

The Center for the Digital Globe (CDiG) is now offering an interdepartmental certificate to professional students and non-degree graduate students of the University of Missouri-Columbia. The certificate program is designed to supplement the students' graduate studies within the various colleges and schools. This is not a degree-granting program. The certificate program will create and make available to non-degree seeking graduate students a certificate demonstrating that each of the students has shown competencies in *Technology, Global Communication, Business, Culture and Society*. This certificate is designed to emphasize the interdisciplinary nature of the course work. The required course work will bring students together for an interdisciplinary introduction to this area, while permitting them to work separately and within their respective disciplines for further exploration. Students will then come together for a concluding experience which involves working collectively through a case study.

CERTIFICATE REQUIREMENTS: Prerequisite for this certificate is a baccalaureate degree. Note: Professional degree seeking students must dually enroll in the Graduate School into our CDiG Graduate Certificate Program and receive graduate credit for their 12 semester hours of certificate courses. Others seeking our certificate who are not professional students and have not been admitted to Graduate School must also apply and be admitted to our CDiG Graduate Certificate Program. **Apply online at this site:**

<https://app.applyyourself.com/?id=umc-grad>

Special Note to Law Students: No more than six non-Law credits may count toward the JD Degree

1. Management 8100 Exploring the Digital Globe: This inter-departmental course introduces students to the impacts of technological change and globalization from the perspective of business, law and journalism. **3 credits (Offered Fall Semesters)**

2. 6 credits of graduate course work. The following courses have been approved to satisfy this requirement. (Note: Non-majors may seek departmental approval for taking courses not normally open to their area. See your advisor.)

ACCTCY 8428	Data Warehousing and Data Mining
JOURN 7262	Interactive Advertising
JOURN 7430	Computer Assisted Reporting
JOURN 7566	Electronic Photojournalism
JOURN 7700	Online Journalism
JOURN 7734	Journalism & Chaos: How to Understand and Cover 21 st Century Business Models
JOURN 7804	Convergence Reporting
JOURN 7806	Convergence Editing and Producing
JOURN 7974	Advanced Internet Applications for Radio/TV News
JOURN 8054	Entrepreneurship and Media of the Future
LAW 5455	Copyright Law
LAW 5495	Cyberspace Law and Cyberlawyering
LAW 5500	Digital Divide: Race, Class, Education and Technology
LAW 5535	Electronic Commerce Law
LAW 5640	Intellectual Property (Introductory Survey)
LAW 5820	Patent Law and Policy
LAW 5900	Software Law
LAW 5920	Trademark Law
MANGMT 7410	Management Information Systems
MANGMT 8054	Entrepreneurship and Media of the Future
MANGMT 8420	Decision Support Systems
MANGMT 8440	Topics in Electronic Commerce
MRKTNG 4650	E-Marketing (Undergraduate)
MRKTNG 8650	Digital Marketing
TAM 7100	E-Commerce
TAM 8130	Supply Chain Management in the Global Softgoods Industry
TAM 8600	Sustainable Soft Goods: Global Policies and Practices
# Varies by Dept	Problems/Readings/Topics (Graduate Level--See your CDiG advisor.)

3. Journalism 8052 Case Studies in the Digital Globe: Students build on what they learned in the introductory course. They will analyze how new media consequences from print or broadcast are different and the issues raised by technological change, including globalization, political boundaries, access, ownership, uses of information and marketing. **3 credits (Offered Fall and Winter)**

Certificate Completion Instructions: To receive the certificate upon completion of the program, students must download and fill out the "Application for a Graduate Certificate" located on the Graduate School Web Site.

<http://gradschool.missouri.edu/programs/graduate-certificates/plan-study.php> Students receiving a professional degree must attach a copy of their approved degree program. The form must be signed by the Center for the Digital Globe Director and by the Graduate School Dean.

Center for the Digital Globe, University of Missouri-Columbia, 310 Reynolds Journalism Institute, Columbia, MO 65211

Ph: (573) 882-4991 E-Mail: cdig@missouri.edu Web: <http://cdig.missouri.edu>