Lu, S. (2009). Exploring Organizational Identities of U.S. Textile and Apparel Manufacturing and Wholesaling Firms. *International Textile and Apparel Association Annual Conference*, Bellevue, WA, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 66, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=53>
67. Lu, S. & Ha-Brookshire, J. (2008). US-led Regional Production Network and the Impact of the 2006-2008 US-China Textile Agreement. *International Textile and Apparel Association Annual Conference*, Schaumburg, IL, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 65, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=96>
68. Muhammad, A. & Ha-Brookshire, J. (2008). Who are They and What are They Doing? Exploring US Apparel Sourcing Personnel. *International Textile and Apparel Association Annual Conference*, Schaumburg, IL, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 65, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=96>
69. Ha-Brookshire, J. & Dyer, B. (2008). Who are Apparel Import Intermediaries? The Case of the US Apparel Industry. *International Textile and Apparel Association Annual Conference*, Schaumburg, IL, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 65, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=96>
70. Ha-Brookshire, J. & Dyer, B. (2007). An Analysis of U.S. Apparel Import Intermediaries: Performance in the Hyper-dynamic Global Market Environment. *International Textile and Apparel Association Annual Conference*, Los Angeles, CA, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 64, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=131>
71. Ha-Brookshire, J. & Nelson Hodges, N. (2007). Input is Always Greater than Output: Consumers' Clothing Acquisition and Disposal Experiences. *International Textile and Apparel Association Annual Conference*, Los Angeles, CA, USA. Abstract available in

International Textile and Apparel Association Proceedings, 64, from
<http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=125>

72. Ha, J. & Dyer, B. (2006). Implications for Curriculum in Textiles and Clothing Academic Programs: Learning from Apparel Import Intermediaries. *International Textile and Apparel Association Annual Conference*, San Antonio, TX, USA
73. Ha, J. & Nelson Hodges, N. (2006). Exploring Motivations, Intentions, and Behavior of Socially Responsible Consumption in a Clothing Disposal Setting. *International Textile and Apparel Association Annual Conference*, San Antonio, TX, USA
74. Ha, J. & Dyer, B. (2006). New Dynamics in the Global Supply Chain: Discovering Import Intermediaries. *Academy of Marketing Science Annual Conference*, San Antonio, TX, USA. Abstract available in *Proceedings of the Annual Conference of the Academy of Marketing Science*, 29, 31-35.
75. Dyer, B. & Ha, J. (2006). The Impact of Globalization on the US Apparel Industry: Apparel Import Intermediaries' Success Factors. *International Trade and Finance Association 15th International Conference*, Lodz, Poland. Abstract available in *International Trade and Finance Association Conference Papers*. Working Paper 11, from <http://services.bepress.com/itfa/16th/art11/>.
76. Ha, J. & Dyer, B. (2005). New Dynamics in the U.S. Apparel Import Trade: Exploring the Role of Import Intermediaries. *International Textile and Apparel Association Annual Conference*, Alexandria, VA, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 62, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=139>

PROFESSIONAL DEVELOPMENT FOR RESEARCH AND SCHOLARSHIP

Conjoint Analysis: Evaluating Consumer Preferences Using SAS Software, August 13, 2010
Biopac MP36R, Psychophysiology data collection and analysis, MU, July 7-8, 2010
NVivo 8 Training, Office of Information Technology, MU, August 5-6, 2009
New Faculty Teaching Scholar, MU, 2008-2009.
Grant Proposal Peer Review, Office of Research, MU, April 9, 2008
Budget Building Basics Grant Workshop, Office of Research, MU, November 28, 2007
Creative Leadership Workshop by the Center for Creative Leadership, UNCG, 2005
Writing to Seek Funding: Fellowship and Grants, Graduate Student Workshop, UNCG, 2005
Reviewing and Authoring Academic Manuscripts, ITAA Conference Workshop, 2005
USDA Funding Opportunities for Apparel and Merchandising Scholars, ITAA Conference Workshop, 2005

TEACHING

NEW COURSES DEVELOPED

Study Abroad in Textile and Apparel Management (TAM 3949), 2008
Advanced Apparel Manufacturing and Merchandising (TAM 7140), 2008

Theory Development and Evaluation (TAM 9190), 2010
Global Supply Chain Management of Softgoods (TAM 8140), 2011

COURSES TAUGHT

Retail Marketing and Merchandising (Required capstone: TAM 4990/7990)

Developed new syllabus, projects, exams, and grading rubrics.

48 undergraduate students in spring 2008 (4.5/5.0)

16 undergraduate and 1 graduate students in fall 2008 (4.7/5.0)

36 undergraduate students in spring 2009 (4.9/5.0)

14 undergraduate students in fall 2009 (4.5/5.0)

29 undergraduate students in spring 2010 (3.8/4.0)

18 undergraduate students in fall 2010 (3.9/4.0)

33 undergraduate students in spring 2011 (3.7/4.0)

18 undergraduate students in fall 2011 (3.3/4.0)

25 undergraduate students in spring 2012 (3.6/4.0)

28 undergraduate students in fall 2012 (3.6/4.0)

35 undergraduate students in spring 2013 (3.8/4.0)

29 undergraduate students in fall 2013 (3.8/4.0)

38 undergraduate students in spring 2014 (4.5/5.0)

30 undergraduate students in fall 2014 (4.6/5.0)

37 undergraduate students in spring 2015 (4.3/5.0)

45 undergraduate students in spring 2016 (4.6/5.0)

Global Sourcing (TAM4110/7110, Required)

Developed new syllabus, projects, exams, and grading rubrics.

26 undergraduate and 4 graduate students in fall 2007 (4.8/5.0)

58 undergraduate and 2 graduate students in spring 2008 (4.4/5.0)

26 undergraduate and 1 graduate students in spring 2009 (4.5/5.0)

38 undergraduate students and 3 graduate students in spring 2010 (3.6/4.0)

40 undergraduate students and 1 graduate student in spring 2011 (3.8/4.0)

71 undergraduate and 3 graduate students in spring 2012 (3.2/4.0)

60 undergraduate and 1 graduate student in spring 2013 (3.4/4.0)

102 undergraduate and 2 graduate students in spring 2014 (4.5/5.0)

101 undergraduate and 2 graduate students in spring 2015 (4.4/5.0)

104 undergraduate and 3 graduate students in spring 2016 (4.6/5.0)

Science of Textiles (TAM 2200, Required)

Made a major contribution to get this class accepted to be a General Education course by the campus CUE sub-committee in 2009.

Developed new syllabus, projects, exams, and grading rubrics.

137 undergraduate students in fall 2007 with 1 teaching assistant (3.6/5.0)

103 undergraduate students in fall 2008 with 1 teaching assistant (3.6/5.0)

101 undergraduate students in fall 2009 with 2 teaching assistants (3.7/5.0)

159 undergraduate students in fall 2010 with 1 teaching assistant (3.5/4.0)

Global Supply Chain Management of Softgoods (TAM 8130, Graduate)

Developed new syllabus, projects, and grading rubrics.

6 students in fall 2011 (3.6/4.0)

4 students in fall 2013 (4.0/4/0)

3 students in fall 2015

Theory Development and Evaluation in TAM (TAM 9190, Graduate)

Developed new syllabus, projects, and grading rubrics.

9 students in fall 2012 (3.8/4.0)

6 students in fall 2014 (5.0/5.0)

International Fashion Retailing in English: Study Abroad in Korea (TAM 3949)

Developed and led a new study abroad program.

1 undergraduate student participated in summer 2009.

Study Abroad (TAM 4549/7949)

Developed and led a new study abroad program.

17 undergraduate and 1 graduate students participated in May 2008 (El Salvador).

1 undergraduate student participated in May 2009 (South Korea)

9 undergraduate students participated in May 2010 (El Salvador)

12 undergraduate and 3 graduate students participated in May 2012 (El Salvador).

Experiential Learning in TAM (TAM 4998)

20 undergraduate students participated in May 2011 (New York)

24 undergraduate students participated in May 2013 (New York)

20 undergraduate students participated in May 2014 (New York)

20 undergraduate students participated in May 2015 (New York)

GRADUATE STUDENT ADVISING

Chair – Ph.D.

Deepika Raj (2014-2017). In progress.

Saheli Goswami (2014-2017). In progress.

Geetika Jaiswal (2014-2017). In progress.

Matthew Kritis (2015-2016). In progress.

Stacy Lee (2013-2016). *Relationship between organizational citizenship behavior and organizational sustainability performance: Investigating internal and external antecedents*. Degree awarded August 2016

- Graduate Certificate in the Center for the Digital Globe, MU 2015
- Marion K. and Vernon W. Piper Distinguished Doctoral Fellowship, \$10,000, HES, MU, 2013-2014
- Research Assistant Professor at Hong Kong Polytechnic University

Debanjan Das (2013-2016). *Development of women empowerment index for the Indian apparel industry*. Degree awarded August 2016

- Graduate Certificate in the Center for the Digital Globe, MU 2014
- Graduate Certificate in Economics and Sociology of Intuitions and Organizations, MU 2015
- Adeline M Hoffman Scholarship, \$5,000, HES, MU, 2014
- International Recognition Award, Missouri International Student Council, 2016
- Tenure-track Assistant Professor at West Virginia University

Li Zhao (2013-2015). *The impact of founders' personality traits on the performance of Chinese apparel new ventures*. Degree awarded August 2015.

- Graduate Certificate in the Center for the Digital Globe, MU 2014
- Instructor at University of Indiana-Bloomington (2015-present)

Laura Mc Andrews (2012-2015). *The impact of cross-functional team members' multiple intelligence on their job satisfaction and career success in the global apparel supply chain*. Degree awarded May 2015.

- Graduate Certificate in the Center for the Digital Globe, MU 2014
- Graduate Certificate in Organizational Change, MU 2014
- Marion K. and Vernon W. Piper Distinguished Doctoral Fellowship, HES, MU, 2012-2013
- Graduate Leadership Program, University of Missouri Systems, 2014-2015
- Tenure-track Assistant Professor at University of Georgia (2015-present)

Gargi Bhaduri (2011-2014). *Perfect or imperfect match? Impact of information transparency and source of claim on apparel brand's sustainability claims*. Degree awarded August 2014.

- Sara Douglas Fellowship for International Professional Promise, ITAA, 2010
- Graduate Certificate in the Center for the Digital Globe, MU 2011
- Marjorie Joseph Scholarship for Beginning Doctoral Student, ITAA, 2012
- Graduate Student Liaison, ITAA, 2012
- \$5,000 Research Grant from the Center for the Digital Globe, MU2014
- Tenure-track Assistant Professor at Kent State University (2014-present)

Co-Chair – Ph.D.

Amanda Muhammad (2007-2011), *Women owned micro-enterprises in Bridgetown, Barbados: A transitional economy*. Degree awarded August 2011.

- Tenure-track Assistant Professor at Bowling Green State University (2011-present)

Chair– M.S.

Md. Tahmidul Islam Molla (2014-2016). *Impact of weather on US apparel retail and wholesale sales*. Degree awarded May 2016. Currently a doctoral student at the University of Minnesota

Mona Emadi (2011-2013). *The Effect of Product Involvement on Socially Responsible Consumer Behavior*. Degree awarded, August 2013. Currently working as a Merchandise analyst at Gap

Debanjan Das (2011-2013), *Exploration of the Unique Firm Resources Described by Indian Apparel Export firms for their Competitive Advantages*. Degree awarded, August 2013. Currently seeking his Ph.D. at the University of Missouri

Laura Mc Andrews (2010-2012), *Between the Devil and the Deep Blue Sea(m): A Case Study Exploring the Borders between Work Life Domains Described by Women in the U.S. Apparel Industry*. Degree awarded, May 2012. Currently seeking her Ph.D. at the University of Missouri.

Jacob Crowley (2007-2011), *A Study of Consumer Behavior of Digital Media: Users' Preference related to Media Format*. Degree awarded, August 2011. Currently an MBA student at Washington University in St. Louis.

Whitney Greene (2009-2011), *The Effect of Country of Design, Parts, and Manufacturing Labels on Apparel quality, Price, and Purchase Intention*. Degree awarded, May 2011. Currently employed in a secondary education system.

Gargi Bhaduri (2009-2011), *Trust/Distrust and Apparel Consumers: Effect on quality, Price, and Purchase Intention*. Degree awarded, May 2011. Completed her Ph.D. and employed at Kent State University as a tenure track assistant professor.

Emily Stoll (2009-2011), *Exploring Small- and Medium-sized Enterprise Owners' Perceptions of Success: A Case Study*. Degree awarded, May 2011. Currently working as a Marketing Manager at Atlantic Health Solutions in New Mexico.

Ting-Ting Chang (2008-2010), *Business Activities, Competitive Advantages, and Ownership Types of the Textile and Apparel Industries in China*. Degree awarded, August 2010. Currently working as a Product Manager at Eclat Textiles Co., in Taiwan.

Katie Peterson (2007-2009), *Brand Origin on Consumers' Perception of Apparel Product Quality Attributes*. Degree awarded, May 2009. Currently working as a Loan Officer at Veterans United Home Loans in MO.

Committee member

Lingyuan Zhang, M.S. (Textile and Apparel Management). *The effect of country of manufacturing and sweatshop free information on on-line apparel consumers' perceived quality, value, and purchase intention*. Degree awarded, August 2013.

Yu-Fong Lin, Ph.D. (Architectural Studies). *Retail display lighting on U.S. and Taiwanese consumers' perception: Browsing in a virtual reality store*. Degree awarded, December 2013.

Reza Sadeghi, M.S. (Architectural Studies). *The effect of level of detail and navigability on spatial size Perception*. Degree awarded, May 2011.

UNDERGRADUATE STUDENT ADVISING/MENTORING

Emily Cissell, YMA scholarship (\$5,000) recipient, fall 2014
Courtney King, YMA scholarship (\$5,000) recipient, fall 2014
Jessica Dybul, Jeffery Beene national scholarship competition (not received), fall 2014
Kaylee Boyd, Honor's credit, spring 2014
Jessica Dybul, YMA scholarship (\$5,000) recipient, fall 2013
Rachel Riply, YMA scholarship (\$5,000) recipient, fall 2012
Jenna Salmons, YMA scholarship (\$5,000) recipient, fall 2012

INVITED TEACHING PRESENTATIONS

1. *Development your career: Creativity, leadership and ambition - The journey from Korea to the US and rapid rise from production assistant to global sourcing manager. Live Q&A Session*. A MOOC course offered by the English@Work in Asia: Job Applications program, Hong Kong Polytechnic University, October 22, 2015. Over 950 students from all over the world participated in online class. The recorded session is now available from <https://www.youtube.com/watch?v=5f4A8miJZeI>.
2. *How I Got My First Job in the United States*. Center for Independent Language Learning, Hong Kong Polytechnic University, October 8, 2015.
3. *Career Opportunities in the Fashion Supply Chain: From the US Perspective*, to over 30 seniors and faculty at Beijing Institute of Fashion Technology, Beijing, P.R. China. September 25, 2015
4. *Career Opportunities in the Fashion Supply Chain: From the US Perspective*, to over 80 undergraduate students at Hong Kong Polytechnic University, Hong Kong. September 10, 2015
5. *Career Opportunities in the Fashion Supply Chain: From the US Perspective*, to over 30 graduate students at Hong Kong Polytechnic University, Hong Kong. September 7, 2015.
7. *Career Options in Fashion throughout the Global Supply Chain*, Western Illinois University, October 2, 2014.

PROFESSIONAL DEVELOPMENT FOR TEACHING IMPROVEMENT

Dreamweaver, Department of Informational Technology, MU, December 3, 2010
Creating Web Page, Department of Informational Technology, MU, November 17, 2010
Teaching Well with Technology, Educational Technologies at Missouri, MU, August 13, 2009
New Faculty Teaching Scholar Workshops, University of Missouri System
Building academic portfolios, Jefferson City, MO, October 2-3, 2008
Study Abroad Program Development Workshop by International Center, MU, 2007

SERVICE

UNIVERSITY SERVICE

Member of MU Faculty Council, August 2013 – July 2016. Elected position.
Executive Board Member, Center for the Digital Globe, 2007-present
Committee member, MU Strategic Operation Plan Evaluation committee, 2014
Search committee member of the Dean of the MU Graduate School, 2013
Advisory Board Member, Mizzou Advantages, Managing Innovation, 2010
Advisory Board Member, MU Global Connect: Digital Global Studies Undergraduate Certificate Program, 2011 – 2012
Member of MU Strategic Plan Objective 1.10 Committee, 2013-2014
Member of Review Committee of the MU Career Center, 2013-2014
Member of MU Strategic Plan Progress Committee, a subcommittee of SPRAC, 2012-2014
Member of Strategic Planning and Resource Advisory Council (SPRAC), 2011-2014 (appointed by the MU Chancellor)
Member of Committee to Revise MU Strategic Plan, 2009 (appointed by the MU Chancellor)
Member of Study Abroad Advisory Council, 2008- 2010
Member of Mizzou Diversity Summit as a HES representative, 2008

COLLEGE SERVICE

Member of HES Task Force on Inclusivity and Diversity, 2016-2017
Member of HES Undergraduate Scholarship Committee, 2010
Member of HES Graduate Student Awards & Fellowships Committee, 2009-2013
Member of HES Grant Writer Search Committee, 2007

DEPARTMENT SERVICE

Director of Graduate Studies, 2013-present
Chair of TAM New Faculty Search Committee, 2012, 2013, 2016, 2016
Chair of TAM Department Chair Search Committee, 2014-2015
Chair of TAM Graduate/Undergraduate Scholarship Committee, 2012-2013
Member of TAM Graduate/Undergraduate Scholarship Committee, 2009-2013
Member of TAM New Faculty Search Committee, 2007, 2008, 2009

PROFESSIONAL SERVICE

External Tenure and Promotion Review

1 application in 2013

1 application in 2014

National Science Foundation (NSF) proposal review, 2013 (Received compliments as “one of the most comprehensive and helpful ones I have seen” by the NSF program director.)

International Textile and Apparel Association (ITAA)

Executive Level

VP of Operation, 2015-2017, Elected Position

Committee Chairmanship/Editorial Board Membership

Chair of Faculty Fellowships and Awards committee, 2014

Chair of International Relations committee, 2008-2011
Chair of Annual Conference Abstract Review – International Track, 2012, 2013
Chair of Annual Conference Abstract Review – Industry and Trade Track, 2009, 2010, 2011

Clothing and Textiles Research Journal

Associate Editor –Floating, *Clothing and Textiles Research Journal*, 2014-2016
Editorial Board Member of *Clothing and Textiles Research Journal*, 2008-present

Elected Committee Membership

At Large member of the Nominating Committee, 2012 (elected by ITAA members)

Volunteered Committee Membership/Review Service

Member of Publication Policy committee, 2017-present
Member of International Relations committee, 2008-2013
Member of Faculty Awards committee, 2011- 2014
ITAA Conference Abstract reviewer, Sustainability Track, 2010-2013
ITAA Conference Abstract reviewer, International Track, 2011
ITAA Best Student Paper Competition reviewer, 2009
Clothing and Textiles Research Journal reviewer, 2008-2014

Non-ITAA

Journal Review Service

Journal of Global Marketing, 2014-present
Fashion and Textiles, 2013-present
International Journal of Fashion Design, Technology and Education, 2011-present
Family & Consumer Sciences Research Journal reviewer, 2011-present
Journal of Fashion Marketing and Management reviewer, 2008-present
Research Journal of Textiles and Apparel reviewer, 2008

Conference Abstract Review Service

Global Fashion Management Conference, 2014-2016

External Grant Proposal Review

One proposal from Ohio University, 2016

Invited Consulting Service

Working Group Member of Made in USA, Outdoor Industry Association, the largest outdoor apparel and equipment industry association in the United States with over 4,000 member businesses. 2013-2014.

Adjunct Professor, Cotton UniversityTM, Requested by the Cotton Incorporated to serve as an active participant member of the new web-based community sharing knowledge and awareness of cotton. January 1 - September 30, 2013.

Consultant, Curriculum Development: Global Sourcing in the Textile and Apparel Industry. Requested by the chairperson in the Department of Textiles and Consumer Economics at the Florida State University, March 2009

Featured in the News Articles/Shows (Selected)

Business IN Vancouver (Radio show). Available from <http://cirh.streamon.fm/listen-pl-5695> (26:00-38:45).

Zackiewicz, A. (2016, October 18). Scholars cite 'corporate hypocrisy' for retail industry's negative reputation. *Women's Wear Daily*. Retrieved from <http://wwd.com/business-news/retail/university-study-retail-working-conditions-10677704/>

Uzialko, A.c. (2016, October 23). Don't let 'corporate hypocrisy' ruin your business. *Business News Daily*. Retrieved from <http://www.businessnewsdaily.com/9504-corporate-hypocrisy-employee-morale.html>

University Missouri-Columbia (2016, October 17). Retail industry corporate hypocrisy can lead to negative employee attitudes, loss in sales. Retrieved from <http://munews.missouri.edu/news-releases/2016/1017-retail-industry-corporate-hypocrisy-can-lead-to-negative-employee-attitudes-loss-in-sales/>

University of Missouri-Columbia. (2016, April 19). Corporate sustainability should be core strategy, requires paths unique to each business: Case study of Nike, Adidas reveals no perfect way to reach sustainability. *ScienceDaily*. Retrieved August 11, 2016 from www.sciencedaily.com/releases/2016/04/160419130139.htm

University of Missouri-Columbia. (2016, April 5). Fashion, function conflict in creating wearable technology: Study examines how technology companies define, create new wearable technologies. *ScienceDaily*. Retrieved April 6, 2016 from www.sciencedaily.com/releases/2016/04/160405093116.htm

Taylor & Francis. (2016, March 14). Could wearable technology give 'super powers' to humans?. *ScienceDaily*. Retrieved March 15, 2016 from www.sciencedaily.com/releases/2016/03/160314091302.htm

Apparel (2013, March 7). Educating consumers about apparel, textiles is necessary, says University of Missouri. Available from <http://apparel.edgl.com/news/Educating-Consumers-About-Apparel,-Textiles-Is-Necessary,-Says-Univ--of-Missouri-85201>

HuffPost Live (2013, January 4). Made in the USA. One of the four guest speakers on an online live news show. Available from <http://live.huffingtonpost.com/r/segment/made-in-the-usa/5085d4df78c90a444c0001a4>

KOMU TV 8 (2012, November 13). Sustainable Textiles Benefit Businesses, Consumers. Available from <http://www.komu.com/news/sustainable-textiles-benefit-businesses-consumers/>

Huffington Post (2012, October 31). “Made in the U.S.A.” may actually be hurting American retailers. Available from http://www.huffingtonpost.com/2012/10/31/made-in-the-usa_n_2050645.html?utm_hp_ref=business.

MU News Bureau (2012, October 30). American consumers overvalue U.S. Produced Apparel, MU study finds. Available from <http://munews.missouri.edu/news-releases/2012/1030-american-consumers-overvalue-u-s-produced-apparel-mu-study-finds/> *This article was featured in Science Daily (#2 most visited science news site), Eureka! Science News (#10 most visited science news site), ScienceBlog.com (#6 most visited science news website), Newsroom America, Science Codex (#7 most visited health blog), Huffington Post, and many others.*

ScienceDaily® (February 6, 2012). Consumers willing to buy sustainable US cotton, Researchers find. Available from <http://www.sciencedaily.com/releases/2012/02/120206143950.htm>

ScienceDaily® (August 17, 2011). Consumers willing to pay more for sustainable apparel if business is transparent, study finds. Available from <http://www.sciencedaily.com/releases/2011/08/110817120235.htm>

Missourian (2010, December 8). MU seniors bring classwork into the retail world. Available from <http://www.columbiamissourian.com/stories/2010/12/08/bringing-classwork-working-world/>

Columbia Daily Tribune (2010, December 2). MU students pitch big plans for cotton. Available from <http://www.columbiatribune.com/news/2010/dec/02/mu-students-pitch-big-plans-for-cotton/>

MU News Bureau (2010, September 2). Many textile and apparel firms misrepresent identity, suffer financially, MU study finds. Available from <http://munews.missouri.edu/news-releases/2010/0902-many-textile-and-apparel-firms-misrepresent-identity-suffer-financially-mu-study-finds/>. *This article was featured in the Philadelphia Inquirer website and ScienceBlog.com, one of the top 100 most viewed research websites.*

KOMU TV 8 (2010, September 21). TAM brings green cotton to MU. Available from <http://www.komu.com/KOMU/d7e2017e-80ce-18b5-00fa-0004d8d229cb/35a6cbce-80ce-18b5-0192-461cc431f1ef.html>

MU News Bureau (2010, September 2). Many textile and apparel firms misrepresent identity, suffer financially, MU study finds. Available from

<http://munews.missouri.edu/news-releases/2010/0902-many-textile-and-apparel-firms-misrepresent-identity-suffer-financially-mu-study-finds/>

Member of Professional Organizations

International Textiles and Apparel Association, 2004-present

Kappa Omicron Nu, National Honor Society, Omicron Alpha Kappa, 2005-present

National Association of Business Economics, 2007-2008

Academy of Marketing Science, 2006-2007

PROFESSIONAL DEVELOPMENT FOR LEADERSHIP

Art of Participatory Leadership Workshop, St Paul, MN, March 30-April 1, 2015. Completed a 3-day workshop to learn how to facilitate conversations that matter.

(Updated August 2016)