

# Jaime Lynn Mestres

## EDUCATION

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**Doctor of Philosophy in Human Environmental Sciences, Emphasis in Textile and Apparel Management**, University of Missouri, College of Human Environmental Sciences, Columbia, MO; May 2012

*Dissertation: The Junior Apparel Consumer: An Ethnographic and Case Study Approach Examining the Current Junior Wear Client*

**Master of Science in Textile and Apparel Management**, University of Missouri, College of Human Environmental Sciences, Columbia, MO; December 2008

*Thesis: The Development of the Junior Wear Industry: 1926-1930*

**Graduate Certificate in Center for the Digital Globe**, University of Missouri, Columbia, MO; December 2008

**Bachelor of Science in Fashion Merchandising & Minor in Business**, Fontbonne University, St. Louis, MO; May 2004

## STUDENT SERVICE EXPERIENCE

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**Academic Advisor**, Textile and Apparel Management, University of Missouri; January 2008-Present

- Advised over 150 Textile and Apparel Management students each semester, as well as students achieving a TAM minor, and summer welcome students.
- Assisted with recruitment by delivering outreach presentations and meet with prospective students
- Guided students on techniques to achieve academic success and campus resources
- Developed academic plans to return probationary students to good academic standing
- Organized and executed departmental special events featuring high level industry executives including Executive in Residence Lectureships, Career Fair, Leadership Conferences, Advisory Board, and Young Alums Panel
- Collaborated with Department Chair to secure funding for student events and foster relationships with industry partners
- Facilitated interviews for students with major retail companies and brands
- Mentored and advised students regarding career options
- Updated faculty on current University curriculum changes and academic policies
- Prepared and submitted curriculum development and change forms based on departmental decisions
- Ensured degree program sheets and transfer equivalencies are accurate
- Maintained course schedules and catalog for TAM on University web-based system, MyZou and CourseLeaf
- Created and modified departmental materials used for various occasions
- Aided with promotion department through social media and departmental bulletin boards
- Supervised and guided the Association of Textile and Apparel Management (ATAM), departmental student group (2008 Chancellor's Excellence Award Winner- Most Outstanding Large Organization)

**Tutor and Mentor**, Total Person Program, University of Missouri; August 2005-December 2007

## TEACHING EXPERIENCE

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**Instructor**, Textile and Apparel Management, University of Missouri; January 2008-Present  
Courses taught: Social Appearance in Time and Space, Softgoods Brand Management, The Clothing/Textile Consumer: Research and Analysis, Fundamentals of E-Commerce, Softgoods Retailing, and Professional Seminar

- Fully responsible for all aspects of the class including lectures, assignments, projects, grading, and Blackboard correspondence
- Taught 140 students in Social Appearance in Time and Space and managed 4 teaching assistants
- Taught 40-60 students in the Professional Development class each semester
- Taught 70-85 students in Softgoods Retailing (Fall 2014 and Spring 2015)
- Taught 55-75 students in E-Commerce (Fall 2012) and Softgoods Brand Management (Spring 2013 and 2014)
- Taught 12-20 students in The Clothing/Textile Consumer: Research and Analysis (Summer 2009 and 2010)

**Co-Facilitator, Freshman Interest Group- Textile and Apparel Management**, University of Missouri; Fall 2013, 2014, and 2015

**Graduate Instructor**, Textile and Apparel Management, University of Missouri; January 2005-December 2007

Courses Taught: Softgoods Consumer Behavior, Fundamentals of E-Commerce, Global Sourcing, and Softgoods Retailing

- Fully responsible for all aspects of the class including lectures, assignments, projects, grading, and Blackboard correspondence
- Class size ranged from 10-100

**Teaching Assistant**, Social Appearance in Time and Space, Textile and Apparel Management, University of Missouri; August 2004-December 2004

- Responsible for leading two discussion sections and grading their writing intensive assignments and projects
- Enrollment in each section was 23-26 students

## INDUSTRY EXPERIENCE

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**Seasonal Sales Associate/Sales Associate/Internship**, Ylang-Ylang Fine Jewelry, St. Louis, MO; January 2003-December 2006

**Sales Associate**, The Gap, St. Louis, MO; September 2001-January 2003

## RECOGNITION

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*Spotlight Co-Facilitator*, Department of Residential Life-Learning Community, University of Missouri, May 2015

*Outstanding Contribution Award*, Department of Residential Life-Learning Community, University of Missouri, May 2014

Nominee, *MU Excellence in Advising Award*, University of Missouri; April 2011 and April 2014

Mentor, *Honors Convocation Ceremony*, University of Missouri; December 2009, May 2011, December 2012, May 2013, and May 2014

*Langsam Family Outstanding Teaching Award*, Department of Textile and Apparel Management, University of Missouri; May 2013

*Distinguished Staff Award*, College of Human Environmental Sciences, University of Missouri; 2011-2012

Staff Nominee, *Advising Shout Out Award*, Advisors Forum, University of Missouri; March and December 2011

## **SERVICE**

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*Member*, Naming Task Force for BSHE Degree, College of Human Environmental Sciences; September 2015- Present

*Scholarship Committee*, College of Human Environmental Sciences & Department of Textile and Apparel Management, University of Missouri; Spring 2008-2009; 2011- Present

*Search Committee*, Department Chair: Department of Textile and Apparel Management; 2014-Present

*Search Committee*, Instructor/Academic Advisor: Department of Architectural Studies; 2012-2013

*Status and Appeals Committee*, College of Human Environmental Sciences; 2012-2013

*Search Committee*, Assistant Professor: Department of Textile and Apparel Management; 2012-2013

*Merchandising, Career, and Professional Development Presentation*, Rockbridge High School, Columbia, Missouri; April 2011, 2012, May 2013, and April 2015

Unit Leader, *United Way Campaign*, University of Missouri; 2008-2012

Volunteer, *"History's Closet"*, *Missouri Historic Costume and Textile Collection Fundraiser*, Columbia, MO; March 7, 2009

Volunteer, *"Reflections of Magic"*, *Missouri Historic Costume and Textile Collection Fundraiser*, Columbia, MO; March 17, 2007

Volunteer, *"Mannequin Magic"*, *Missouri Historic Costume and Textile Collection Fundraiser*, Columbia, MO; March 5, 2005

## STUDENT COMMITTEES/MENTORING

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### Graduate Students

Amritaksha Duttagupta, *Master's Committee*, Textile and Apparel Management; 2015- Present

Gretta Hempelmann, *Master's Committee*, Textile and Apparel Management; 2015- Present

Jenna Bubna, *Master's Committee*, Textile and Apparel Management; 2015- Present

### Undergraduate Students

Katie Class, *YMA Scholarship Competition Recipient and Geoffrey Beene Participant*; January 2015- Present

Taylor Coats, Alexandra McCrosky, and Kate Moorehead, *YMA Scholarship*; September 2015- Present

Krista Villers, *YMA Scholarship Competition Recipient and Geoffrey Beene Participant*; January 2013

## PROFESSIONAL AFFILIATIONS

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*MU Career Services Council*; 2010-Present

- Selected by colleagues as the 2015-2016 President
- Served as Secretary 2013-2015

*MU Advisor's Forum*; 2008-Present

- Selected as an advisor to provide an Advisor's Perspective at Summer Welcome 2014 and 2015

*International Textile and Apparel Association*; 2006-2008, 2011-2012; 2015-Present

- Contributed to Student Internship information for the Sustainable Coalition
- Selected to review a teaching collection submission

## RESEARCH

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### Research Publication

Pookulangara, S. A., Shephard, A. J., & **Mestres, J. L.** (2011). *University Community's Perception of Sweatshops: A Mixed Method Data Collection*. International Journal of Consumer Studies.

### Presentations

*"Junior sizing: It's not about how old you are!"*, International Textile and Apparel Association, Los Angeles, CA; November 2007

*"It's a size, not an age"*, Costume Society of America, Region III, Kansas City, MO; October 2006

*"The rise and fall of the St. Louis junior market"* Costume Society of America, Region III, St. Louis, MO; October 2005

## GRANTS

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Boorady, L., **Mestres, J.** & McBee-Black, K., *Sexual Violence Awareness on College Campuses* (\$2,500), Missouri Foundation for Health; 2010

- Wrote and secured grant with assistance of college grant writer for the Association of Textile and Apparel Management to fund Denim Day, a sexual assault awareness campaign

Travel Award (\$200), *Graduate Professional Council*, University of Missouri; Fall 2007

Travel Award (\$200), *Graduate Student Association*, University of Missouri; Fall 2007

Annual Conference Travel Grant, *Costume Society of America Region III*; 2005

## EXHIBIT CONTRIBUTIONS

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**Mestres, J.**, Shephard, A., and Trawick, C., "*Fabric Life of India*" Drs. Lynn Boorady and Jana Hawley Fulbright trip to India, Ellis Library, Textile and Apparel Management, University of Missouri, Columbia, MO; September 2007

1930s-1940s garments, "*Everyday dress through the years*", Curator: Dr. Laurel Wilson, Rogers Gallery, University of Missouri, Columbia, MO; October-November 2006

The black swimsuit, "*Dressing the Part: Art and fashion in the nineteenth and twentieth centuries*" Curators: Dr. Laurel Wilson and Joan Stack, Museum of Art and Archaeology, University of Missouri, Columbia, MO; February 11- May 21, 2006

## TECHNICAL SKILLS

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Adobe Photoshop & Illustrator

Social Media Management