

## **JUNG E. HA-BROOKSHIRE, PH.D.**

Department Chair, Director of Graduate Studies, and Professor  
Textile and Apparel Management

Interim Co-Chair, Personal Financial Planning  
University of Missouri

137 Stanley Hall, Columbia, MO 65211-7700

Office: 573-882-6316 • Fax: 573-882-3289 • E-mail: habrookshirej@missouri.edu

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### **EDUCATION**

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**Doctor of Philosophy in Consumer, Apparel, and Retail Studies**, University of North Carolina at Greensboro (UNCG), College of Human Environmental Sciences, 2007

**Master of Business Administration**, Baruch College, City University of New York, Zicklin School of Business, New York, NY, 2004

**Bachelor of Science in Clothing and Textiles**, Seoul National University, School of Human Ecology, Seoul, Korea, 1996

**Associate of Applied Science in Fashion Buying and Merchandising**, Fashion Institute of Technology, State University of New York, New York, NY, 1997

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### **ACADEMIC POSITIONS**

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**Department Chair, Director of Graduate Studies, and Professor**, Textile and Apparel Management, University of Missouri, Fall 2020 – present

**Interim Department Co-Chair**, Personal Financial Planning, University of Missouri, Fall 2020-present

**Associate Dean for Research and Graduate Studies**, College of Human Environmental Sciences, University of Missouri, Fall 2016 – present

**Professor and Director of Graduate Studies**, Textile and Apparel Management, University of Missouri, Fall 2018 – Summer 2020

**Associate Professor and Director of Graduate Studies**, Textile and Apparel Management, University of Missouri, Fall 2013 – Spring 2018

**Fulbright-PolyU Senior Scholar**, Institute of Textiles and Clothing, Hong Kong Polytechnic University, Fall 2015

**Assistant Professor**, Textile and Apparel Management, University of Missouri (MU), Fall 2007—Spring 2013

- Doctoral faculty status awarded, 2008
- Graduate faculty status awarded, 2007

**Visiting Professor**, Clothing and Textiles, Seoul National University, summer 2009

**Teaching Assistant**, Consumer, Apparel, and Retail Studies, UNCG, 2006 – 2007

**Research Assistant**, Consumer, Apparel, and Retail Studies, UNCG, 2004 – 2006

### **LEADERSHIP EXPERIENCES**

#### **Associate Dean for Research and Graduate Studies**, Human Environmental Sciences, MU

- Oversaw research and instructional grant activities of the college (#TT=~50 and #NTT=~50)
  - Expenditure increased by 59% before or 25% during the pandemic (FY16 = \$5.9 mill, FY19 = \$9.3 mill, FY20 = \$7.3 mill)
  - Awards increased by 90% before, or 94% during the pandemic Covid 19 (FY16 = \$4.2 mill, FY19 = \$7.9 mill, FY20 = \$8.1 mill)
  - Proposals increased by 57% before, or 20% during the pandemic (FY16 = \$20.4 mill, FY19 = \$32.1 mill, FY20 = \$24.5 mill)
- Initiated several new seed grant programs, such as COVID 19 research, HES Ideas Lab, and Advancing Lives of Missourians (ALMs)
- Oversaw 7 internal grant programs with over \$30,000-\$50,000 expenditure annually
- Supervised HES graduate student fellowships and scholarship processes and distributions, about \$50-\$80,000 annually
- Oversaw \$230,000 Agriculture Experiment Station budget/projects
- Create and maintain college-level data publications, such as monthly grant reports and HES annual statistics books
- Managed HES Grant Writing Institute, secured college-level statistics consultant, hosted HES Research Socials, mentored many faculty members for their research programs, and encouraged interdisciplinary research projects, formally and informally
- Chaired college-level Graduate Faculty Committee (or the DGS group)
- SEC Academic Leadership Development Program Fellow, 2018-2019
- University of Missouri Systems Leadership Development Program Fellow, 2017-2018
- Program reviewer of College of Agriculture, Life, and Environmental Sciences at University of Alberta, Canada, April – May, 2017
- Board member of GPIDEA Human Sciences, 2017- 2020
- Chair of Search Committee for the Department Chair of Architectural Studies, 2017-2018

#### **Professor and Director of Graduate Studies**, Textile and Apparel Management, MU

- Chair of HES Promotion and Tenure Committee, MU, 2018-2020
- Vice President of Publications, International Textile and Apparel Association, 2019-2021
  - Clarified and established various policies and procedures for associate editors, editors, and editorial board members
  - Initiated two new recognitions of the CTRJ authors; Top 10 Cited Papers and Top 10 High Altmetric Score papers
  - Added 20+ new editorial board members and communicate each of their annual review records

#### **Associate Professor and Director of Graduate Studies**, Textile and Apparel Management, MU

- Vice President of Operations, International Textile and Apparel Association, 2015-2017
  - Oversaw and led the creation of 3 new faculty awards (mid-career, teaching, and service)
  - Clarified faculty and student award selection processes
  - Streamlined design award selection processes
- Member of MU Faculty Council, August 2013 – July 2016
- Executive Board Member, Center for the Digital Globe, 2007-2017

### **INDUSTRY EXPERIENCES**

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**Sourcing/Production Manager**, Richard Leeds International, Inc., New York, NY, 2001-2004  
 Managed all aspects of product development, sourcing, and production activities in Central America for a women's sleepwear import company with annual sales of up to \$100 million.

**Sourcing/Production Manager; Production Coordinator; Production Assistant**, Consolidated Children's Apparel, Adjmi Apparel Group, New York, NY, 1997-2001  
 Directed the sourcing/production department supervising 8 team members for a children's playwear company; Managed product development, sourcing, and production activities in the Far East, Central America, and the Middle East.

### **HONORS, AWARDS, AND NOMINATIONS**

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**Awarded or Recognized: International**

*2019 Paper of Distinction, Sustainability/Social Responsibility Track (2019)*. Jung, S., Bhaduri, G., & Ha-Brookshire, J. (2019). What to say and what to Do: Determinants of corporate hypocrisy and its negative consequence for customer retention intentions. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV.

*Best Student Paper Award (2019) – Master's 1<sup>st</sup> Place, International Textile and Apparel Association Annual Conference*. Relationships between apparel buyers' mediated power and Bangladeshi suppliers' psychologically defensive workplace behavior. Advisee: Md. Rafiqul Islam Rana

*Best Student Paper Award (2018) – Doctoral 1<sup>st</sup> Place, International Textile and Apparel Association Annual Conference*. Conceptualization, Scale Development, and Validation of Perceived Corporate Hypocrisy. Advisee: Saheli Goswami

*The 3<sup>rd</sup> Highest Individual Contributor to the Fashion Marketing Forum (2016)*. According to Hyun, Hahn, and Leslie (2016), I was the 3<sup>rd</sup> highest individual contributor to a collection of publication outlets where fashion marketing scholars published from 2004 to 2014, after accounting for the total number of publications, percentages of author contribution, and journal quality. \*An analysis of individual and institutional contributions to the fashion marketing forum from 2004 to 2014, *Clothing and Textiles Research Journal*, 34(3), 179-195

*2016 Paper of Distinction – Sustainability, Social Responsibility Track.* Exploration on suppliers' perceptions toward the multinational enterprises' codes of conduct: Behind the Scenes at Indian apparel export houses. Co-authored with Geetika Jaiswal.

*2015 Fulbright Core Scholar Hong Kong PolyU award,* J. William Fulbright Foreign Scholarship Board, US Department of State.

*2015 Lectra Innovation Award for Research.* “The Needs for Interdisciplinary Collaborations for Preparing Future Fashion Technocrats,” International Textile and Apparel Association, Santa Fe, November 2015. Co-authored with Deepika Raj

*Best Paper Award – Poster Track (2015).* “Impact of International Trade -Historic Evidence on Korean Society during the 1890s.” Korean Society of Clothing and Textiles Fall Conference, October 2015. Co-authored with Soon-Young Kim

*2013 Clothing and Textiles Research Journal Reviewer Award,* International Textile and Apparel Association, New Orleans, LA, USA.

*Highly Downloaded Paper (2013),* “Willingness to pay for socially responsible products: Case of cotton apparel,” *Journal of Consumer Marketing*, 2011. Co-authored with Pamela Norum

*Highly Commended Award Winner (2012),* Literati Network Awards for Excellence 2012, Emerald Group Publishing Limited, Bingley, United Kingdom, for “Exploring job responsibilities and requirements of U.S. textile and apparel sourcing personnel” published in *Journal of Fashion Marketing and Management*, 2011. Co-authored with Amanda Muhammad

*Highly Commended Award Winner (2012),* Literati Network Awards for Excellence 2012, Emerald Group Publishing Limited, Bingley, United Kingdom, for “Willingness to pay for socially responsible products: Case of cotton apparel,” published in *Journal of Consumer Marketing*, 2011. Co-authored with Pamela Norum

*2011 Rising Star Award,* International Textile and Apparel Association, Philadelphia, PA, USA.

*2008 Sara Douglas Faculty Fellowship Award for International Study in Textiles and Apparel,* International Textile and Apparel Association, Schaumburg, IL, USA, \$2,000.

*2007 ITAA Fellowship,* International Textile and Apparel Association, Los Angeles, CA, USA, \$1,000.

*2007 Lois Dickey Fellowship,* International Textile and Apparel Association, Los Angeles, CA, USA, \$1,000.

**Awarded: University/College**

*Hazel M. Hatcher HES Research Scholar (2017-2019).* \$4,000

*2017 William T. Kemper Fellowship for Teaching Excellence*, University of Missouri. \$10,000.  
The highest level of teaching excellence recognition on campus.

*MU Top Faculty Achiever* (2016). Recognized by the Chancellor Foley.

*2014 Gold Chalk Award for Teaching Excellence*, MU Graduate Professional Council. This award is given for significant contributions to the education and training of graduate and professional students.

*2010 Excellence in Education Award*, MU Division of Student Affairs.

*2009 Professor of the Year*, MU Student-Athletes' Academics-Athletic Achievement Award.

*Graduate School Scholar Award*, UNCG, 2006, \$4,000.

**Awarded: Department**

*Langsam Family Faculty Appreciation Award*, MU, 2019, \$500

*Langsam Family Faculty Appreciation Award*, MU, 2017, \$500

*Langsam Family Faculty Appreciation Award*, MU, 2015, \$500

*Langsam Family Faculty Appreciation Award*, MU, 2013, \$500

*Langsam Family Faculty Appreciation Award*, MU, 2012, \$500

*Langsam Family Faculty Appreciation Award*, MU, 2010, \$500

*Langsam Family Faculty Appreciation Award*, MU, 2008, \$500

*Outstanding Graduate Student Award*, UNCG, 2007, \$200.

*Dr. Nancy J. Sears Fellowship of Excellence*, UNCG, 2006-2007, \$2,500.

*Class of 1933 Graduate Fellowship*, UNCG, 2005-2006, \$3,000.

*Dr. Nancy J. Sears Fellowship*, UNCG, 2005-2006, \$2,400.

*Graduate Student Summer Assistantship*, UNCG, 2005-2006, \$3,000.

*Charles Hayes Fellowship*, UNCG, 2004-2005, \$14,000.

**Nominated: University**

2013 President's Award for University Citizenship, Mentoring Award, University of Missouri System

2010 Award for Excellence in Short-Term Study Abroad Programming, MU International Center.

**RESEARCH: SCHOLARSHIP AND CREATIVE ACTIVITIES (\$515,561 FUNDED)**

**EXTERNAL GRANTS/FUNDING (\$406,207 FUNDED)**

- \$56,000 Ki, C., Wang, B., Ha-Brookshire, J. (2020). Facilitating Hong Kong's systematic transformation toward a circular economy: Item bank development and testing, *Policy Innovation and Coordination Office*, Hong Kong.
- \$10,000 Ha-Brookshire, J. (2017). Not a Penny More! Is it True? Case Studies of Apparel Companies' ROI on Sustainability Efforts. *Textiles Exchange*.
- \$30,000 Ha-Brookshire, J. and 7 others (2017-2019). Development of Case Studies for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSCE), *USDA, NIFA, Higher Education Challenge Grants Program*. (60%)
- \$45,000 Jung, S.J., & Ha-Brookshire, J. (2017-2018). Moral responsibility of corporate sustainability: Consumer responses to corporate hypocrisy. General Research Fund for 2016/2017, *Hong Kong Government's Research Grant Council*. (40%)
- \$35,000 Ha-Brookshire, J. (2015). Hong Kong: The central hub of the global textile and apparel supply chain, *J. William Fulbright Foreign Scholarship Board, US Department of State*. (100%)
- \$24,325 Ha-Brookshire, J. (2015). Developing student learning projects complementing "Sustainability in Global Supply Chain: Analysis throughout the Life of Cotton Products." *2015 Cotton Student Sponsorship Program, Cotton Incorporated*. (100%)
- \$36,543 Ha-Brookshire, J., & Norum, P. (2014). Online Workshop for Textile and Apparel Faculty in the World: "Sustainability in Global Supply Chain: Analysis throughout the Life of Cotton Products." *2014 Cotton Student Sponsorship Program, Cotton Incorporated*. (60%)
- \$32,879 Ha-Brookshire, J. & Norum, P. (2013) Faculty Education for Sustainability in Global Supply Chain: Sustainability in Global Supply Chain: Analysis throughout the Life of Cotton Products," *2013 Cotton Student Sponsorship Program, Cotton Incorporated*. (60%)
- \$30,000 Ha-Brookshire, J. (2012-13). Product Development Education and Graduate Student Development Funds. Textiles Opico SA de CV, an apparel manufacturing company, San Salvador, El Salvador (100%).

- \$30,207 Ha-Brookshire, J. (2011). Curriculum Module Development for Sustainable Global Supply Chain Management of Cotton Products, *2011 Cotton Student Sponsorship Program, Cotton Incorporated*. (100%).
- \$31,292 Ha-Brookshire, J. & Norum, P. (2010). 2010 Mizzou TAM Sustainable Cotton Summit and Assessment of Student Learning and Changes in Cotton Preference. *2010 Cotton Student Sponsorship Program, Cotton Incorporated* (70%).
- \$25,000 Dickerson, K., Norum, P. & Ha-Brookshire, J. (2008-2010). Consumer Research and Marketing for MOPREMA Cotton, *Bayer CropScience* (20%).
- \$7,000 DickersonK., Norum, P. & Ha-Brookshire, J. (2008-2010). Consumer Research and Marketing for MOPREMA Cotton, *Missouri Department of Agriculture* (20%).
- \$28,477 Ha-Brookshire, J. (2009). Going Global with Cotton: Analysis of the Manufacturing and Consumption of Cotton Products in a Global Marketplace. *2009 Cotton Student Sponsorship Program, Cotton Incorporated* (100%).
- \$32,984 Ha-Brookshire, J., Norum, P., Wilson, L., & Boorady, L. (2008). Project Cotton: An Educational Website for Textile and Apparel Students. *2008 Cotton Student Sponsorship Program, Cotton Incorporated* (50%).

**INTERNAL GRANTS/FUNDING (\$109,354 FUNDED)**

- \$80,886.04 Ki, C.W.C., & Ha-Brookshire, J. (2021-2022). From a linear to circular economy: Understanding consumers' moral responsibility to create a circular economy in the fashion industry, Early Career Scheme (ECS) Fund for 2020/2021, *Hong Kong Government's Research Grant Council*. \$80,886.04.
- \$7,000 Ha-Brookshire, J. (2017). Global sourcing, *Course Redesign Grant, MU ET@MO*. (100%)
- \$1,500 Zhao, Y., & Ha-Brookshire, J. (2016). College student perceptions toward the moral responsibility of corporate sustainability, *Program for Undergraduate Research Experiences (PURE)*, HES. (30%)
- \$1,500 Ha-Brookshire, J. (2015). *Faculty International Travel Fund, MU*.
- \$2,000 Ha-Brookshire, J. (2015). *Mizzou Advantage Faculty Interdisciplinary Development Award*. Provost Office. (100%)
- \$2,320 Ha-Brookshire, J. (2014). Would manufacturing be back to the United States? Cases of textile and apparel manufacturing firms. *Margaret Mangel Research Catalyst Award, HES*. (100%)

\$22,500	Hawley, J., Sohn, M., Ha-Brookshire, J., & 4 others (2013). Leading the Future of the Retail Industry through Creating Digital/Virtual Student Project Showcases, <i>MU Interdisciplinary Innovation Fund</i> . Provost Office (20%)
\$1,000	Sohn, M., & Ha-Brookshire, J. (2013). Examining the effectiveness of 3D virtual fit testing: Focusing on the Plus-size apparel product development process, <i>Mizzou Alumni Association Richard Wallas Faculty Incentive Grants</i> . (30%)
\$1,500	Ha-Brookshire, J. (2012). Center for Digital Globe Faculty Travel Grant. (100%).
\$2,000	Leinen, J. & Ha-Brookshire, J. (2012). Are Green Products Really Green? Exploring “Green” Marketing Claims in Today’s Textile and Apparel Marketplace. <i>HES Program for Undergraduate Research Experiences</i> , MU, Supervising Faculty (50%).
\$500	Ha-Brookshire, J. (2011). <i>Project Enhancement Fund</i> , HES. (100%)
\$1,500	Ha-Brookshire, J. (2011). <i>Faculty International Travel Fund</i> , MU. (100%)
\$20,000	Ha-Brookshire, J. & 11 other MU faculty members (2011-2012). Current Textile Labeling Requirements: Disruptive and Transforming? <i>Mizzou Advantages</i> , MU. This grant was awarded through campus-wide competition. One of the 38 accepted proposal out of 137 submitted proposals. Project Leader (80%)
\$2,500	Ha-Brookshire, J., with 4 other TAM faculty (2010). Current Textile Labeling Requirements: Disruptive and Transforming? <i>Seeding Interdisciplinary Research Collaboration Funds</i> , HES. Project Leader (80%).
\$1,500	Ha-Brookshire, J. (2010). Center for Digital Globe Faculty Travel Grant. (100%).
\$16,000	Ha-Brookshire, J. & McBee-Black, K. (2010). Science of Textiles Online Course Proposal (TAM 2200). <i>2010 Online Course Development Application</i> , University of Missouri Systems, \$16,000. Project Leader (60%).
\$4,500	Ha-Brookshire, J. & Norum, P. (2010). Education and Training regarding Psychophysiology Research and Analysis Techniques. <i>Faculty Development Project Awards</i> , Office of Provost. Project Leader (60%).
\$2,704	Ha-Brookshire, J. & Norum, P. (2010). Consumer Purchase Intention and Heart Rates Related to Country of Origin, Fiber Content, Trust/distrust, and Confusing Labels. <i>Margaret Mangel Research Catalyst Award</i> , HES. Project Leader (50%).
\$10,000	Ha-Brookshire, J. & Yoon, S-Y. (2010). Examining Applicant Attraction to an Organization: From the Perspective of the Work Environment and Person-



	Organization Fit. <i>Center for the Digital Globe &amp; HES Dean's Office</i> . Project Leader (60%).
\$2,500	Ha-Brookshire, J. (2008). Exploring an identity of the U.S. apparel industry. <i>Margaret Mangel Research Catalyst Award</i> , HES. Project Leader (100%).
\$2,120	Ha-Brookshire, J. & Norum, P. (2008). Promoting Inter-Institutional Collaboration and International Experiential Learning in Apparel and Textiles Programs. <i>Big 12 Faculty Fellowship Program</i> , Office of Provost. Project Leader, (50%).
\$2,500	Ha-Brookshire, J. (2008). Exploring organizational identities and image management among firms in the U.S. apparel industry. <i>Research Assistantship Fund</i> , HES. Project Leader (100%).
\$1,710	Ha-Brookshire, J. (2007). International class collaboration with Manchester Metropolitan University in the U.K. <i>Center for the Digital Globe</i> . Project Leader (100%).
\$300	Ha, J. (2005). <i>Hennis Travel Award</i> , Graduate School, UNCG.
\$750	Ha, J. (2005-2007). <i>Personal Development Fund</i> , Graduate School, UNCG.
\$425	Ha, J. (2005-2007). <i>Graduate Student Travel Award</i> , UNCG.

#### **EXTERNAL/INTERNAL GRANTS (NOT FUNDED)**

\$750,000	<u>Ha-Brookshire, J.</u> , Norum, P., & 6 others (2019). Learning module development for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSCE), <i>US Department of Agriculture, National Institute of Food and Agriculture, Higher Educational Challenge Grants</i> (70%).
\$750,000	<u>Ha-Brookshire, J.</u> , Norum, P., & 6 others (2018). Learning module development for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSCE), <i>US Department of Agriculture, National Institute of Food and Agriculture, Higher Educational Challenge Grants</i> (40%).
\$43,166	Lee, S., Jung, S., & Ha-Brookshire, J. (2017). Multi-level analyses of internal and external stakeholders' perceptions on moral responsibility of corporate sustainability in the fashion industry. General Research Fund for 2016/2017, <i>Hong Kong Government's Research Grant Council</i> . (20%)
\$74,000	Jung, S., & <u>Ha-Brookshire, J.</u> (2016). Consumers' emotions and behaviors aroused by typology of corporate moral responsibility failure and its differential impacts. <i>Hong Kong Government's Research Grant Council</i> . (40%)

- \$77,500 Ha-Brookshire, J., Fukurai, H., & Kurosawa, K. (2016). Exploring Differences in Roles and Functions of Corporations between Japanese and the U.S. Stakeholders, *The Toyota Foundation Research Grant Program 2016*.
- \$100,000 Ha-Brookshire, J., Hawley, J., LeHew, M., Ellis, J., & Diddi, S. (2016). EAGER Germination: Applying Constructivist Theory and Participatory Engagement through Research Interest Groups to Conceive and Implement Transformational Ideas, *National Science Foundation*.
- \$400,000 Ha-Brookshire, J., Kitchel, T., & Stokes, G. (2015). Institutional transformation: Infusing ethical leadership in the formal and informal learning cultures of STEM programs. Cultivating Cultures for Ethical STEM, *National Science Foundation*.
- \$451,819 Ha-Brookshire, J., & Bhaduri, G. (2015). Corporate moral (ir)responsibility toward sustainable development: A mixed method approach. Science of Organization, *National Science Foundation* (MU Portion, \$280,000)
- \$500,000 Ha-Brookshire, J., Grebitus, C., Nayga Jr., N., & Norum, P. (2013). Effect of U.S. Origin and Product Transformation in the Global Supply Chain on Consumer Preferences and Willingness to Pay for Agricultural-Based Products in Domestic and International Markets, *USDA AFRI Foundational Program*.
- \$423,677 Ha-Brookshire, J., Norum, P., Jin, B., & Su, J. (2011). Enhanced Curriculum Development for Global Supply Chain Management of Natural Fiber-based Products through International Collaboration: A Focus on Transparency and Sustainability, *USDA Higher Education Challenge Grants Program*. (70%).
- \$149,977 Ha-Brookshire, J. & Norum, P. (2010). Enhanced Curriculum Development for Consumer Product Safety in the Natural Fiber-based Global Supply Chain through International Collaboration, *United States Department of Agriculture International Science and Education Competitive Grants Program* (70%). The acceptance rate in 2010 was 15%.
- \$29,395 Norum, P. & Ha-Brookshire, J. (2009). Consumer Research and Branding: Opportunities for Missouri Upland Cotton Fibers. *United States Department of Agriculture Agricultural Marketing Service* (45%).
- \$374,699 Ha-Brookshire, J., Norum, P., Kadolph, S., Karpova, E., Marcketti, S. & Brosdahl, D. (2009). Educating Faculty to Prepare Students for the Global Marketplace: Development of International Experiential Learning Programs. *United States Department of Agriculture Higher Education Challenge Program* (50%).

#### **NATIONAL CONFERENCE/WORKSHOP ORGANIZATION**

Inter-generational Mentorship Workshop (November 2017). Workshop organizer, International Textile and Apparel Association Annual Meetings.

New Approach to Teaching Global Sourcing: Theoretical Perspectives and Step-by-Step Procedures for a Sustainable Future (November, 2014; November 2015; November 2016; November 2017). Project director and workshop organizer, International Textile and Apparel Association Annual Meetings.

Envisioning the Future of Textiles and Apparel: Research Agendas for the 21<sup>st</sup> Century:

- Sedona Group meeting (June 17-20, 2014): A 14 volunteer group met for 3 days and brainstormed for the visions of the discipline. Project director and meeting organizer.
- Special Topic Session (November, 14, 2014): The Sedona group hosted a special topic session during the ITAA annual meeting in Charlotte, NC. Project director and workshop organizer.
- Monograph publication (January 2015): The results of this effort have been published through ITAA Monographs.
- Special Topic Session (November 12, 2015): The Sedona group hosted a special topic session during the ITAA annual meeting in Santa Fe, NM. Project director and workshop organizer.

Faculty Workshops on Sustainability in Cotton Supply Chains (June, 2013; June 2014). Project director and workshop organizer, University of Missouri, Columbia, MO; Over 50 faculty members across the country and the world participated in faculty workshops both on and off-line, focusing on teaching sustainability throughout the cotton product life cycle.

Textile Products Labeling Summit: Sustainability-related Labeling Issues (November 2-3, 2012). Project director and conference organizer, University of Missouri, Columbia, MO; Over 30 industry members, policy makers, lobbyists, and researchers across the country participated in this summit, including a former chairman of Federal Trade Commission, William Kovacic, Professor of Law and Policy of the George Washington University, and Marie D'Avignon, Government Relations Representative, American Apparel & Footwear Association. More information is available from <http://muconf.missouri.edu/textilelabeling/index.html>

#### **EDITORSHIP**

Co-Editor with C.K. Lo for *Sustainability in luxury fashion business* (2018), Gateway East, Singapore: Springer. ISBN 9811088780, DOI: <https://doi.org/10.1007/978-981-10-8878-0>.

Co-Editor for Monograph of International Textile and Apparel Association (2015), "Envisioning Textile and Apparel Research and Education for the 21<sup>st</sup> Century," Monograph #11. 38 pages.

Co-Editor for a special issue of *Clothing and Textiles Research Journal*, "Sustainability Marketing Claims and Consumer Behavior," Volume 30, Issue 1, 2012. The articles published in this issue have been continuously listed as "The 50 Most Read Articles" by CTRJ since the publication.

Associate Editor –Floating, *Clothing and Textiles Research Journal*, 2014-2016  
Editorial Board member for *Clothing and Textiles Research Journal*, 2008-present

## TEXTBOOKS

1. Ha-Brookshire, J. (2017). *Global Sourcing in the Textile and Apparel Industry (2<sup>nd</sup> ed.)*. Bloomsbury. ISBN No. 978-1-5013-2836-7. 262 pages. Available from Google Preview from <http://www.bloomsbury.com/us/global-sourcing-in-the-textile-and-apparel-industry-9781501328367/>
2. Ha-Brookshire, J. (2015). *Global Sourcing in the Textile and Apparel Industry*. Pearson. ISBN No. 0132974622. 325 pages. Out of print
3. Ha-Brookshire, J. (2013). *Sustainability in the Global Supply Chain: Perspectives throughout the Cotton Product Life Cycle*. Pearson: Boston, MA. ISBN No. 0133140164 (text), 0133484572 (eBook). 70 pages. Out of print

## EDITOR REVIEWED PUBLICATIONS

1. Ha-Brookshire, J. (2020). “Moral dilemmas in the fashion business” In Karpova, E., & Marcketti, S. [Eds.] *The dangerous fashion: Towards ethical and sustainable solutions*. New York: Bloomsbury. ISBN 9781350052055
2. Ha-Brookshire, J. (2020). “Why don’t I wear skirts? Politics, economy, society, and history” In Reilly, A., & Barry, B. [Eds]. *Crossing boundaries: Fashion to deconstruct and reimagine gender*. Bristol, UK: Intellect Books.
3. Lo, C.K.Y., & Ha-Brookshire, J. (2018). Chapter 1. Opening: Sustainability and luxury brands. In C.K.Y. Lo and J. Ha-Brookshire (eds), *Sustainability in luxury fashion business*, Gateway East, Singapore: Springer. ISBN 9811088780, DOI: <https://doi.org/10.1007/978-981-10-8878-0>.
4. Lee, S. H. Zhou, Y., Lo, C. K.Y., & Ha-Brookshire, J. (2018). Luxury fashion brands versus mass fashion brands: Data mining analysis of social media responses toward corporate sustainability. In C.K.Y. Lo and J. Ha-Brookshire (eds), *Sustainability in luxury fashion business*, Gateway East, Singapore: Springer. ISBN 9811088780, DOI: <https://doi.org/10.1007/978-981-10-8878-0>.
5. Ha-Brookshire, J. & LaBat, K. (Eds.). (2015). Envisioning textile and apparel research and education for the 21<sup>st</sup> century (International Textile and Apparel Association Monograph No. 11). Knoxville, TN: International Textile and Apparel Association. Available from [http://c.ymcdn.com/sites/itaaonline.org/resource/resmgr/Publications/ITAA\\_Monograph\\_11.pdf](http://c.ymcdn.com/sites/itaaonline.org/resource/resmgr/Publications/ITAA_Monograph_11.pdf)
6. Park, J., Knight, D., Kaiser, S., & Ha-Brookshire, J. (2015). Textiles and apparel: The academic core that makes us unique and united. In J. Ha-Brookshire & K. LaBat (Eds.),

*Envisioning textile and apparel research and education for the 21<sup>st</sup> century* (pp. 16-19). Knoxville, TN: International Textile and Apparel Association. Available from [http://c.ymcdn.com/sites/itaaonline.org/resource/resmgr/Publications/ITAA\\_Monograph\\_11.pdf](http://c.ymcdn.com/sites/itaaonline.org/resource/resmgr/Publications/ITAA_Monograph_11.pdf)

7. Ha-Brookshire, J., & Marcketti, S. (2015). Toward quality scholarships that will help us thrive. In J. Ha-Brookshire & K. LaBat (Eds.), *Envisioning textile and apparel research and education for the 21<sup>st</sup> century* (pp. 16-19). Knoxville, TN: International Textile and Apparel Association. Available from [http://c.ymcdn.com/sites/itaaonline.org/resource/resmgr/Publications/ITAA\\_Monograph\\_11.pdf](http://c.ymcdn.com/sites/itaaonline.org/resource/resmgr/Publications/ITAA_Monograph_11.pdf)

#### PEER REVIEWED RESEARCH PUBLICATIONS

1. Lee, S. H. N., & Ha-Brookshire, J. (2020). In pursuit of corporate sustainability: Factors contributing to employees' workplace behavior. *Journal of Fashion Marketing and Management*, 24(2), 235-249 DOI: [10.1108/JFMM-09-2019-0203](https://doi.org/10.1108/JFMM-09-2019-0203). SSCI; 2019 impact factor: 1.654
2. Jaiswal, G. & Ha-Brookshire, J. (2020). The effects of buyers' power on suppliers' motivations in managing their compliance mechanisms: A study of Indian apparel export firms. *Journal of Fashion Marketing and Management*, 24(2) 153-173. DOI: <https://doi.org/10.1108/JFMM-10-2018-0138>. SSCI; 2019 impact factor: 1.654
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Free access from <http://link.springer.com/article/10.1186/s40691-014-0010-9>
37. Mc Andrews, L., & Ha-Brookshire, J. (2013). A (our) nitty, gritty reality: Meanings of success described by textile and apparel women educators. *Clothing and Textiles Research Journal*, 31(3), 195-209. DOI: <https://doi.org/10.1177/0887302X13493660> SSCI. Impact Factor .75
38. Ha-Brookshire, J., & Hawley, J. (2013). Envisioning the Clothing and Textile discipline for the 21st century: Discussion on its scientific nature and domain. *Clothing and Textiles Research Journal*, 31(1), 17-31. DOI: <https://doi.org/10.1177/0887302X12470024>. SSCI. Impact factor .75 ***This article was listed as number 10, 14, 9 in July, August, December 2014 of "The 50 Most Frequently Read Articles" in CTRJ***
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47. Chang, T-T., & Ha-Brookshire, J. (2011). Business activities, competitive resources, and ownership types of Chinese textile and apparel manufacturing firms. *International Journal of Fashion Design, Technology and Education*, 4(2), 115-125. DOI: <http://dx.doi.org/10.1080/17543266.2011.560578>
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59. Dyer, B., & [Ha-Brookshire, J.](#) (2008). Apparel import intermediaries' secrets to success: Redefining success in a hyper-dynamic environment. *Journal of Fashion Marketing and Management*, 12 (1), 51-67. DOI: <https://doi.org/10.1108/13612020810857943> ESCI.
60. [Ha-Brookshire, J.](#), & Dyer, B. (2008). Apparel import intermediaries: The impact of a hyper-dynamic environment on U.S. apparel firms. *Clothing and Textiles Research Journal*, 26 (1), 66-90. DOI: <https://doi.org/10.1177/0887302X07304479> SSCI. Impact Factor .75

## PEER REVIEWED RESEARCH PUBLICATIONS (IN REVIEW)

61. Jung, S., Bhaduri, G., & Ha-Brookshire, J. (in review as of August 2019). What to say and what to Do: Determinants of corporate hypocrisy and its negative consequences for customer-brand relationship, *Journal of Product & Brand Management*
62. Yang, N., & Ha-Brookshire, J. (in review as of October 2019). Chinese textile and apparel manufacturers' moral duty positions, goals, and structures toward sustainability
63. Ki, C-W., Park, S., & Ha-Brookshire, J. (in review as of March 2020). Understanding consumers' moral responsibility to create a circular fashion. Business Strategy and the Environment. *Business Strategy and the Environment* [SSCI; 2018 impact factor: 6.381 / category 3 of the ABS\*\*]

## INVITED LECTURES/ PRESENTATIONS

### International

1. Future of global fashion supply chains and El Salvador, *Forotex 2018, CAMTEX*, San Salvador, El Salvador, September 6, 2018
2. Future of global fashion supply chain and BIFTPARK, *Beijing Institute of Fashion Technology CHEERS!* Qingdao, China, October 11, 2018.
3. Effective marketing communication strategies, *Building El Salvador's trade and competitiveness in textiles and apparel to strengthen trade and regional economic prosperity*, Special workshop hosted by US Trade Representative and Department of State, San Salvador, El Salvador, July, 2018
4. New research agendas for sustainability: from the perspectives of moral responsibility theory of corporate sustainability. *Beijing Institute of Fashion Technology*, Beijing, China, June 1, 2018.
5. New research agendas for sustainability: from the perspectives of moral responsibility theory of corporate sustainability. *Donghua University*, Shanghai, China, May 29, 2018.
6. Ekberg, K., Ha-Brookshire, J., Chan, S., & Bhan, S. (2017). Dispelling the myth of not a penny more. *Textile Exchange Annual Conference*, Washington, D.C.
7. *Sustainability in the Global Fashion Supply Chain*, Choi Kai Yau College, University of Macau, October 26, 2015

8. *Sustainable Global Supply Chain Management – Moral Responsibility?* To over 40 industry professional class in global supply chain management class at Hong Kong Polytechnic University, Hong Kong. October 23, 2015
9. *How to Use Qualitative Research Methods for Clothing and Textiles Historical Research*, Korean Society of Clothing and Textiles Annual Meeting, Incheon, Korea. October 17, 2015
10. *Sustainable Global Supply Chain Management and Design*, Design between Innovation & Sustainability, the International Conference organized by Helwan University, Cairo, Egypt, October 8-10, 2012
11. *Domain of the Clothing and Textiles Discipline from the Global supply Chain Management Perspective*, Korean Society of Clothing and Textiles (KSCT) Special Conference—Korea, The Global Fashion Hub, Seoul, Korea, April 14, 2012. The abstract was published in the 2012 KSCT conference proceedings.
12. *Organizational Identities and Performance in the U.S. Textile and Apparel Industry*. Seoul National University, Seoul, Korea, June 10, 2010
13. *Apparel Sourcing Manager: Leader of the Global Industry*. Young Nam University, Daegu, Korea, May 20, 2010
14. *Apparel Sourcing Manager: Leader of the Global Industry*. Han Yang University, Seoul, Korea, July 1, 2009.
15. *Career Development in a Global Marketplace*. Seoul National University, Seoul, Korea, June 29, 2009.

### **National**

1. *Sustainability in Global Cotton Supply Chain*, Texas Christian University, November, 2019
2. *Sustainability in Global Cotton Supply Chain*, Mississippi State University, December 5, 2018
3. *Sustainability in Global Cotton Supply Chain*, University of North Texas, October 23, 2018
4. *New research agendas for sustainability: from the perspectives of moral responsibility theory of corporate sustainability*, University of North Texas, October 23, 2018
5. *Sustainability in the Global Supply Chain*, Advanced Product Safety Management Certificate Program (for industry professionals), the Center for Supply Chain Management, John Cook School of Business, Saint Louis University. September 26, 2013.
6. *Panelist, Born in the USA: Why Manufacturing's Return to America is Critical to Your Business*, Requested by the Trade Policy Representative of Outdoor industry Association to

be a panelist discussing the possibility of US manufacturing during the 2013 Outdoor Retailer Winter Market. Salt Lake City, Utah. January 23, 2013

7. *Apparel Sourcing Manager: Leader of the Global Industry*. Invited Presentation in the Retail Summit 2009: Planning is Everything, Florida State University, March 20, 2009
8. *Apparel Sourcing Manager: The Center of Communication*. Invited Presentation in the Product Development Symposium, Florida State University, March 23, 2006
9. *Why Sourcing?* Invited Presentation in TC231 (Apparel Manufacturing), Iowa State University, March 3, 2006
10. *Apparel Sourcing Manager: The Center of Communication*. Invited Presentation in TC 331 (Apparel Production Management), Iowa State University, March 2, 2006

**University: Interdisciplinary**

1. *Cotton: The Engine of the "Made in USA" Drive*. Invited Presentation in the Missouri Cotton Production and Outlook Conference, University of Missouri Delta Center, Portageville, Missouri, February 6, 2013
2. *Cotton: Fabric of My Life*. Invited Presentation in 2011 Certified Crop Managers Conference, University of Missouri Delta Research Center, Portageville, Missouri, November 21, 2011
3. *Think Outside of the Box but You Need to Know Which Box You Have: Creating New Textile and Apparel Business Opportunities with Latest Invention of Nano Textile Technology*. Invited Presentation in the Facilitating student creativity: An interdisciplinary Symposium, MU, November 18, 2011

**PEER REVIEWED ABSTRACTS AND PRESENTATIONS (PRESENTER IS UNDERLINED)**

1. Leiby, N., & Ha-Brookshire, J. (accepted). Cross-functional skills: Defining its meaning, *International Textile and Apparel Association Annual Conference*, November 2020, Denver, CO
2. Islam Rana, M.R., & Ha-Brookshire, J. (accepted). The Devil Wears Prada: A qualitative study on counterproductive workplace behavior and employee satisfaction in the fashion industry, *International Textile and Apparel Association Annual Conference*, November 2020, Denver, CO
3. Jaiswal, G., & Ha-Brookshire, J. (accepted). Buyer power and supplier motivation for code of conduct compliance: A global apparel industry perspective, *International Textile and Apparel Association Annual Conference*, November 2020, Denver, CO

4. Lee, S. H-N., Jung, S., & Ha-Brookshire, J. (accepted). The ripple effects of discrepancies between employees' expectations of corporate sustainability and perceived performance, *International Textile and Apparel Association Annual Conference*, November 2020, Denver, CO
5. Lee, S. H-N., Jung, S., & Ha-Brookshire, J. (accepted). A framework of perceived corporate social responsibility gaps between internal and external stakeholders: A stakeholder theory approach, *International Textile and Apparel Association Annual Conference*, November 2020, Denver, CO
6. Bhaduri, G., Jung, S., & Ha-Brookshire, J. (accepted). CSR detracts or reinforces corporate ability? Differential effects of consumers' belief on perceived corporate hypocrisy, *International Textile and Apparel Association Annual Conference*, November 2020, Denver, CO
7. Duroseau, M., & Ha-Brookshire, J. (accepted). Exploring City Furniture's mattress donation program and perspectives on sustainability among stakeholders, *International Textile and Apparel Association Annual Conference*, November 2020, Denver, CO
8. Ki, C., Park, S., & Ha-Brookshire, J. (accepted). Understanding consumers' moral responsibility to create a circular fashion. *International Textile and Apparel Association Annual Conference*, November 2020, Denver, CO
9. Goswami, S., & Ha-Brookshire, J. (2019). Contract breach, double standards, and amorality: Predicting employees' behaviors based on employees' perceived corporate hypocrisy aspects. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV
10. Wang, B., & Ha-Brookshire, J. (2019). Perceived cost of new technology adoption: Scale development in the context of Chinese textile and apparel firm managers. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV
11. McBee-Black, K., & Ha-Brookshire, J. (2019). Adaptive, functional, universal or inclusive? Content analysis of definitions and usage of the terms for clothing marketed to people living with disability. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV
12. McAndrews, L., & Ha-Brookshire, J. (2019). Apparel employees' creative, analytical, and emotional intelligences and their job and career satisfaction. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV
13. Jung, S., Bhaduri, G., & Ha-Brookshire, J. (2019). What to say and what to Do: Determinants of corporate hypocrisy and its negative consequence for customer retention intentions. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV. **2019 Paper of Distinction, Sustainability/Social Responsibility Track.**

14. Islam Rana, M.R., Zhao, L., & Ha-Brookshire, J. (2019). U.S. fashion brands endeavors toward sustainability from the Kaizen perspective: A data-mining based lexical analysis. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV
15. Huang, S., & Ha-Brookshire, J. (2019). Why you do what you do? Exploration of influencers on Chinese textile and apparel corporations' sustainability activities. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV
16. Islam Rana, M.R., & Ha-Brookshire, J. (2019). Relationships between apparel buyers' mediated power and Bangladeshi suppliers' psychologically defensive workplace behavior. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV. **Best Student Paper Award – Master's 1<sup>st</sup> Place**
17. Yang, N., & Ha-Brookshire, J. (2019). Chinese textile and apparel manufacturers' perceptions, goals and structures toward corporate sustainability. *International Textile and Apparel Association Annual Conference*, October 2019, Las Vegas, NV.
18. Goswami, S., & Ha-Brookshire, J. (2019). Employees' attitude, perceived corporate hypocrisy and social sustainability. *International Textile and Apparel Association/Regents Joint Conference*, London, UK. August 2019.
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<http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=125>
117. Ha, J. & Dyer, B. (2006). Implications for Curriculum in Textiles and Clothing Academic Programs: Learning from Apparel Import Intermediaries. *International Textile and Apparel Association Annual Conference*, San Antonio, TX, USA
118. Ha, J. & Nelson Hodges, N. (2006). Exploring Motivations, Intentions, and Behavior of Socially Responsible Consumption in a Clothing Disposal Setting. *International Textile and Apparel Association Annual Conference*, San Antonio, TX, USA

119. Ha, J. & Dyer, B. (2006). New Dynamics in the Global Supply Chain: Discovering Import Intermediaries. *Academy of Marketing Science Annual Conference*, San Antonio, TX, USA. Abstract available in *Proceedings of the Annual Conference of the Academy of Marketing Science*, 29, 31-35.
120. Dyer, B. & Ha, J. (2006). The Impact of Globalization on the US Apparel Industry: Apparel Import Intermediaries' Success Factors. *International Trade and Finance Association 15th International Conference*, Lodz, Poland. Abstract available in *International Trade and Finance Association Conference Papers*. Working Paper 11, from <http://services.bepress.com/itfa/16th/art11/>.
121. Ha, J. & Dyer, B. (2005). New Dynamics in the U.S. Apparel Import Trade: Exploring the Role of Import Intermediaries. *International Textile and Apparel Association Annual Conference*, Alexandria, VA, USA. Abstract available in *International Textile and Apparel Association Proceedings*, 62, from <http://www.itaaonline.org/displaycommon.cfm?an=1&subarticlenbr=139>

**PROFESSIONAL DEVELOPMENT FOR RESEARCH AND SCHOLARSHIP**

*Conjoint Analysis: Evaluating Consumer Preferences Using SAS Software*, August 13, 2010  
*Biopac MP36R, Psychophysiology data collection and analysis*, MU, July 7-8, 2010  
*NVivo 8 Training*, Office of Information Technology, MU, August 5-6, 2009  
*New Faculty Teaching Scholar*, MU, 2008-2009.  
*Grant Proposal Peer Review*, Office of Research, MU, April 9, 2008  
*Budget Building Basics Grant Workshop*, Office of Research, MU, November 28, 2007  
*Creative Leadership Workshop* by the Center for Creative Leadership, UNCG, 2005  
*Writing to Seek Funding: Fellowship and Grants*, Graduate Student Workshop, UNCG, 2005  
*Reviewing and Authoring Academic Manuscripts*, ITAA Conference Workshop, 2005  
*USDA Funding Opportunities for Apparel and Merchandising Scholars*, ITAA Conference Workshop, 2005

## TEACHING

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### NEW COURSES DEVELOPED

*Study Abroad in Textile and Apparel Management* (TAM 3949), 2008

*Advanced Apparel Manufacturing and Merchandising* (TAM 7140), 2008

*Theory Development and Evaluation* (TAM 9190), 2010

*Global Supply Chain Management of Softgoods* (TAM 8140), 2011

### COURSES TAUGHT

*Retail Marketing and Merchandising* (Required capstone: TAM 4990/7990)

Developed new syllabus, projects, exams, and grading rubrics.

48 undergraduate students in spring 2008 (4.5/5.0)

16 undergraduate and 1 graduate students in fall 2008 (4.7/5.0)

36 undergraduate students in spring 2009 (4.9/5.0)

14 undergraduate students in fall 2009 (4.5/5.0)

29 undergraduate students in spring 2010 (3.8/4.0)

18 undergraduate students in fall 2010 (3.9/4.0)

33 undergraduate students in spring 2011 (3.7/4.0)

18 undergraduate students in fall 2011 (3.3/4.0)

25 undergraduate students in spring 2012 (3.6/4.0)

28 undergraduate students in fall 2012 (3.6/4.0)

35 undergraduate students in spring 2013 (3.8/4.0)

29 undergraduate students in fall 2013 (3.8/4.0)

38 undergraduate students in spring 2014 (4.5/5.0)

30 undergraduate students in fall 2014 (4.6/5.0)

37 undergraduate students in spring 2015 (4.3/5.0)

44 undergraduate students in spring 2016 (4.6/5.0)

30 undergraduate students in fall 2016 (4.75/5.0)

47 undergraduate students in spring 2017 (4.88/5.0)

28 undergraduate students in fall 2017 (4.56/5.0)

39 undergraduate students in spring 2018 (4.86/5.0)

31 undergraduate students in fall 2018 (4.58/5.0)

40 undergraduate students in spring 2019 (4.81/5.0)

21 undergraduate students in fall 2019 (4.87/5.0)

*Global Sourcing* (TAM4110/7110, Required)

Developed new syllabus, projects, exams, and grading rubrics.

26 undergraduate and 4 graduate students in fall 2007 (4.8/5.0)

58 undergraduate and 2 graduate students in spring 2008 (4.4/5.0)

26 undergraduate and 1 graduate students in spring 2009 (4.5/5.0)

38 undergraduate students and 3 graduate students in spring 2010 (3.6/4.0)

40 undergraduate students and 1 graduate student in spring 2011 (3.8/4.0)

71 undergraduate and 3 graduate students in spring 2012 (3.2/4.0)

60 undergraduate and 1 graduate student in spring 2013 (3.4/4.0)

102 undergraduate and 2 graduate students in spring 2014 (4.5/5.0)

101 undergraduate and 2 graduate students in spring 2015 (4.4/5.0)

107 undergraduate and 3 graduate students in spring 2016 (4.6/5.0)

95 undergraduate students in spring 2017 (4.36/5.0)  
77 undergraduate and 2 graduate students in spring 2018 (4.72/5.0)

*Science of Textiles* (TAM 2200, Required)

Made a major contribution to get this class accepted to be a General Education course by the campus CUE sub-committee in 2009.

Developed new syllabus, projects, exams, and grading rubrics.

137 undergraduate students in fall 2007 with 1 teaching assistant (3.6/5.0)

103 undergraduate students in fall 2008 with 1 teaching assistant (3.6/5.0)

101 undergraduate students in fall 2009 with 2 teaching assistants (3.7/5.0)

159 undergraduate students in fall 2010 with 1 teaching assistant (3.5/4.0)

*Global Supply Chain Management of Softgoods* (TAM 8130, Graduate)

Developed new syllabus, projects, and grading rubrics.

6 students in fall 2011 (3.6/4.0)

4 students in fall 2013 (4.0/4.0)

3 students in fall 2015

8 students in fall 2017 (5.0/5.0)

6 students in fall 2019 (5.0/5.0)

*Theory Development and Evaluation in TAM* (TAM 9190, Graduate)

Developed new syllabus, projects, and grading rubrics.

9 students in fall 2012 (3.8/4.0)

6 students in fall 2014 (5.0/5.0)

3 students in fall 2016 (4.75/5.0)

7 students in fall 2018 (4.67/5.0)

*International Fashion Retailing in English: Study Abroad in Korea* (TAM 3949)

Developed and led a new study abroad program.

1 undergraduate student participated in summer 2009.

*Study Abroad* (TAM 4549/7949)

Developed and led a new study abroad program.

17 undergraduate and 1 graduate students participated in May 2008 (El Salvador).

1 undergraduate student participated in May 2009 (South Korea)

9 undergraduate students participated in May 2010 (El Salvador)

12 undergraduate and 3 graduate students participated in May 2012 (El Salvador).

*Experiential Learning in TAM* (TAM 4998)

20 undergraduate students participated in May 2011 (New York)

24 undergraduate students participated in May 2013 (New York)

20 undergraduate students participated in May 2014 (New York)

20 undergraduate students participated in May 2015 (New York)

16 undergraduate students participated in May 2016 (New York)

18 undergraduate students participated in May 2017 (New York)

## GRADUATE STUDENT ADVISING

Chair – Ph.D.

Cydni Robertson (2018-2021). In progress.

Rafiqul Rana (2018-2021). In progress.

- Winner of Best Paper Award – Doctoral Students, 1<sup>st</sup> Place, 2019 ITAA
- Marion K. & Vernon W. Piper Distinguished Doctoral Fellowship, \$10,000 from College of Human Environmental Sciences, 2018
- Oris Glisson Fellowship: Outstanding Beginning Masters Student, 2016

Shuyi Hung (2017-2020). In progress.

Matthew Kritis (2015-2019). In progress.

Kerri McBee-Black (2015-2020). *Adaptive apparel advocacy: A case study exploring how Mindy Scheier catalyze the adaptive apparel market.* Degree awarded May 2020

- Assistant teaching professor at University of Missouri

Baolu Wang (2016-2019). *Expectancy, perceived benefit and perceived cost of new technology: Scale development in the context of Chinese textile and apparel firm managers.* Degree awarded May 2019

- Lecturer at Beijing Institute of Fashion Technology
- Marjorie Joseph Scholarship for Beginning Doctoral Student, ITAA, 2016

Deepika Raj (2014-2017). *Transformation leadership, team learning behavior, and sense of community in innovative work behavior: Comparisons between fashion and wearable technology product development teams.* Degree awarded August 2017

- Marion and Vernon Piper Distinguished Doctoral Fellowship, MU 2014 (\$7,000)
- Lectra Innovation Award for Faculty Research, ITAA conference 2015 (\$500)
- Center for the Digital Globe Travel Graduate Student Research Grant, MU 2016 (\$5,000)
- User experience researcher at Microsoft, in Seattle, WA.

Saheli Goswami (2014-2017). *Perceived corporate hypocrisy: Scale development of in the context of U.S. retail employees.* Degree awarded August 2017

- Graduate Certificate in the Center for the Digital Globe, MU 2017
- Rutherford Teaching Challenge (3<sup>rd</sup> position), International Textile and Apparel Association, 2015 (\$100)
- Tenure-track Assistant Professor at University of Rhode Island (2017-present)
- Winner of Best Paper Award – Doctoral Students, 1<sup>st</sup> Place, 2019 ITAA

Geetika Jaiswal (2014-2017). *Buyers' power and suppliers' compliance mechanisms: Case of Indian apparel export firms*. Degree awarded August 2017

- Marjorie Joseph Fellowship for the Beginning Doctoral Students, ITAA, 2014, \$1000
- Marion K. and Vernon W. Piper Distinguished Doctoral Fellowship, MU \$10,000, HES, MU, 2014-2015

Stacy Lee (2013-2016). *Relationship between organizational citizenship behavior and organizational sustainability performance: Investigating internal and external antecedents*. Degree awarded August 2016

- Graduate Certificate in the Center for the Digital Globe, MU 2015
- Marion K. and Vernon W. Piper Distinguished Doctoral Fellowship, MU \$10,000, HES, MU, 2013-2014
- Research Assistant Professor at Hong Kong Polytechnic University (2016-2019)
- Associate Professor at Texas Tech University (2019-present)

Debanjan Das (2013-2016). *Development of women empowerment index for the Indian apparel industry*. Degree awarded August 2016

- Graduate Certificate in the Center for the Digital Globe, MU 2014
- Graduate Certificate in Economics and Sociology of Intuitions and Organizations, MU 2015
- Adeline M Hoffman Scholarship, \$5,000, HES, MU, 2014
- International Recognition Award, Missouri International Student Council, 2016
- Tenure-track Assistant Professor at West Virginia University (2016-present)

Li Zhao (2013-2015). *The impact of founders' personality traits on the performance of Chinese apparel new ventures*. Degree awarded August 2015.

- Graduate Certificate in the Center for the Digital Globe, MU 2014
- Instructor at University of Indiana-Bloomington (2015-2017)
- Tenure-track Assistant professor at University of Missouri (2017-present)

Laura Mc Andrews (2012-2015). *The impact of cross-functional team members' multiple intelligence on their job satisfaction and career success in the global apparel supply chain*. Degree awarded May 2015.

- Graduate Certificate in the Center for the Digital Globe, MU 2014
- Graduate Certificate in Organizational Change, MU 2014
- Marion K. and Vernon W. Piper Distinguished Doctoral Fellowship, HES, MU, 2012-2013
- Graduate Leadership Program, University of Missouri Systems, 2014-2015
- Tenure-track Assistant Professor at University of Georgia (2015-present)

Gargi Bhaduri (2011-2014). *Perfect or imperfect match? Impact of information transparency and source of claim on apparel brand's sustainability claims*. Degree awarded August 2014.

- Sara Douglas Fellowship for International Professional Promise, ITAA, 2010
- Graduate Certificate in the Center for the Digital Globe, MU 2011

- Marjorie Joseph Scholarship for Beginning Doctoral Student, ITAA, 2012
- Graduate Student Liaison, ITAA, 2012
- \$5,000 Research Grant from the Center for the Digital Globe, MU2014
- Tenure-track Assistant Professor at Kent State University (2014-present)

Co-Chair – Ph.D.

Hali Ipaye (2019-2020). In progress.

Nicole Eckerson (2019-2020). In progress.

Amanda Muhammad (2007-2011), *Women owned micro-enterprises in Bridgetown, Barbados: A transitional economy*. Degree awarded August 2011.

- Tenure-track Assistant Professor at Bowling Green State University (2011-2016)
- Associate Professor at Indiana State University (2016-present)

Committee member – Ph.D.

Rachel Lomonaco-Benzing, PhD. (Textile and Apparel Management). *A sharing economy beyond the consumer: How and why business owners engage in micro-retail sharing enterprises*. Degree awarded, August 2018.

Angela Uriyo, PhD. (Textile and Apparel Management). *Help me help you: Weaving the training motivation of refugee women into the fabric of U.S. textile and apparel nonprofit organizations' skills training programs*. Degree awarded, August 2018.

Chair– M.S.

Max Duroseau (2017-2019). *The mysterious equity behind charitable giving: A case study examining corporate sustainability initiatives and perceptions among multi-stakeholder groups*. Degree awarded August 2019. Currently, an English teacher in China.

Md. Rafiqul Islam Rana (2016-2018). *The relationship between foreign buyers' mediated power and Bangladesh suppliers' psychologically defensive workplace behavior*. Degree awarded May 2018. Currently a doctoral student at the University of Missouri (2018-2021). Currently a doctoral student at the University of Missouri.

Md. Tahmidul Islam Molla (2014-2016). *Impact of weather on US apparel retail and wholesale sales*. Degree awarded May 2016. Currently a doctoral student at the University of Minnesota

Mona Emadi (2011-2013). *The Effect of Product Involvement on Socially Responsible Consumer Behavior*. Degree awarded, August 2013. Currently working as a Merchandise analyst at Gap

Debanjan Das (2011-2013), *Exploration of the Unique Firm Resources Described by*



*Indian Apparel Export firms for their Competitive Advantages*. Degree awarded, August 2013.

Laura Mc Andrews (2010-2012), *Between the Devil and the Deep Blue Sea(m): A Case Study Exploring the Borders between Work Life Domains Described by Women in the U.S. Apparel Industry*. Degree awarded, May 2012.

Jacob Crowley (2007-2011), *A Study of Consumer Behavior of Digital Media: Users' Preference related to Media Format*. Degree awarded, August 2011.

Whitney Greene (2009-2011), *The Effect of Country of Design, Parts, and Manufacturing Labels on Apparel quality, Price, and Purchase Intention*. Degree awarded, May 2011.

Gargi Bhaduri (2009-2011), *Trust/Distrust and Apparel Consumers: Effect on quality, Price, and Purchase Intention*. Degree awarded, May 2011.

Emily Stoll (2009-2011), *Exploring Small- and Medium-sized Enterprise Owners' Perceptions of Success: A Case Study*. Degree awarded, May 2011.

Ting-Ting Chang (2008-2010), *Business Activities, Competitive Advantages, and Ownership Types of the Textile and Apparel Industries in China*. Degree awarded, August 2010.

Katie Peterson (2007-2009), *Brand Origin on Consumers' Perception of Apparel Product Quality Attributes*. Degree awarded, May 2009.

#### Committee member

Dipali Modi, M.S. (Textile and Apparel Management). *Analyzing Twitter and Instagram social networks to trace consumer opinion regarding transparency in the apparel supply chain*. Degree awarded, May 2018.

Lingyuan Zhang, M.S. (Textile and Apparel Management). *The effect of country of manufacturing and sweatshop free information on on-line apparel consumers' perceived quality, value, and purchase intention*. Degree awarded, August 2018.

Yu-Fong Lin, Ph.D. (Architectural Studies). *Retail display lighting on U.S. and Taiwanese consumers' perception: Browsing in a virtual reality store*. Degree awarded, December 2013.

Reza Sadeghi, M.S. (Architectural Studies). *The effect of level of detail and navigability on spatial size Perception*. Degree awarded, May 2011.

#### **UNDERGRADUATE STUDENT ADVISING/MENTORING**

Yilin Zhao, PURE research project (\$1,500), 2016-2017

Emily Cissell, YMA scholarship (\$5,000) recipient, fall 2014

Courtney King, YMA scholarship (\$5,000) recipient, fall 2014  
Jessica Dybul, Jeffery Beene national scholarship competition (not received), fall 2014  
Kaylee Boyd, Honor's credit, spring 2014  
Jessica Dybul, YMA scholarship (\$5,000) recipient, fall 2013  
Jordan Leinen, PURE research project (\$2,000), fall 2012  
Rachel Riply, YMA scholarship (\$5,000) recipient, fall 2012  
Jenna Salmons, YMA scholarship (\$5,000) recipient, fall 2012

#### **INVITED TEACHING PRESENTATIONS**

1. *Development your career: Creativity, leadership and ambition - The journey from Korea to the US and rapid rise from production assistant to global sourcing manager. Live Q&A Session.* A MOOC course offered by the English@Work in Asia: Job Applications program, Hong Kong Polytechnic University, October 22, 2015. Over 950 students from all over the world participated in online class. The recorded session is now available from <https://www.youtube.com/watch?v=5f4A8miJZeI> .
2. *How I Got My First Job in the United States.* Center for Independent Language Learning, Hong Kong Polytechnic University, October 8, 2015.
3. *Career Opportunities in the Fashion Supply Chain: From the US Perspective,* to over 30 seniors and faculty at Beijing Institute of Fashion Technology, Beijing, P.R. China. September 25, 2015
4. *Career Opportunities in the Fashion Supply Chain: From the US Perspective,* to over 80 undergraduate students at Hong Kong Polytechnic University, Hong Kong. September 10, 2015
5. *Career Opportunities in the Fashion Supply Chain: From the US Perspective,* to over 30 graduate students at Hong Kong Polytechnic University, Hong Kong. September 7, 2015.
11. *Career Options in Fashion throughout the Global Supply Chain,* Western Illinois University, October 2, 2014.

#### **PROFESSIONAL DEVELOPMENT FOR TEACHING IMPROVEMENT**

*Dreamweaver,* Department of Informational Technology, MU, December 3, 2010  
*Creating Web Page,* Department of Informational Technology, MU, November 17, 2010  
*Teaching Well with Technology,* Educational Technologies at Missouri, MU, August 13, 2009  
*New Faculty Teaching Scholar Workshops,* University of Missouri System  
Building academic portfolios, Jefferson City, MO, October 2-3, 2008  
*Study Abroad Program Development Workshop* by International Center, MU, 2007

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#### **SERVICE**

##### **UNIVERSITY SERVICE**

Director of Assessment Resource Center Search committee, 2019

MU Provost's Faculty Inclusion and Excellence Fund Review committee, 2018-present  
MU Institute of Entrepreneurship and Experiential Learning committee, 2017-present  
Member of Undergraduate Research Advisory Committee, Fall 2016- present  
UM System Affordable & Open Educational Resources, MU campus task force, 2017- 2018  
Executive Board Member, Center for the Digital Globe, 2007-2017  
Member of MU Faculty Council, August 2013 – July 2016. Elected position.  
Committee member, MU Strategic Operation Plan Evaluation committee, 2014  
Search committee member of the Dean of the MU Graduate School, 2013  
Advisory Board Member, Mizzou Advantages, Managing Innovation, 2010  
Advisory Board Member, MU Global Connect: Digital Global Studies Undergraduate Certificate Program, 2011 – 2012  
Member of MU Strategic Plan Objective 1.10 Committee, 2013-2014  
Member of Review Committee of the MU Career Center, 2013-2014  
Member of MU Strategic Plan Progress Committee, a subcommittee of SPRAC, 2012-2014  
Member of Strategic Planning and Resource Advisory Council (SPRAC), 2011-2014 (appointed by the MU Chancellor)  
Member of Committee to Revise MU Strategic Plan, 2009 (appointed by the MU Chancellor)  
Member of Study Abroad Advisory Council, 2008- 2010  
Member of Mizzou Diversity Summit as a HES representative, 2008

#### **COLLEGE SERVICE**

Chair of Architectural Studies Department Chair Search Committee, 2017  
Member of HES Task Force on Inclusivity and Diversity, 2016-2017  
Member of HES Undergraduate Scholarship Committee, 2010  
Member of HES Graduate Student Awards & Fellowships Committee, 2009-2013  
Member of HES Grant Writer Search Committee, 2007

#### **DEPARTMENT SERVICE**

Director of Graduate Studies, 2013-present  
Chair of TAM New Faculty Search Committee, 2012, 2013, 2016, 2017  
Chair of TAM Department Chair Search Committee, 2014-2015  
Chair of TAM Graduate/Undergraduate Scholarship Committee, 2012-2013  
Member of TAM Graduate/Undergraduate Scholarship Committee, 2009-2013  
Member of TAM New Faculty Search Committee, 2007, 2008, 2009, 2018, 2019

#### **PROFESSIONAL SERVICE**

External Tenure and Promotion Review  
    1 application in 2013  
    1 application in 2014  
    2 applications in 2017  
    1 application in 2018  
    4 applications in 2019

Peer Review Panel Member, USDA NIFA the Teaching/Extension panel for the 1890 Capacity Building Grant Program, 2019. Reviewed 14-15 proposals. Washington D.C., August 5-9, 2019

Ad-hoc reviewer, National Science Foundation (NSF) proposal, 2013 (Received compliments as “one of the most comprehensive and helpful ones I have seen” by the NSF program director.)

#### International Textile and Apparel Association (ITAA)

##### Executive Level

VP of Publications, 2019-2021, Elected Position

VP of Operation, 2015-2017, Elected Position

##### Committee Chairmanship/Editorial Board Membership

Chair of Administrative Leadership committee, 2018

Chair of Faculty Fellowships and Awards committee, 2014

Chair of International Relations committee, 2008-2011

Chair of Annual Conference Abstract Review – International Track, 2012, 2013

Chair of Annual Conference Abstract Review – Industry and Trade Track, 2009, 2010, 2011

##### Clothing and Textiles Research Journal

Associate Editor –Floating, 2014-2016

Editorial Board Member, 2008-2016

Reviewer, 2007-present

##### Elected Committee Membership

At Large member of the Nominating Committee, 2012 (elected by ITAA members)

##### Volunteered Committee Membership/Review Service

Member of Publication Policy committee, 2016-2018

Member of International Relations committee, 2008-2013

Member of Faculty Awards committee, 2011- 2014

*ITAA Conference Abstract* reviewer, Sustainability Track, 2010-2013

*ITAA Conference Abstract* reviewer, International Track, 2011

*ITAA Best Student Paper Competition* reviewer, 2009

#### Non-ITAA

##### Journal Review Service

*Business, Environment, Society*, 2018-present

*Sustainability*, 2016-present

*Journal of Global Marketing*, 2014-present

*Fashion and Textiles*, 2013-present

*International Journal of Fashion Design, Technology and Education*, 2011-present

*Family & Consumer Sciences Research Journal* reviewer, 2011-present

*Journal of Fashion Marketing and Management* reviewer, 2008-present

*Research Journal of Textiles and Apparel* reviewer, 2008-present

##### Conference Abstract Review Service

Global Fashion Management Conference, 2014-2016

External Grant Proposal Review

One proposal from Ohio University, 2016

### **Invited Consulting Service**

*Expert consultant*, US Department of Commerce and US Trade Representative. 2018-2020. Enhancing the competitiveness of the textile and apparel industry in El Salvador.

*Consultant*, Cramer-Krasselt, Chicago-based marketing company. 2016-2017.

*Working Group Member of Made in USA*, Outdoor Industry Association, the largest outdoor apparel and equipment industry association in the United States with over 4,000 member businesses. 2013-2014.

*Adjunct Professor, Cotton University<sup>TM</sup>*, Requested by the Cotton Incorporated to serve as an active participant member of the new web-based community sharing knowledge and awareness of cotton. January 1 - September 30, 2013.

*Consultant, Curriculum Development: Global Sourcing in the Textile and Apparel Industry*. Requested by the chairperson in the Department of Textiles and Consumer Economics at the Florida State University, March 2009

### **Featured in Media (Selected)**

1. Anzilotti, E. (2017, February 7). Bosses: Keep up with your employees' progressive values, or they'll leave. Fast Company. Retrieved from <https://www.fastcoexist.com/3067852/bosses-keep-up-with-your-employees-progressive-values-or-theyll-leave>
2. Business IN Vancouver (Radio show). Available from <http://cirh.streamon.fm/listen-pl-5695> (26:00-38:45).
3. Zaczekiewicz, A. (2016, October 18). Scholars cite 'corporate hypocrisy' for retail industry's negative reputation. *Women's Wear Daily*. Retrieved from <http://wwd.com/business-news/retail/university-study-retail-working-conditions-10677704/>
4. Uzialko, A.c. (2016, October 23). Don't let 'corporate hypocrisy' ruin your business. Business News Daily. Retrieved from <http://www.businessnewsdaily.com/9504-corporate-hypocrisy-employee-morale.html>
5. University Missouri-Columbia (2016, October 17). Retail industry corporate hypocrisy can lead to negative employee attitudes, loss in sales. Retrieved from <http://munews.missouri.edu/news-releases/2016/1017-retail-industry-corporate-hypocrisy-can-lead-to-negative-employee-attitudes-loss-in-sales/>

6. University of Missouri-Columbia. (2016, April 19). Corporate sustainability should be core strategy, requires paths unique to each business: Case study of Nike, Adidas reveals no perfect way to reach sustainability. *ScienceDaily*. Retrieved August 11, 2016 from [www.sciencedaily.com/releases/2016/04/160419130139.htm](http://www.sciencedaily.com/releases/2016/04/160419130139.htm)
7. University of Missouri-Columbia. (2016, April 5). Fashion, function conflict in creating wearable technology: Study examines how technology companies define, create new wearable technologies. *ScienceDaily*. Retrieved April 6, 2016 from [www.sciencedaily.com/releases/2016/04/160405093116.htm](http://www.sciencedaily.com/releases/2016/04/160405093116.htm)
8. Taylor & Francis. (2016, March 14). Could wearable technology give 'super powers' to humans?. *ScienceDaily*. Retrieved March 15, 2016 from [www.sciencedaily.com/releases/2016/03/160314091302.htm](http://www.sciencedaily.com/releases/2016/03/160314091302.htm)
9. Apparel (2013, March 7). Educating consumers about apparel, textiles is necessary, says University of Missouri. Available from <http://apparel.edgl.com/news/Educating-Consumers-About-Apparel,-Textiles-Is-Necessary,-Says-Univ--of-Missouri-85201>
10. HuffPost Live (2013, January 4). Made in the USA. One of the four guest speakers on an online live news show. Available from <http://live.huffingtonpost.com/r/segment/made-in-the-usa/5085d4df78c90a444c0001a4>
11. KOMU TV 8 (2012, November 13). Sustainable Textiles Benefit Businesses, Consumers. Available from <http://www.komu.com/news/sustainable-textiles-benefit-businesses-consumers/>
12. Huffington Post (2012, October 31). “Made in the U.S.A.” may actually be hurting American retailers. Available from [http://www.huffingtonpost.com/2012/10/31/made-in-the-usa\\_n\\_2050645.html?utm\\_hp\\_ref=business](http://www.huffingtonpost.com/2012/10/31/made-in-the-usa_n_2050645.html?utm_hp_ref=business).
13. MU News Bureau (2012, October 30). American consumers overvalue U.S. Produced Apparel, MU study finds. Available from <http://munews.missouri.edu/news-releases/2012/1030-american-consumers-overvalue-u-s-produced-apparel-mu-study-finds/>  
***This article was featured in Science Daily (#2 most visited science news site), Eureka! Science News (#10 most visited science news site), ScienceBlog.com (#6 most visited science news website), Newsroom America, Science Codex (#7 most visited health blog), Huffington Post, and many others.***
14. ScienceDaily® (February 6, 2012). Consumers willing to buy sustainable US cotton, Researchers find. Available from <http://www.sciencedaily.com/releases/2012/02/120206143950.htm>
15. ScienceDaily® (August 17, 2011). Consumers willing to pay more for sustainable apparel if business is transparent, study finds. Available from <http://www.sciencedaily.com/releases/2011/08/110817120235.htm>

16. Missourian (2010, December 8). MU seniors bring classwork into the retail world. Available from <http://www.columbiamissourian.com/stories/2010/12/08/bringing-classwork-working-world/>
17. Columbia Daily Tribune (2010, December 2). MU students pitch big plans for cotton. Available from <http://www.columbiatribune.com/news/2010/dec/02/mu-students-pitch-big-plans-for-cotton/>
18. MU News Bureau (2010, September 2). Many textile and apparel firms misrepresent identity, suffer financially, MU study finds. Available from
19. <http://munews.missouri.edu/news-releases/2010/0902-many-textile-and-apparel-firms-misrepresent-identity-suffer-financially-mu-study-finds/>. *This article was featured in the Philadelphia Inquirer website and ScienceBlog.com, one of the top 100 most viewed research websites.*
20. KOMU TV 8 (2010, September 21). TAM brings green cotton to MU. Available from <http://www.komu.com/KOMU/d7e2017e-80ce-18b5-00fa-0004d8d229cb/35a6cbce-80ce-18b5-0192-461cc431f1ef.html>
21. MU News Bureau (2010, September 2). Many textile and apparel firms misrepresent identity, suffer financially, MU study finds. Available from <http://munews.missouri.edu/news-releases/2010/0902-many-textile-and-apparel-firms-misrepresent-identity-suffer-financially-mu-study-finds/>

#### Member of Professional Organizations

International Textiles and Apparel Association, 2004-present  
 Kappa Omicron Nu, National Honor Society, Omicron Alpha Kappa, 2005-2007  
 National Association of Business Economics, 2007-2008  
 Academy of Marketing Science, 2006-2007

#### PROFESSIONAL DEVELOPMENT FOR LEADERSHIP

Art of Participatory Leadership Workshop, St Paul, MN, March 30-April 1, 2015. Completed a 3-day workshop to learn how to facilitate conversations that matter.

*(Updated June 2019)*