TAM Advisory Board Celebrates a Hallmark Year!

This year marked the 30th year of the TAM Advisory Board and while much has remained the same, many new things have also occurred. For example, Peter McGuinness and Missy Fish have been members since the earliest days. They continue to make wonderful and dedicated contributions to the board. But this year we welcomed our first International member, Mr. Juan Zighelboim, President of Textile Opico in El Salvador. Adding an international member embraces the global nature of our program and the industry. Other new members include Jason Krakow, VP of Design Resources, Inc. and Nicole Zabriskie, Creative Account Manager of Winston Retail Solutions.

The topic for this year’s meeting was Yin-Yang in the Workplace: Finding the Right Balance. This important topic focused on the soft skills necessary to be successful in the workplace. Often we are so focused on preparing students with the knowledge and skills needed to succeed in the industry that we fail to give appropriate attention to the necessary soft skills, including work ethic, positive attitude, time management, and ability to accept criticism, to name a few.

The first TAM Advisory Board took place in 1984. A review of the archives revealed that the program that year appeared to be produced on a typewriter. The topic was “Professional Perspectives.” At that time, the name of the department was Clothing and Textiles, the university was officially University of Missouri-Columbia and there were 14 members on the board. Since then, we use the power of computers to generate materials, both the department and university have had name changes, and there are now 30 members on the board and seven Advisory Council members. Wonder what the next 30 years will bring?

The 2014 Advisory Board meeting is scheduled for March 10-11, 2014.

From left: Jason Krakow, Allison Leahy, Lance Rogers, Nicole Zabriskie, Scott Buresh, Missy Fish, Beth Schommer, Peter McGuinness, Ben Silver, Melissa Larson-Behrend, Juan Zighelboim.
This semester, TAM students had two Field Experience options: New York City or India.

Over Winter Intercession, Dr. Hawley led a group to India. The focus of the trip was on textile traditions, women’s microenterprises, service learning, and Indian culture. After cultural excursions to the Golden Triangle (Delhi, Agra, and Jaipur), students focused on textile arts in West Bengal. A 2-day workshop of textile traditions was held at the Weaver’s Studio in Kolkata. Students learned about batik, painted silk, resist, wood cuts, natural dyes, and surface embellishments. Then we traveled to villages outside Shantiniketan where students delivered six sewing machines to village artisans. The machines were provided by Mel West and the PET Project in Columbia.

After classes in May, Drs. Jung Ha-Brookshire and Myung Sohn led a field study to New York City. The focus of this experience was on textile and apparel industries in New York. Many of the industry visits were possible because of our relationships with successful TAM alumni working in New York.

More than forty people attended the TAM Alumni event. It’s great to see TAM alums soar in their careers in this important fashion city!

TAM students delivered 6 refurbished sewing machines to a village in west Bengal.

“Travel is more than the seeing of sights; it is a change that goes on, deep and permanent, in the ideas of living.”

– Miriam Beard
Spotlight...on Kerri McBee-Black, TAM Instructor

Kerri McBee-Black, MS TAM ’96, is an instructor in TAM focusing on product development. Before she joined the TAM faculty Kerri worked in the apparel industry as a designer and merchandiser for the William Carter Co. in Atlanta, GA and then as a production manager for a local company, Past Sporting Goods. Kerri took a break from the apparel industry to pursue her passion for social services and worked for a variety of social service agencies over a ten year period culminating in her running for public office and co-founding a statewide nonprofit focusing on the status of women in Missouri.

After the birth of her son, Tucker, Kerri was looking for a way to continue her service and give back to the community, but without the state and national travel that her nonprofit work required. A call to the TAM department started Kerri down a path that has led to many great accomplishments and the discovery of a new passion - teaching.

Kerri loves the classroom and engaging with students and is always looking for new opportunities to create real-world projects for the classroom. Her willingness to embrace the use of technology as a teaching strategy led to her appointment as a campus-wide E-Mentor; guiding other faculty through the use of technology in the classroom.

She began using technology for content delivery and student assessments in 2010 with the theory that using technology and incorporating multimedia projects into the curriculum would allow students to develop a higher level of creativity and increase their engagement with content. Kerri teaches Basic Concepts of Apparel Design, Science of Textiles, Principles of Apparel Production and Principles of Apparel Production Lab.

One example of using technology to enhance learning is in Basic Concepts of Apparel Design. Students must learn and identify the various styles that are used in a garment design; types of necklines, sleeves, hems, dress styles, pant styles, waistlines, pockets, etc. being used in the design. Kerri developed a digital assignment that requires students to research current runway collections, find five examples of a particular style detail, label it and discuss how the designer has interpreted that style detail into the overall design using design elements and principles as the foundation. The students must submit this assignment to their group in a virtual synchronous classroom. The students enjoy the assignment and their understanding and ability to articulate the design styles and elements and principles is remarkable by the end of the semester.

Kerri is committed to engaging in scholarship and research and has most recently worked with a local entrepreneur to develop a golf club cover that has been produced and will be available for purchase this summer. She is currently engaged in a research project with a colleague in the School of Health Professions to develop a garment that enables patients with Alzheimer’s to be tracked if they get lost or wander away from home. Additional research is being conducted to support other adaptive clothing, using Universal Design, for children diagnosed along the autism spectrum. The garment prototype would embed a Radio Frequency Identification Device (RFID) tag as the means for tracking the person.

Bringing these real world applications into the classroom is a mission for Kerri and her teaching philosophy demonstrates her commitment to student engagement and development. She focuses on what a student needs to be successful in the industry. She balances required content with timely and current events and encourages creativity in all learning with a healthy mixture of challenge to bolster a student’s confidence. She supports experimentation in discovering how one’s views and beliefs evolve over time but struggles to balance her own expectations of the student with what they are ready to give.

She guides and encourages but also gently pushes and demands. She believes her job, as a teacher, is to educate her students about our industry and to guide them into adulthood. This includes facing failure and rising above it, learning key skills that will make you a better person and employee and learning to respect and support a global world and global view.

Kerri received the following recognition this past year:

- Distinguished Teaching Award, HES
- Innovative Excellence Award, International Conference on College Teaching and Learning
- MU Excellence in Teaching with Technology Award
- ITAA Award for Excellence in Target Market Design
- Second place Poster Presentation at the MU Creativity Workshop for JPG’s to Jeans: The impact of technical abilities in creative multimedia projects in TAM.
- Awarded grant for TAM 2200 course redesign University of Missouri Provost Office and Educational Technologies.
- Awarded the Margaret Mangel Research Catalyst Award for Textile and Apparel Adaptations for Special Needs Clients: Functionality, Safety and Aesthetics.
- Nominated for the Ernest L. Boyer International Award for Excellence in Teaching, Learning and Technology. Nominated by the Office of the Provost.
- Nominated for The Division of Student Affairs Excellence in Education Award.
- Certified as a Quality Matters Program Reviewer for online and blended courses.

Students have most recently worked with a local entrepreneur to develop a golf club cover that has been produced and will be available for purchase this summer. She is currently engaged in a research project with a colleague in the School of Health Professions to develop a garment that enables patients with Alzheimer’s to be tracked if they get lost or wander away from home. Additional research is being conducted to support other adaptive clothing, using Universal Design, for children diagnosed along the autism spectrum. The garment prototype would embed a Radio Frequency Identification Device (RFID) tag as the means for tracking the person.

Bringing these real world applications into the classroom is a mission for Kerri and her teaching philosophy demonstrates her commitment to student engagement and development. She focuses on what a student needs to be successful in the industry. She balances required content with timely and current events and encourages creativity in all learning with a healthy mixture of challenge to bolster a student’s confidence. She supports experimentation in discovering how one’s views and beliefs evolve over time but struggles to balance her own expectations of the student with what they are ready to give.

She guides and encourages but also gently pushes and demands. She believes her job, as a teacher, is to educate her students about our industry and to guide them into adulthood. This includes facing failure and rising above it, learning key skills that will make you a better person and employee and learning to respect and support a global world and global view.
Bragging Points!

- TAM graduated 59 students this spring. Congratulations graduates!
- We have hired Dr. Sarah Song, a recent Oregon State University graduate. Sarah will be joining us this fall. She will teach courses in merchandising and marketing, including Global Consumers, Multi-channel Retailing, Branding and promotions, and Entrepreneurship.
- Dr. Jung Ha-Brookshire was elected as the HES representative to MU’s Faculty Council.
- Dr. Jana Hawley has been selected to be a SEC Academic Leadership Development Fellow. Four were selected from the MU campus. SEC Fellows will work closely with select senior administrators in the SEC to gain valuable knowledge and experience in academic leadership.
- Dr. Jana Hawley traveled to Peru on a traditional textile arts study tour. Nine others from across the nation took part in the trip. Climbing Machu Picchu was an additional highlight!

Executive-in-Residence Speaker Addresses the New Normal

Rick Horwitch, Vice President of Solutions Business Development and Marketing at Bureau Veritas, was the Spring 2013 Executive-in-Residence. With 27 years of experience in the apparel business, Rick specializes in sustainability solutions for apparel companies.

Bureau Veritas is the world’s oldest and one of the largest service providers for quality analysis, safety, health, environment, and sustainability. Mr. Horwitch works with a variety of consumer products covering all facets of business. He works with such companies as Warnaco and Kurt Salmon Associates. His focus is on developing supply chain risk and quality management solutions to help companies produce their brands, reduce costs, and improve cycle time. Rick is on the board of directors for the American Apparel and Footwear Association and is president of the Americas Apparel Producers Network.

Peruvian Textile Arts draw on a legacy more than 2000 years old. Alpaca yarns are hand spun so finely that some of the handwoven fabrics have 300 yarns per inch. This photo was taken in Añas Altas, Peru—14,000 feet high in the Andean mountains. Both men and women participate in this economic activity. Jana Hawley traveled to Peru in May to learn more about highland artisan textiles.

HOT OFF THE PRESS!

Dr. Jung Ha-Brookshire’s new book is now in print! *Sustainability in the Global Supply Chain* focuses on the complex topic of sustainability and how it is addressed in the business of apparel and textiles.

The book uses cotton production and products to provide a holistic view of sustainability. Sure to be widely adopted, the book provides a much-needed source to help educators and students learn more about this topic. The book is published by Prentice Hall.
TAM Hosts Faculty Workshop on Teaching Sustainability in the Global Supply Chain

In TAM, we believe it is important for students to learn about sustainability across the curriculum. But for faculty at many institutions, constraints of limited time and resources often results in little or no attention being given to sustainability. To that end, TAM hosted two intensive workshops for faculty from across the nation to learn more about teaching sustainability. Twenty-four faculty from twenty-four teaching institutions participated in a variety of exercises with an outcome of teaching objectives and projects that faculty could take back to their classrooms. Particular attention was given to the awareness and understanding of cotton fiber and cotton textiles as it relates to sustainability in the global supply chain. The workshop was made possible through a grant from Cotton, Inc. Drs. Jung Ha-Brookshire and Pam Norum were the lead faculty.

TAKING THE MYSTERY OUT OF PLANTS

TAM Product Development students partnered with the Mizzou Botanic Garden for the second plant/fashion show where students were challenged to develop designs based on flowers. This creative collaboration helps raise awareness of both the botanic garden and the TAM product development program. This year, a third element was added to the design process: Students had to incorporate pop culture characters. For example, Junior Nathan Roberts selected Birds of Paradise and the 1980s TV show Miami Vice. The result was a brightly colored power suit. Plans are underway to make this a regular event!

2013 YMA Recipients

Four TAM students were named YMA Scholars at the annual YMA event in New York City. Each student will receive a $5,000 Scholarship and an internship opportunity. TAM had a win-rate of 80% outperforming 33 of the 41 schools. This year’s recipients are Krista Villers, Adeline Wolfgang, Rachel Ripley, and Jenna Salmons. Congratulations!

[Images of students posing at the YMA event and at the TAM Product Development plant/fashion show]
Congratulations May 2013 TAM Graduates

The Department of Textiles and Apparel Management graduated 59 students this semester. Many of them have landed great jobs including corporate positions at Bass Pro Shop, Macy’s, DRI, Dillards, Belk, and Payless Shoesource. These new TAM alums are ready to make an impact on the fashion industry. We wish them the best as they move forward with exciting careers!

May 2013 Graduates include:

Molly Akin
Caitlin Barger
Susan Becher
Lindia Brison
Elizabeth Calvert*
Maryanne Certa
Julia Chalfant
Jina Chung
Brooke Clausen
Paige Codilis

Clare Connealy
Monica Cook
Rachel Cowlishaw*
Hannah Cusack
Christina Czapla
Reshma Danak
Jane Durret
Chelsey Farris*
Erin Fester
Genevieve Fitzgerald

Danielle Kinder
Christine Klobucar
David Kozicki
Hannah Lapicki
Mary Lawrence
Jordan Leinen*
Morgan Lenz
Amber Lomax
Abigail Luzecky*
Christina Lyons

Alyssa Margiotta
Sarah McKay
Monica Meletio
Caroline Mueller
Katherine Olszewski
Lauren Ostrander
Junsue Park
Farah Quereshi*
Rachel Ripley*
Cydni Robertson

Anna Franke
Katherine Furrie
Cristina Gianino
Emily Harris
Shelbi Hayes
Stephanie Johnson*
Rebecca Jones
Sarah Jones
Linda Jordan
Emily Kilrea

Samantha Schleicher
Stacey Sheridan
Mallory Smith
Julie Truong
Elizabeth Veron
Megan Wagner
Taylor Walters*
Jessica Williams
Sarah Wilson

* Denotes Outstanding Senior

~Thanks Dr. Suess!
Letter from the Chair

Dear Friends and Alumni,

Things were interesting this spring! No doubt the weather was interesting—snow, ice, rain, more snow & ice, wind, floods, and more rain. But while the weather fascinated me...so did the fantastic outcomes that I saw happening in our courses and with our graduates!

Now that I have been at the helm for three years, we are seeing very strong results from our revised curricula. Our graduate students are being sought after for academic positions. Last fall when the large cohort of TAM graduate students arrived at our professional meeting, TAM faculty were being asked “When will they graduate?! When can we hire them?!” They are professional, well-trained, positive, and hard working. This next year, several of the Ph.D. students will be in dissertation writing mode with expectations of graduating next May. May should be a historically large graduating class of Ph.D. students from our program. I believe the caliber of this cohort is a result of a completely revamped curriculum that focuses on graduate levels of deep understanding and rigorous research expectations. It is exciting to see such well-prepared students who will have the stamp of “Mizzou” on their diplomas!

In addition, we have totally revised the Product Development curriculum. Students in PD take a series of courses that will prepare them well to meet technical and creative design opportunities. Graduates are getting offers from companies like never before!

Not to be outdone, the merchandising program has also seen curriculum revisions. We now offer courses that raise the bar for merchandising knowledge with classes like Advanced Retail Analysis, Quality Softgoods Product Evaluation, Multi-channel Retailing, and Branding and Promotions. Students can enhance their degree by taking minor or certificate studies in Global Connect or Entrepreneurship.

I have also witnessed wonderful collaborations among TAM faculty and with programs across the campus, community, and nation.

As a result of these changes, we will be preparing for the first annual TAM Showcase to be held in conjunction with the Spring 2014 Advisory Board. We will showcase the best of student research, projects, and creative endeavors. We are excited about the changes that are happening in TAM and can’t wait to share them with you!

—Jana Hawley

Nelly Don Exhibit Draws a Lot of Interest

The Missouri Historic Costume and Textile Collection collaborated with the State Historical Society of Missouri in an exhibit honoring the life and designs of Ellen Quinlan Donnelly. The exhibit, in honor of Women’s History Month, featured 20th Century dresses made by the Nelly Don company. Based in Kansas City, Nelly Don was one of the world’s largest dress manufacturers during the 20th century. Her designs targeted middle-America and were known for design detail and quality. Most women in the first half of the 20th century knew the Nelly Don label—many owned one! No doubt, Nelly Don was a self-made woman making ready-made dresses! The event featured the screening of “A Stitch in Time” produced by Terence O’Malley. Terence is the nephew of Nel Donnelly. Many thanks to Terence and Heather O’Malley and Friends of the MHCTC for their contributions to this successful event.