



Schedule of Graduate Course Offerings

**Textile and Apparel Management Students
(2017-2019)**

FALL odd years (2017)	SPRING or SUMMER even years (2018)
TAM 8087 Professional Seminar (1 Cr)	TAM 4110/7110 Global Sourcing (3 cr)
TAM 8130 Global Supply Chain Management (3 cr)	TAM 4980/7980 Softgoods Product Development (3 Cr)
TAM 4990/7990 Retail Marketing and Merchandising (3 Cr)	TAM 4990/7990 Retail Marketing and Merchandising (3 Cr)
TAM 4300/7300 Brand Management (3 Cr)	
	TAM 8001 Topics: Design Theory (3 Cr) (Parsons) – Summer 18
FALL even years (2018)	SPRING odd years (2019)
TAM 8087 Professional Seminar (1 Cr)	TAM 4110/7110 Global Sourcing (3 cr)
TAM 4990/7990 Retail Marketing and Merchandising (3 Cr)	TAM 4980/7980 Softgoods Product Development (3 Cr)
TAM 4300/7300 Brand Management (3 Cr)	TAM 4990/7990 Retail Marketing and Merchandising (3 Cr)
TAM 9190 Theory Dev. & Eval (3 Cr)	

- All TAM graduate students must take 8087
- All Ph.D. students must take 9190
- All Product Development/Design students must take Design Theory
- In addition to these classes, students may take other classes under topics, research, or reading classes.
- Consider qualitative research certificate degree offered by Education.
- Other TAM classes may be available.

Research Method/Stat Courses

Each student will have unique needs for different research method classes as everyone's research interest might differ. Be sure to discuss choices of courses with your advisors and fellow graduate students. Planning is the best option for successful graduate career. Meanwhile, the following courses are suggested based on the past student experiences. Please read these options carefully and consider these options when planning your course of study.

✓ **For all students:**

- Basic research method course (It may be ideal to take this class when students have some sort of research ideas and want to develop a full proposal, perhaps 3rd semester).
 - Ag_Ed_Ld 8510
 - ESC_PS 8020
 - Rural Soci 8510
 - Pub_AF 8180 if students want to study public policy using US Census data
 - More options on campus
- Intro to Statistics: For those who never took stats before (This is recommended to all graduate students in their first semester –both qualitative and quantitative. This class sows basic language of statistics.).
 - ESC_PS 7170

✓

✓ For students who are interested in **Quantitative Research** (the following courses are recommended. All ESC_PS courses must be taken sequentially so much follow this order):

- ESC_PS: 8850
- ESC_PS 9650 (Multivariate)
- ESC_PS: 9710 (SEM)
- In addition, JOURN 8016 would be additional advanced RM class that could be beneficial.

✓ For students who are interested in **Qualitative Research**:

- ESC_PS: 8597 (Qualitative I)
- ESC_PS: 9620 (Qualitative II)

Or

- Journalism 8008 (Qualitative I)
- Journalism 8010 (Qualitative II)

In addition, many other additional qualitative research methods are available. Once students take these 2 classes, then they could take any type of qualitative method classes as they are not offered in sequential manners.

✓ For students who are interested in **Public Policy Research using US Census Data**:

- Pub_AF 8180 (Intro to research)
- Pub_AF 8181 (Applied regression)
- Pub_AF 9180 (Research method I)
- Pub_AF 9181 (Research method II)
- Econ 9446
- Econ 9447

✓ For students who are interested in **History Research**:

- Journalism 8036 (Historical method)

✓ For those who are interested in **Mixed Methods**: Students may be able to pick and choose different methods. For example,

- May want to take 4 Quant and 1 or 2 Qual classes
- May want to take 4 Qual and 1 or 2 Quant classes