Department of Textile and Apparel Management

Mizzou Plaid has Positive Impact for TAM!

In 2006, Mizzou Plaid was developed by students in the Department of Textile and Apparel Management. Since then, various Mizzou Plaid products have been developed and sold through various outlets. The plaid was the outcome of a 3-course collaboration that included design, market research, product development ideas, and product launch! Alumni, campus officials, and students selected the winning design—created by Lauren Druke-Mahe, BS TAM ’06.

Since its inception, the Trademarks and Licensing office at MU has generously donated royalties from the sales of products using Mizzou Plaid™ to the TAM department. Proceeds are used to benefit special projects for faculty and students. A special thanks to Linda Gilbert for her ongoing support!

Linda Gilbert passes this year’s royalty check to the TAM department.

TAM Students used Mizzou Plaid to design clothes for the Truman Build-a-Bear™

In 2009, the Mizzou Plaid became an official Registered Scottish Tartan.

TAM Students also developed the Hangtag used on the collegiate licensed products

Leaders of a Creative, Global, Sustainable and Innovative Fashion Supply Chain

Special points of interest:
> TAM benefits in many ways from Mizzou Plaid
> TAM students learn through service projects
> Spotlight on Advisory Board member, Nancy Summers
> Labeling Summit—a Review and Moving Forward

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TAM Students Learn through Service Learning

This semester, TAM students were exposed to several service learning opportunities.

In the Apparel Production class, students learned manufacturing skills by making pajama bottoms that were donated to the SANE unit at University Hospital. SANE provides clothing for victims of sexual violence including men, women, and children.

Instructors for the class were Stephanie Link and Sandra Starkey. Fabric was generously donated by Oxford Industries. A special thanks to Advisory Board member Angie McDaniel for assisting with the fabric donation!

TAM Hosts Several Asian Students on Summer Projects

In Summer 2012, TAM was honored to work on two different projects with students from Asia. The first was the English Proficiency & Internship program. Wang Han from China worked as an intern in the department. She did several projects, including assistance on the ITAA Proceedings project, and assistance in the Missouri Historic Costume and Textile Collection.

Ten students from Pusan National University in South Korea took an intensive Topics course taught by Drs. Ha-Brookshire, Norum and Hawley. Topics ranged from USA Retailing to Sustainability in the Apparel industry. When cultures merge in an intensive learning environment, both faculty and students benefit!

TAM adds two new Advisory Board Members!

For the first time in TAM’s history, an international member will be joining the TAM Advisory Board, Mr. Juan Zighelboim, President of Textiles Opico, San Salvador. Juan has already proven to be a giving Advisory Board member. Last summer, he hosted TAM students when they were on their international field experience in El Salvador.

Later he hired two of our graduate students as consultants on a fit project in El Salvador.

Nicole Wolfgang Zabriskie, BS TAM. Nicole has had an exciting career in NYC and will be an Executive in Residence lecturer in February.

Juan Zighelboim (left) will be joining the TAM Advisory Board. Pictured here with Evelyn Garcia Marroquin, US Olympic Cyclist, and David Ha, partner at TexOps.
Spotlight...on Nancy Sommer

This article marks the first of a series of articles featuring TAM Advisory Board Members.

NANCY SOMMER, BS TAM, ’85, is the Senior Director of Design and Merchandising at Juicy Couture, New York. As a TAM graduate, she has had a life filled with exciting, and often challenging opportunities that led her to this senior position.

Nancy is a farm girl from Montgomery City, Missouri where she was a 10-year veteran of 4-H. During her 4-H years she had her first international travel when she was selected as an International 4-H Youth Exchange representative. This was just the first of many globe-trotting experiences for Nancy. In fact, at one point in her career, Nancy quit her job and took a summer of travel throughout Europe. That summer she ran her first marathon in London. It was the end of the Gulf War and she decided she had to see the pyramids, so took a hiatus to Egypt. She quickly learned that her international globe-trotting bravado made her stronger and wiser. Now she travels internationally on a regular basis as senior director at Juicy.

College years. During her college years she worked as a Foreman in the costume shop and fell in love with theatrical design. She was HES Student Council president and a member of Kappa Alpha Sorority. Nancy remembers fondly her years of college life and a Professor Miller who impacted her life greatly.

Career years. After earning her degree, Nancy moved to San Francisco to work as a design assistant at Eileen West. Two years later she moved to NYC to become a designer for Rare Editions, a girls dress company that produced domestically with domestic fabrics and trims. Nancy notes that she often had to hold a second job in order to make ends meet in NYC.

In 1990, Nancy started her own company, LMNOP, a children’s clothing company that redesigned from old jeans. LMNOP could be found at Neiman Marcus, Nordstrom, and boutiques throughout the world including Japan and the Middle East.

After LMNOP, Nancy worked for other children’s wear companies until she landed her position at Juicy Couture. She hired an executive coach to help her navigate the waters of a large corporation. Seven years later, she continues to work for Juicy but also works for Heidi Klum on the Truly Scrumptious line and Tori Spelling for Little Maven.

From small town Missouri—to halls of Mizzou—to life working with celebrities...Nancy Sommers has certainly had an exciting life and attributes much of it to her roots in Missouri and at Mizzou!

Nancy and her husband-Charles, live in New York. She has been an active TAM advisory board member since 1999.

“I’ve remained amazed at the time it takes to achieve your goals...the media makes you believe it happens overnight!”

Dr. Jung Ha-Brookshire is featured keynote at conference in Egypt

Dr. Brookshire delivered the keynote speech at the Innovation & Sustainability International Conference in Cairo, Egypt. Her talk, Sustainable Global Supply Chain Management and Design gained her accolades, but the experience was priceless. TAM faculty continues to gain international notoriety—often with the focus of sustainability.

TAM Faculty and Graduate Students continue to gain international notoriety.
This year we have presented or conducted scholarship in Egypt, Korea, China, Germany, Australia, India, Guatemala, El Salvador, and Indonesia!
In addition, our graduate students hail from India, Iran, Bangladesh, China, Korea, and USA!
Bragging Points!

♦ TAM Undergraduate Student enrollment has exceeded 300. This is the highest enrollment we have had in over a decade!

♦ Four out of five TAM applications were accepted for the 2013 YMA Awards. Of the 41 applicant schools, only three had a win rate higher than our 80%. That means Mizzou was one of the highest performing schools!

♦ Dr. Jean Parsons was the 2012 ITAA Pearson-Prentice Hall Lecturer. The title of her lecture was “Finding your Voice: Connecting Design Research to Practice”

♦ TAM was hyper-represented at the annual ITAA Conference! 18 scholarship presentations, Pearson-Prentice Lecturer, and ITAA Council member!

♦ Kerri McBee-Black was selected for the Excellence in Teaching with Technology Award. She is now short-listed on the Course Re-Design program!

♦ Molly Goldberg received the SAI SABA Scholarship for study abroad!

TAM Hosts the Textile Products Labeling Summit

On November 2-3, TAM hosted the Textile Products Labeling Summit as part of a Mizzou Advantage grant. Keynote speakers for the summit were William Kovacic, Former Chairman of the Federal Trade Commission and Marie D’Avignon, Government Relations Representative for the American Apparel and Footwear Association.

This was just the first meeting of its kind that brought together people from a variety of backgrounds that have an interest in textile labeling. Attendees came from other universities, government and industry to begin the dialog on the issues surrounding textile labeling. The focus of the conference was centered on consumers’ understanding and perceptions of current product labels and claims.

Attendees used the Appreciate Inquiry method as a technique to learn more about what we know, what we need to understand, and where the gaps are in textile labeling. After 2 days, conference goers were able to develop research questions, build collaborations, and begin the process of finding answers to important questions.

For more information about the summit, log on to: http://muconf.missouri.edu/textilelabeling/index.html

Dr. Ha-Brookshire was the PI on the project.
Faculty Scholarship and Awards for Fall 2013

BOLD Indicates TAM affiliation

PUBLICATIONS:


PRESENTATIONS:


GRANTS:


$1,500, Ha-Brookshire, J. (2012). Center for Digital Globe Faculty Travel Grant. (100%).

DESIGN SCHOLARSHIP:


Parsons, J. and McBee-Black, K. (2012). Winter. Design accepted for ITAA Annual Conference. Received ITAA Target Market Award.

Ridgway, J. (2012). Smoke and Mirrors. Design accepted for ITAA Annual Conference, Honolulu, HI.

Lammert, E. (2012). On Point. Design accepted for ITAA Annual Conference, Honolulu, HI. (TAM Undergraduate)
Congratulations December 2012 TAM Graduates

The Department of Textiles and Apparel Management graduated 19 students this semester. Many of them have landed great jobs including corporate positions at Nike, Macy’s, DRI, Payless, and Dillards. This class was more diverse than any other class we have graduated. They are bright, well-traveled, and ready to make a difference! We wish them the best as they move forward with exciting careers!

December 2012 Graduates include:

Raja Bahar, Merchandising & Marketing
Jasmine Brown, Product Development
Emily Chambers, Product Development
Michelle Chase*, Merchandising & Marketing
Michael Dockery, Merchandising & Marketing
Victoria Ellebracht, Product Development
Krista Fischer, Merchandising & Marketing
Alexandra Genova*, Merchandising & Marketing
Alexander Lawson, Product Development
Scott Logan, Merchandising & Marketing
Anne Lopez*, Merchandising & Marketing
Emily Martin, Merchandising & Marketing
Frances Orallo*, Merchandising & Marketing

Ray Park, Merchandising & Marketing
Ayah Saleh, Merchandising & Marketing
Jasmine Stocking, Product Development
Michelle Vaughn*, Merchandising & Marketing
Britney Williams, Merchandising & Marketing
Drevon Wright*, Merchandising & Marketing

* Denotes Outstanding Senior Award

Fall Events

Executive-in-residence

On September 6, Lance Rogers, store manager for JCP in Dardeen Prairie, Missouri and member of the TAM Advisory Board was the Executive-in-Residence. Lance shared the new JCP merchandising strategy in his talk, Leading the Dynamics of Transformation.

Young Alum Panel

The premier annual Young Alum Panel was held September 20th. Keynote address was delivered by Joi White, BS ’05. Joi is the Senior Merchandising Manager for Joe Fresh in NYC. Jou shared the “5 Keys to City Success”. Since this event, Joi and students have networked to the point where Joi created a special website to maintain the network! See www.aluments.com

Other panel members include:

- Andrea Cheatham Quattlebaum, BS ’03, Co-owner & Designer for Otis and Maclain;
- Maggie Shannon, BS ’08, Entrepreneur; former Assistant Merchandiser for DRI;
- Mandy Weiss, BS ’10, Merchandise Distribution Planner: Payless;
- Lindsey Robertson, BS ’09, Buyer: Dillards;
- Lynette Yarger Hawkins, BS ’11, Ready-to-wear manager, Dillards;
- Victoria Kasprzak, BS’11 Manager: Rally House.

Students loved hearing from recent alums on career paths and trajectory! This is definitely an event that will continue!
Letter from the Chair

Dear Friends and Alumni,

It seems that Fall 2012 was particularly busy for everyone. When you see the page of Faculty Scholarship (p. 5), you will better understand why we were so busy! Such a list makes me very proud of the team of faculty and graduate students in TAM!

I know I felt overwhelmed at times because I was teaching a particularly heavy load. I now fully recognize Dr. Wilson’s scurrying demeanor at the end of a semester because of students seeking feedback on their grades. When Dr. Wilson retired, I embraced the Social Appearance in Time and Space course because it resonates with my academic background. However, in the 20+ years as an academic, I’ve never taught a class of 250 students! Dr. Wilson did this semester after semester—Whew!

To add to the busy schedule, we have been shuffling between McReynolds Hall, our temporary quarters during the Gwynn Hall renovation, and Stanley. Jaime Mestres and I both moved from our offices during the last week of regular classes so that a temporary building egress could be made through our offices in order to meet fire codes. So managing yet another move at the end of a busy semester was challenging!

All this is to say that life is busy—but as you can see from this newsletter, we are doing great things in TAM! It’s a fabulous place to work, share ideas, build friendships, and mentor students.

A special congratulations to our latest YMA Scholars: Jenna Salmans, Krista Villers, Rachel Ripley, and Adeline Wolfgang. Mizzou continues to shine at the New York YMA event each January. Each of these young scholars will be hosted for two days at the Waldorf Astoria, will receive a $5,000 scholarship plus incredible internship opportunities next summer. Often our YMA scholars land careers of their dream because of the opportunities YMA affords them. Watch for follow-up photos in the Spring 2013 newsletter!

I leave for India right after Christmas on a TAM sponsored study abroad. Thirteen of us will be traveling throughout India, with special focus on the villages of West Bengal.

May each of you have a happy holiday and a productive and blessed New Year!

Namaste!

—Jana Hawley

That’s SO 1970s!

In September, 1970s groovy styles from the Missouri Historic Costume and Textile Collection were exhibited in the MU Gallery Crawl. Attendees, young and older, enjoyed seeing mini skirts, maxi dresses, leisure suits, hot pants, hippie attire, disco polyester, and fringed leather. The exhibit had rave reviews!

The collection curator is Dr. Jean Parsons; the manager is Nicole Johnston. The exhibit was installed by TAM students under