

MINDY SCHEIER

BREAKING DOWN BARRIERS FOR PEOPLE WITH DISABILITIES: THE ROLE OF CLOTHING



Thursday, April 18, 2019

11:00a.m. - 12:00 p.m.

**Stotler Lounge
Memorial Union**

**PRESIDENT AND FOUNDER,
RUNWAY OF DREAMS FOUNDATION**

Before founding Runway of Dreams Foundation (RoDF) in 2014, Mindy Scheier spent 20 years working in fashion on the design team for the INC collection and as a stylist for Saks Fifth Avenue.

Mindy was inspired to start RoDF after her son Oliver, who has Muscular Dystrophy, dreamed of wearing jeans like everyone else. After using her design skills to adapt a pair that met his needs and increased his confidence, she went on to conduct extensive research to develop modifications — including alternate closures, adjustability of waistbands, pant and sleeve lengths and alternative ways to get in and out of the clothing. Following launch, RoDF collaborated with Tommy Hilfiger on the first mainstream adaptive clothing line for kids in 2016.

Mindy's work with RoDF expands beyond adaptive clothing. Founded on the basis that clothing is a basic human need, the Runway of Dreams Foundation develops, delivers and supports initiatives to broaden the reach of mainstream adaptive clothing and promote the differently-abled community in the fashion industry. Through adaptive clothing donations, employment opportunity initiatives, adaptive design workshops, awareness building campaigns and scholarships programs, RoDF is empowering people with disabilities with opportunity, confidence, independence and style. Envisioning a world where fashion is mainstream and accessible for all, Mindy continues to break down barriers and challenge industry norms.

***This event is free and open to the public**

Sponsorship by the College of Human Environmental Sciences Margaret Mangel Lectureship & the Department of Textile & Apparel Management; Co-Sponsorships by: MU Disability Center & Division of Inclusion, Diversity and Equity

