The department is pleased to announce that Dr. Pamela Norum was appointed as the Chair after serving as interim chair for the past 18 months. Professor Norum received both her master’s and Ph.D. in Consumer Economics from Cornell University. She moved to Columbia from Ithaca, NY in September 1984, and teaches classes in the Apparel Merchandising & Marketing track. Dr. Norum has been particularly interested in research that has policy or sustainability implications, or that facilitates the ability of businesses to better serve consumers. Her current research examines the clothing disposal behavior of consumers with an eye towards identifying what goes into, and could be diverted from the trash and our landfills.

Baby Girl Named After Gwynn and Stanley Halls

Earlier this semester the department received an email from a former student, Jeana Lyle, née Graham, who had delivered a baby girl on February 8, 2016. I am going to share part of Jeana’s email with you because it tells her story better than I can:

“As years have gone by and my journey has taken me far from Mizzou, I’ve never forgotten my time there and look back on it fondly. Recently, my husband and I were blessed with a little girl and with that came the daunting task of naming her. I specifically remember sitting in the lounge and thinking what a pretty name Gwynn was and wouldn’t it be lovely to have a little girl one day and name her Gwynn. But what about a middle name? I thought it only fitting to make her middle name Stanley to complete the homage to Textile and Apparel Management, Mizzou, and all the wonderful professors I encountered during my time in those two special buildings.”

We want to congratulate Jeana and her husband on the arrival of Gwynn Stanley Lyle, and are also proud of all the faculty, who through the years, have had an impact on the lives of students that have crossed their paths.

TAM Student Selected for Mizzou 39

Kathleen Kowalsky, TAM Senior, was selected as one of 39 outstanding MU seniors for the Mizzou 39 Award. Students are selected based on academic achievement, leadership, and service to Mizzou and the community. As part of the process, Kathleen selected Dr. Jean Parsons as the faculty member to recognize for her role as an advisor throughout her college career. Dr. Parsons and Kathleen worked on numerous projects including an HES...
Mizzou 39-continued

Program for Undergraduate Research Experience (PURE) grant. She worked on design research with Dr. Parsons for her project which was also entered into the undergraduate design competition at the International Textile and Apparel Association (ITAA) annual meeting in November 2015. Kathleen also participated in the Undergraduate Design and Creative Forum (see photo on page 5). Kathleen has accepted a position with Payless Corp. in Topeka, KS after graduation. We send her off with our best wishes!

2016 YMA Award Winners!

In this article, Katie shares her perspective on the award process.

The YMA Fashion Scholarship Fund (FSF) is a scholarship that is awarded based on merit, taking into consideration GPA, an interview with an YMA FSF Ambassador, and above all a case study project.

This year’s case study was on the beauty company Birchbox. The resulting case study was composed of an intensive business plan that incorporated an in-depth review of the company, areas of growth, as well as marketing and financial plans.

Aside from the $5,000 scholarship, the YMA organization hosts an awards gala in New York City. The 2016 gala was held at the Marriott Marquis in Times Square and over 1,600 people attended the event.

For the first time ever, YMA hosted an educational seminar the morning of the gala, titled “FSF Winter Institute.” The seminar included a handful of speakers including designer Joseph Abboud, and Nautica president Karen Murray.

As additional support, YMA works with multiple fashion companies to help facilitate summer internships for the scholars.

I am extremely fortunate that this was my second year as a YMA scholar and looking back, my internship last summer was greatly enhanced by the advice and knowledge I received from the YMA events, speakers and mentors. I feel so fortunate to be a part of such a great organization and look forward to giving back in the future.

The 2016 YMA Award Winners were:

Lindsay Archibeque
Rebecca Bogle
Katie Class

Taylor Coats
Allison Dameron
Kathleen Kowalsky
Courtney Norris

By Katie Class
It was with joy and pleasure that we, along with Dr. Southworth, were able to attend the 2016 CAMEX Trade Show in Houston, Texas. We were able to shadow the Mizzou Store Associate Director, Tiffany Anderson-Hustedde, and Senior Apparel Buyer, Cristy Phelps over the course of this trip. It was so great to have this amazing opportunity to observe the actual interactions between buyers and vendors–interactions we will eventually be having in our own careers! After observing for a period of time and becoming familiar with industry terms and questions used in communication, Tiffany and Cristy encouraged us to approach and meet with vendors on our own to judge whether their line fit the needs of the Mizzou Store customer base. Along with discovering new vendors and lines, we also sat in on appointments with vendors that the store has long established relationships with. We soon realized how important strong relationships were between buyers and vendors–some have worked together in the industry for decades! Overall, this trip was a great way to see how what we learn in our classes practically applies to the industry, as well as give the buyers a little insight into what we think would be successful in the Mizzou Store!

by Alex McCrosky and Courtney Norris

The Graduate Student Association for the TAM (GSA-TAM)

The Graduate Student Association for the TAM department (GSA-TAM) requires organizational, philanthropic, professional, and social engagement from its members. As such, we have the opportunity to become a close-knit and supportive group for our graduate students who come from all over the world and all over the country. Our socials often have an additional component to them whether it is to stimulate cultural exchange through a Hindu festival, such as our Diwali Celebration, or gain a deeper understanding of the local fiber economy, by visiting the Mid Missouri Alpaca Farm (see photos below). For our philanthropic work, we partner with the Missouri State 4-H’s Fashion Revue each fall to provide youth with an understanding of sustainable apparel or a workshop in basic weaving and crocheting techniques. A new initiative we are undertaking this spring is the Adoption of a Rain Garden through the City of Columbia. This will provide year round opportunities for our members to clean up the city, keep it beautiful, and promote native plant usage, which reduces the need for water-thirsty landscaping! You can find out more about city-wide volunteer opportunities at http://www.gocolumbiamo.com/volunteer/volunteer-opportunities/

by Rachel LoMonaco-Benzing
ATAM trip to KCFW September 2015

The Association of Textile and Apparel Management (ATAM) is the Department of Textile and Apparel Management’s premier student-run, professional development organization. The organization aims to provide its members with career building and networking opportunities, through a variety of engaging meetings and events. A seven-member executive committee consisting of four officer positions, and three chairs, all of which are advised by Dr. Jamie Mestres, lead the organization. These leaders meet bi-weekly throughout the semester to generate ideas for meetings, professional events, volunteering, and social gatherings.

ATAM hosts member meetings on a bi-monthly basis throughout the academic year. Meetings focus mainly on discussing professional development topics, ranging from resume building and interviewing, to dressing professionally, and frequently host guest speakers. For the 2015-2016 academic year, ATAM was able to host student speakers to discuss summer internships and study abroad experiences, as well as professionals leading local, non-profit boutiques. Over the school year, ATAM members also had the pleasure of serving at the local Columbia food bank, along with monthly trips to Dreams to Reality, a non-profit boutique in Jefferson City, MO, that provides underprivileged women with professional dress. These service opportunities allow ATAM members to socialize and bond, while benefitting the community. During the fall semester, the organization was able to take two separate trips to Kansas City, MO; one for Kansas City Fashion Week (KCFW), and the second for a mini-networking trip! ATAM members greatly enjoy experiencing the excitement of a night at KCFW, and it is the organization’s largest social event. A group of ATAM members also visited the Design Resources Inc. (DRI) headquarters, where they learned about the multiple facets of the fashion industry from a group of friendly and knowledgeable DRI employees, including many Mizzou Alumni!

At the end of April, ATAM members will go on their annual spring networking trip. The group will be traveling to St. Louis to visit the headquarters of Glik’s, Caleres Inc., Scrubs & Beyond, and Build-A-Bear Workshop! The trip allows ATAM members to learn first-hand about a variety of careers within the industry, as well as, have a valuable opportunity to network with TAM alumni at a networking dinner.

The Association of Textile and Apparel Management takes pride in providing its members with opportunities to develop their professional resources and networks, while also encouraging the formation of friendships through a fun social environment. We hope to continue growing as an organization, gaining new members and new ideas to give students the best experience possible!

by Sarah Thompson
2016 Art in Bloom

March 18-20, 2016; Museum of Art and Archaeology

Art in Bloom is back! The Missouri Historic Costume and Textile Collection participated once again in the highly popular Art in Bloom annual spring event at the Museum of Art and Archaeology! Over 1,000 visitors browsed the museum’s galleries, viewing displays of garments which featured a variety of textile construction and surface design techniques highlighting blooms of the Asian continent. Asian cultures have been a source of inspiration in textile design for millennia. Through this influence is created a language of orientalism understood within an intricate weave of visual imagery and apparel design.

UNDERGRADUATE VISUAL ART AND DESIGN SHOWCASE

January 25-29, 2016

Designs by TAM students Kathleen Kowalsky and Imani Chambers were nominated by faculty member Jean Parsons for the University of Missouri’s inaugural Undergraduate Visual Art and Design Showcase this past spring. This new venue gave undergraduate students a platform to share and discuss their creative approaches, processes and self-reflections with the community and with notable professionals in a variety of artistic and applied design fields. These professional jury members selected top designs for monetary professional development awards, one of which was Ms. Kowalsky’s The Burlap Dress. Jury member and former TAM student Dennita Sewell (HES ’88) Fashion Curator, Arizona Costume Institute, Phoenix Art Museum, also presented to TAM students in Dr. Parson’s 19th and 20th Century Western Dress class.
MAD FOR PLAID: MIZZOU PLAID TURNS 10!

June – August 2016; Abigail and Nicholas Filippello Exhibition Showcase, Gwynn Hall

2016 marks the 10th anniversary of the Mizzou Plaid! After nearly 6500 students, alumni, faculty, and staff voted online in 2006, TAM student Lauren Druke-Mahe’s plaid was selected to be the official Mizzou Plaid! To commemorate this event, the Missouri Historic Costume and Textile Collection will showcase the variety of plaids found in collection holdings, including a 2007 wool tartan kilt donated by Ed Brandon who facilitated the official registration of the Mizzou Plaid on the Scottish Register of Tartans in 2009. (https://www.tartanregister.gov.uk/tartanDetails.aspx?ref=10104). Please stop by to see our exhibit!

ELLIS LIBRARY
CENTENNIAL EXHIBIT

May 2016; Ellis Library Colonnade

Featured in the April 10th edition of the Columbia Tribune’s Pulse, the MHCTC highlighted collegiate fashions of the 1910s as featured in the 1915 MU Savitar and period fashion magazines. Selected artifacts included men’s and women’s academic dress, a letter ‘M’ sweater belonging to former football guard Carl Hoff, and a 1910s cotton Physical Education uniform.

Photos by Don Shrubshell.

Exhibited by the MHCTC, Ellis Library, 2016
2015-16 Advisory Board Meeting

The 33rd Annual TAM Advisory Meeting kicked off the first day of the meeting with a symposium entitled “Ethics in Fashion: An Oxymoron.” Following the symposium, the Student Showcase highlighted work of our undergraduate and graduate students. Parents of the featured students were also invited to attend this session. The second day of the Advisory Board meeting featured the always popular “Round Robin” sessions. Students moved from table to table learning about a myriad of careers from the board members who attended the meeting. This was an excellent chance for students to visit with the board members in small groups. Every 20 minutes, the students rotated to have the opportunity to talk with several Board members during this block of time. The sessions were held twice to allow plenty of board member-student interaction. The afternoon wrap-up session, “Industry Updates,” gave board members the opportunity to share what is new in the industry from their companies’ perspectives. This session was open to both faculty and students. We had a fabulous meeting that included several new board members, as well as the gracious financial support of Design Resources, Inc. (DRI) in Overland Park, KS.

Undergraduate Research Forum

Several TAM students participated in the MU Undergraduate Research & Creative Achievement Forum. Students who worked with Dr. Parsons were Daniell Burrage, Collin Schreiber, Allison Satkowski, and Margaret Pranger. Sarah Thompson worked with Dr. Southworth. We are proud of the work these students undertook to carry out extensive research projects.

Sarah Thompson
Allison Satkowski
Margaret Pranger
Congratulations May/Summer 2016 TAM Candidates for Degrees

The Department of Textiles and Apparel Management graduated 66 students this semester. These new TAM alums are ready to make an impact on the fashion industry. We wish them the best as they move forward with exciting careers!

Taylor Abernathy  
Rachel Ahlemeier  
Grace Bohl  
Kelsey Bond  
Leah Brooks  
Elizabeth Bruton  
Danielle Burrage  
Courtney Buscher  
Dakota Carl  
Imani Chambers  
Haley Christian  
Katherine Class  
Alexandra Coan  
Taylor Coats  
Emily Currier  
Patricia Dannov  
Bethany Eliuk  
Danielle Field  
Kimberly Fults  
Taylor Gross  
Elizabeth Hayden  
Katie Hayes  
Laura Hays  
Ashley Heslin  
Olivia Hinrichs  
Carolyn Hopfinger  
Chloe Hutcheson  
Ye (Angie) Jeon  
Candesi Kanhai  
Taylor Kovacevich  
Kathleen Kowalsky  
Alyssa Krassinger  
Mackenzie Lafayette  
Erin Larose  
Devon Lipe  
Erica Lyons  
Alexandra Mallot  
Mackenzie Matteson  
Marley McCarthy  
Elizabeth Millhouse  
Lindsey Mitchell  
Weston Moore  
Marketta Nunley  
Margaret Prather  
Allison Ray  
Tyler Reed  
Sara Ryan  
Kelly Sawyer  
Madyson Tracy  
Emilee Trella  
Mikala Vaughn  
Payton Walpole  
Mahagani Watson  
Kaitlyn Williams  
Jacqueline Wilson  
Megan Wood  

~Thanks Dr. Suess!