The Ellis Exhibit focused on dude ranch dress and cow-women and featured a lecture by Dr. Wilson called, “Bronco Riding Women”.

Dr. Wilson came to the University of Missouri in September 1985 as a fresh graduate from the University of North Carolina-Greensboro. Since her arrival, she has been a trailblazer (pun attended) with a long list of publications, awards, and exhibits to her name. These accomplishments earned her rank of full professor in 2005.

Laurel was the Curator of the Missouri Historic Costume and Textile Collection—a love that she shared with anyone willing to listen. Often when we couldn’t find Laurel in her office, she was in the collection giving each artifact loving care and attention. I remember a few years ago when the department received a donation of several boxes labeled in bold magic marker: “Granny’s Old (con’t)

Dr. Wilson delivers speech: How Western Dress Became Western

executed exhibits all over the country on Cowboy dress. To honor her career, a reception and exhibit were held in March during HES Week. In the 27 years Laurel has been at MU, there was never a Cowboy exhibit of her work. Two exhibits to honor her scholarship and MU career were on display this spring: Gwynn Hall and Ellis Library. The exhibits were installed by collection archivist Nicole Johnston-Blatz and Laurel’s students.

Dr. Wilson visits with Friends of the Collection member, Karen Myers
When spring semester ended, 16 TAM students traveled to El Salvador on a faculty-led field study. The focus of the trip was to learn about the various processes along the supply chain including yarn and fabric production, screen printing, and product development for both specialty markets and mass manufacturing. The trip was organized by Dr. Jung Ha-Brookshire. Other faculty who supervised were Kerri McBee-Black and Jana Hawley.

The trip was organized around industry tours, but students also experienced a variety of cultural destinations while they earned college credit.

The students based out of San Salvador and took daily excursions to factories and cultural sites. Special tours included:

**Techno-Screen Printing**
This modern screen printing company employs over 300 people and uses high-tech machinery including the M&R Alpha 8 which allows 26 printing stations. Techno-Screen supplies value added processes for Li & Fung, Levi’s, Wal-Mart, Gap, Reebok, Nike, Ralph Lauren, to name a few.

**CS Central America**
This privately held company produces polyester and nylon yarns including high-performance yarns such as CoolMax®. Students were able to not only see how yarns are made, but also how a company with commitment to its people can make a big difference!

**TexOps**
This company is considered one of the finest, most complete athletic knit wear companies in the world. Their commitment to sustainability initiatives sets it apart from many other apparel companies. With over 20 years of experience, TexOps produces for such companies as Dick’s Sporting Goods, Asics, Nike, Under Armour, the Dallas Cowboys, and specialized performance wear for Olympians, to name a few. They also are launching their own brand, With™—a high-end yoga-wear company.

**Pettenati**
This Brazil-based textile opened the El Salvador facility in 2008. The company produces over 200 different types of fabrics but focuses on quality fabrics for the sports apparel industry and supplies some of the other factories in the El Salvador region and several American and European brands.

**HANES Brands International**
The Hanes textile campus we visited in El Salvador makes fleece, T-Shirt and underwear jersey for Hanesbrands, and employs nearly 10,000 people in El Salvador.

Of particular interest was the sock factory—a 450,000 sq. ft. facility that employs 1,000 people to knit, bleach, dye, board, and pack millions of socks annually. Hanes has a strong commitment to sustainability initiatives including building factories with LEED-certification.

**Cultural Excursions**
No international study tour is complete without also learning about local culture. Students experienced a fishing village, a volcano, a sea turtle preserve, great local food, cathedrals, local markets, salsa lessons, and took surfing lessons at the beach! El Salvador beaches are...
El Salvador Experience, Con’t

considered some of the best surfing beaches in the world...complete with black sand from the local volcanoes.

TAM is committed to offering global opportunities to our students. We believe that students become better leaders if they have had a global experience. TAM is also a founding department of the new Digital Globe undergraduate certificate. This year we signed an agreement with Study Abroad Italy, a program that offers a wide variety of courses in Florence, Milan and London.

NEXT TRIP….India!

In December 2012, Dr. Hawley will be leading a group of students to India to study fair trade, women’s micro-enterprises, and the vast array of Indian apparel industries. We will learn about Indian textile arts such as sari weaving, block printing, natural dyeing, bandhini, and batik. But we will also learn about Foreign Direct Investment in India and the plethora of small micro-retail stores. Finally, no trip to India is complete without the rich cultural experiences including destinations like the Taj Mahal and religious rituals on the banks of the Ganges River—or open markets and transportation congestion. These are the things that make India, and other global experiences, Memory Makers!

Letter from the Chair...Dr. Jana Hawley

It’s hard to believe that I have just completed my second year as chair of this fabulous department! During the last two years we have accomplished a lot! Of particular note is a complete re-design of our graduate program with emphasis on a curriculum that focuses on research methods, theory, high-level thinking, and professional development. To that end our graduate program has more than doubled in size with twenty students expected this fall. This will undoubtedly make us one of the strongest graduate programs in the country! This is evidenced by the increased number of inquiries we get from all over the world! Meanwhile our undergraduate numbers have remained stable; yet we have seen significant increase in minority and male students among our ranks. We are gearing up to start active recruiting for undergraduates this fall with a goal of managed growth to get us over the 300 students as our first benchmark!

In addition, we have hosted significant lectures including Lewis Perkins for the Margret Mangel lecture, Laura Schuffman for Executive in Residence, and Drew Dudley and Wendi Fox as Target Leadership keynote speakers.

The MHCTC has showcased several important events including the retirement exhibit honoring Dr. Laurel Wilson, and History’s Closet II.

This past year we have moved two of our TAM folks to full-time appointments: Kerri McBee-Black is a full time instructor teaching large sections of textiles and manufacturing classes. Nicole Johnston-Blatz will start her full-time appointment this fall, adding the teaching of History of Costume to her list of duties. Currently she is the MHCTC archivist.

At the end of Spring semester, TAM faculty met for a visioning session on Branding TAM. A major outcome of the meeting is the goal of a redesigned website that is currently under construction. Watch for it soon!

Currently we are packing as we ready for the move to McReynolds swing space during the Gwynn Renovation. It will be hectic for a couple of years, but we look forward to beautiful newly renovated space down the road!

We have accomplished a lot in spite of my extensive travel schedule. I thank the great TAM team for keeping the ball moving while I had to be away. While my travels are about to slow down, I can testify that nothing in TAM is slowing down! Good things are always happening here!
Langsam Family Faculty Appreciation Awardees

Two TAM faculty were selected for the 2012 Langsam Family Faculty Appreciation Award. This year’s recipients are Dr. Jean Parsons and Dr. Jung Ha-Brookshire. This award is selected by a team of TAM students and Dean Jorgensen. Congratulations on your dedicated efforts to teaching!

We have two pieces of news from Dr. Beth Myers.

Baby Violet Evelyn Myers was born to Beth and John on April 20th, 2012. She is a beautiful, bright eyed young lady!

On another note...and not nearly as happy is that Dr. Beth Myers has resigned and will be taking a position at Georgia Southern University. Beth is from Georgia, and taking this position puts her near family. I’m sure the family want to have more opportunity to hug this sweet little girl...and being closer will make it easier.

Beth has been a wonderful colleague. While she often works quietly, her diligence has made her a productive faculty member with great accolades from students. She will be sorely missed, but in our small academic world, the good thing is— we will get to see her regularly at our professional meetings.

Best wishes to you Beth! We will miss your friendship and team attitude!
TAM Senior, Ellis Schammel won both 1st and 2nd place for her designs submitted to the Little Black Dress Event of True North Columbia.

Drs. Norum and Brookshire received the Highly Commended Award for their article, "Willingness to pay for socially responsible products: case of cotton apparel" published in *Journal of Consumer Marketing*.

Drs. Jung Brookshire and Amanda Muhammad (TAM ‘11 Ph.D. Grad) received the Highly Commended Award for their article, “Exploring job responsibilities and requirements of U.S. textile and apparel sourcing personnel” published in *Journal of Fashion Marketing and Management: An International Journal*.

Dr. Hawley presented 3 papers at the BIFT/ITAA Joint Symposium in Beijing, China. She also served as the key spokesperson on behalf of ITAA.

Molly Akin, a TAM major, won first place in this year’s student fashion show at Stotler Lounge.

Jaime Mestres received the Outstanding Staff Award in HES!

Graduate Students Laura McAndrews and Stephanie Link are assisting TexOps in El Salvador on fit and patterning challenges. TexOps is an athletic performance-wear company and is launching a new brand, WITH for yoga enthusiasts.


### Focus on Faculty Scholarship

#### Published Articles


#### Presentations


Jaime Mestres, Academic Advisor for TAM completed her Ph.D. in May 2012.

Her dissertation title is: *THE JUNIOR APPAREL CONSUMER: An ethnographic and case study approach examining the current junior wear client*.

*Congratulations Dr. Mestres!*
Congratulations to TAM Spring Graduates!

May 2012 TAM Graduates!
Kelsey Louise Andrews
Ashley Dianne Bafaro
McCall Kristine Bakkerston Magna Cum Laude
Allison E. Blase
Katherine A. Brooks
Courtney Marie Bryson
Chauntee Nicole Clark
Lisa Nicole Costa
Jami Lynne Crenshaw
Brooke Marie Cummings
Michelle A. Curr Magna Cum Laude
Jillian Dank Magna Cum Laude
Lauren Marie DeMott Cum Laude
Amy L. Erwin
Kelsey E. Gilbert
Anna Sigurun Guadamundsson
Carolyn A. Guiffey
Samantha Hauser
Danielle Jeanette Kerns
Alexander Joseph Lawson
Danica M. Lee
Amanda MacQuarrie
Michal J. Manopis
Whitney Rene Matthews
Anne D. McDermott
Lauren McNamara
Channing Elizabeth Miller
Allison Samantha Nieters

Mackenzie Katherine Ott Magna Cum Laude
Lauren Nicole Peeina
Brittany Pohrer
Alyse Danielle Proctor
Margaret Patricia Pulliam Magna Cum Laude
Haley Quinlan
Christina Robinson Cum Laude
Emily Margaret Rogers
Elizabethe A. Schamel Cum Laude
Bethany A. Schluter
Lauren Amanda Shelley
Jay Adolphus Spann
Katie Rae Suarez
Brianna Colleen Taff
Julie Truong
Christopher Michael Warman
Dana L. White
Abigail Claire Zepeda

The following students received graduate degrees:

Laura McAndrews, M.S.
Juhee Kim, M.S.
Jaime Mestres, Ph.D.

TAM Faculty Receive Grants

External Grants

$30,000 Ha-Brookshire (2012-13). Product Development Education and Graduate Student Development Funds. Textiles Opico SA de CV, an apparel manufacturing company, San Salvador, El Salvador (100%).

Internal Grants

$1,500 Ha-Brookshire, J. (2012). Center for Digital Globe Faculty Travel Grant. (100%). Internal


$3500 Hawley, J. (2012). CDIG grant for funding KX-12 Body Scanner

$1500 Hawley, J. (2012). Faculty International Travel Grant

Product Development Program

Dr. Parsons has completed her first year in TAM and there is no doubt that her impact is already being noticed! The Kellwood Lab now buzzes from 8:00 a.m. to well into the evenings as students work late to develop products and skills. Extended hours have been established in the Kellwood Lab to accommodate this new buzz!

Students go through a rigorous design critique and have learned how to improve designs based on faculty and peer feed-back. Several TAM students had designs accepted in the Paris American Academy’s Balenciaga competition as part of ITAA’s design. Other students have submitted designs to ITAA for peer review.

This fall, another layer of product development expertise is added to our program when Dr. Myunghee Sohn arrives. She is an expert in technical design with special interest in body scanning and motion capture scholarship. Her technical expertise, balanced with Dr. Parsons’ design rigor will create a balanced program for TAM’s product development students. Kerri McBees-Black offers support courses in textiles, manufacturing, and skill development.
ATAM Students visit Wisconsin for their Annual Learning Trip

Each year, students in ATAM organize an industry trip so that they can learn more about apparel and textile companies. Past years they have traveled by plane to Chicago, Dallas, and Atlanta, but this year they chartered an executive bus to take them to various places in Wisconsin, including Milwaukee, Madison, and Dodgeville.

The first stop was in Milwaukee where students had the opportunity to tour the corporate facilities of Kohl’s. TAM Alum Allie Kuykendall helped organize the Kohl’s tour. Allie is an assistant designer for juniors. After learning that Kohl’s grew out of a supermarket chain, students then learned the distinction between exclusive lines and private brands, of which Kohls has active programs in each.

Students then were hosted by SERVV, a fair trade company, in downtown Madison. SERVV is a non-profit organization that works to eradicate poverty through direct connections with low-income artisans and farmers throughout the world. At SERVV, students learned more about the Fair Trade concept and how companies like SERVV source their products. To learn more about SERVV, visit their website at: http://www.serrv.org/

Finally, students traveled to Dodgeville, WI to the corporate headquarters of Lands End. The majority of Lands End’s business is sold through mail order and internet sales, but recently, they have also opened several retail operations. Lands End is part of the Sears Holding company. Students learned that Lands End offers a very positive cultural environment with possible career opportunities.

Students learned that bus travel can be not only fun, but a great way to network with each other and make new TAM friends. Only those students who earn enough service points through organization projects are invited on this special get-away.

Dr. Wilson Retires, Con’t from page 1.

Clothes”. Soon Laurel was running up and down the hall screaming because in the boxes labeled Granny’s Old Clothes were several pieces by the famed designer Mariano Fortuny. Her excitement of this and all the other donations never ceased!

Laurel is a recipient of the Kemper Excellence in Teaching Award and in characteristic Laurel style, she donated her $10,000 award to the Costume Collection. This noble act resulted in Commerce Bank matching her donation. Not only does Laurel write regular checks to support the collection, she has built the reputation of the collection so that not only is it well known here on campus, but it is known across the country. Many times as Laurel prepared for retirement she said, “I want no personal gifts—Instead, please ask people to make donations to the collection”. Of course we are accepting both large and small donations to the collection on behalf of her long TAM career and in recognition of her generous spirit. The collection operates solely from donations.

Laurel was named the ITAA Distinguished Scholar for 2011 and was presented the Beth Dunlap Award for exceptional demonstration of Costume Studies Ideals.

I could go on and on about Laurel’s accomplishments and how much all of us—students, faculty and staff—love her gentle and wise style. Life in TAM simply won’t be the same without her. She will be sorely missed, but somehow I think we will continue to see her on occasion touching the artifacts in the collection.

Donations on Dr. Wilson’s behalf to the Missouri Historic Costume and Textile Collection can be made at the following address:

Dept. of Textile and Apparel Management
137 Stanley Hall
Columbia, MO 65211