

# JAIME LYNN MESTRES, Ph.D.

ASSISTANT TEACHING PROFESSOR  
& DIRECTOR OF UNDERGRADUATE STUDIES

September 2020

## EDUCATION

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**Doctor of Philosophy in Human Environmental Sciences, Textile and Apparel Management**

University of Missouri; May 2012

Dissertation: *The Junior Apparel Consumer: An Ethnographic and Case Study Approach Examining the Current Junior Wear Client*

**Master of Science in Textile and Apparel Management**

University of Missouri; December 2008

Thesis: *The Development of the Junior Wear Industry: 1926-1930*

**Graduate Certificate in Center for the Digital Globe**

University of Missouri; December 2008

**Bachelor of Science in Fashion Merchandising & Minor in Business**

Fontbonne University; May 2004

## ACADEMIC APPOINTMENT

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**ASSISTANT TEACHING PROFESSOR  
& DIRECTOR OF UNDERGRADUATE STUDIES**

Textile and Apparel Management, University of Missouri; **September 2020**

## TEACHING EXPERIENCE

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### INSTRUCTOR

Textile and Apparel Management, University of Missouri; **January 2018- August 2020**

TAM 1300	Softgoods Retailing (Required) 3 credits <ul style="list-style-type: none"><li>FA2014- 65 undergraduates (4.34/5.0)</li><li>SP2015- 88 undergraduates (4.39/5.0)</li></ul>
TAM 2120	Professional Seminar (Required) 1 credit <ul style="list-style-type: none"><li>FA2008- 34 undergraduates (4.3/5.0)</li><li>SP2009- 49 undergraduates (4.2/5.0)</li><li>FA2009- 19 undergraduates (4.5/5.0)</li><li>FA2010- 34 undergraduates (4.0/5.0)</li><li>SP2011- 35 undergraduates (4.5/5.0)</li><li>FA2011- 42 undergraduates (4.5/5.0)</li><li>SP2012- 48 undergraduates (4.5/5.0)</li><li>FA2012- 34 undergraduates<ul style="list-style-type: none"><li>Section 1 (4.5/5.0)</li><li>Section 2 (4.6/5.0)</li></ul></li><li>SP2013- 35 undergraduates (4.3/5.0)</li></ul>

- FA2013- 40 undergraduates
  - Section 1 (4.3/5.0)
  - Section 2 (4.6/5.0)
- SP2014- 48 undergraduates
  - Section 1 (4.53/5.0)
  - Section 2 (4.65/5.0)
- FA2014- 44 undergraduates
  - Section 1 (4.79/5.0)
  - Section 2 (4.28/5.0)
  
- SP2015- 41 undergraduates
  - Section 1 (4.59/5.0)
  - Section 2 (4.88/5.0)
- FA2015- 45 undergraduates
  - Section 1 (4.81/5.0)
  - Section 2 (4.78/5.0)
- SP2016- 47 undergraduates
  - Section 1 (4.7/5.0)
  - Section 2 (4.73/5.0)
- FA2016- 46 undergraduates
  - Section 1 (4.8/5.0)
  - Section 2 (4.84/5.0)
- SP2017- 50 undergraduates (4.79/5.0)
- FA2017- 48 undergraduates (4.88/5.0)
- SP2018- 46 undergraduates (4.78/5.0)
- FA2018- 46 undergraduates (4.73/5.0)
- SP2019- 22 undergraduates (4.66/5.0)
- FA2019- 35 undergraduates (4.94/5.0)
- SP2020- 24 undergraduates (4.74/5.0)

TAM 2500

Social Appearance in Time and Space- Writing Intensive (Required) 3 credits

- FA2015- 139 undergraduates/supervised 3 TAs
  - Lecture (4.58/5.0)
- FA2016- 149 undergraduates/supervised 3 TAs
  - Lecture (4.47/5.0)
  - Discussion (4.22/5.0)
- FA2017- 135 undergraduates/supervised 3 TAs
  - Lecture (4.66/5.0)
  - Discussion (4.62/5.0)
- FA2018- 105 undergraduates/supervised 4 TAs
  - Lecture (4.65/5.0)
  - Discussion (4.73/5.0)
- FA2019- 98 undergraduates/supervised 4 TAs
  - Lecture (4.65/5.0)

TAM 3410

The Clothing/Textile Consumer: Research and Analysis (Required) 3 credits

- SS2010- 19 undergraduates (3.9/5.0)
- SS2011- 13 undergraduates (4.5/5.0)

- TAM 3700                      Multichannel Retailing in the Digital World (Required) 3 credits
- SP2017- 84 undergraduate students (4.51/5.0)
- TAM 4085                      Problems in Textiles and Apparel Management (Elective) 3 credits
- SP2016- 5 undergraduates (n/a)
  - SP2018- 6 undergraduates (n/a)
- TAM 4200                      Fundamentals of E-Commerce (Required) 3 credits
- FA2012- 74 undergraduates (4.0/5.0)
- TAM 4300                      Softgoods Brand Management (Elective) 3 credits
- SP2013- 58 undergraduates (4.3/5.0)
  - SP2014- 70 undergraduates (3.85/5.0)
- TAM 4949                      Field Training in Textile and Apparel Management (Elective) 3 credits
- SS2017- 39 undergraduates (n/a)
  - FS2017- 1 undergraduate (n/a)
  - SP2018- 2 undergraduates (n/a)
  - SS2018- 51 undergraduates (n/a)
  - FS2018- 2 undergraduates (n/a)
  - SS2019- 27 undergraduates (n/a)
  - FS2019- 1 undergraduate (n/a)

**CO-FACILITATOR**

University of Missouri; **May 2013- December 2017**

- INTDSC 1001                      Freshman Interest Group- Textile and Apparel Management
- FA2013- 19 undergraduates (n/a)
  - FA2014- 18 undergraduates (n/a)
  - FA2015- 15 undergraduates (n/a)
  - FA2016- 15 undergraduates (n/a)
  - FA2017- 16 undergraduates (n/a)

**GRADUATE INSTRUCTOR**

Textile and Apparel Management; **January 2015- May 2008**

- TAM 1300                      Softgoods Retailing
- SS2005 and SP2005
- TAM 1400                      Softgoods Consumer Behavior
- SS2006, SP2006, SP2007, SS2007, and SP2008
- TAM 3100                      Fundamentals of E-Commerce
- FS2007
- TAM 4110                      Global Sourcing
- FS2005 and FS2006

## **TEACHING ASSISTANT**

Textile and Apparel Management; **August- December 2004**

- TAM 2500                      Social Appearance in Time and Space- Writing Intensive  
Responsible for leading two discussion sections and grading their writing intensive assignments and projects
- FA2004- 2 discussion sections

## **STUDENT SERVICE EXPERIENCE**

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### **SENIOR ACADEMIC ADVISOR & CAREER SERVICES COORDINATOR**

Textile and Apparel Management, University of Missouri; **September 2016-August 2020**

### **ACADEMIC ADVISOR & CAREER SERVICES COORDINATOR**

Textile and Apparel Management, University of Missouri; **January 2008-August 2016**

- Advised over 150 Textile and Apparel Management students each semester, as well as students achieving a TAM minor, and summer welcome students
- Guided students on techniques to achieve academic success
- Referred students to appropriate campus resources
- Developed academic plans to individualize experience for student goals including coursework, experiential learning, internships, activities and leadership opportunities
- Counseled probationary students on strategies and policies to return to good academic standing
- Mentored and advised students regarding career options
- Facilitated interviews for students with major retail companies and brands
- Collaborated with Department Chair to secure funding for student events and foster relationships with industry partners
- Organized and executed departmental special events featuring high level industry executives including Executive in Residence Lectureships, Career Fair, Leadership Conferences, Advisory Board, and Young Alumni Panel
- Updated faculty on current University curriculum changes and academic policies
- Prepared and submitted curriculum development and change forms based on departmental decisions
- Ensured degree program sheets and transfer equivalencies are accurate
- Maintained course schedules and catalog for TAM on University web-based systems, myZou and CourseLeaf
- Liaison between study abroad partner programs, MU International Center, and department
- Created and modified departmental materials used for various occasions
- Assisted with recruitment by delivering outreach presentations and met with prospective students
- Aided with promotion department through social media and departmental bulletin boards
- Supervised and guided the Association of Textile and Apparel Management (ATAM), departmental student group (2008 Chancellor's Excellence Award Winner- Most Outstanding Large Organization) for 10 years

## **INTERIM DIRECTOR**

College of Human Environmental Sciences, University of Missouri; **September-October 2019**

- Led a team of three to support the overall mission & vision of HES & University and to support the overall success of students
- Collaborated with team to plan and execute college events; Two- HES Advisor's Forums & Two- HES Roundtables, and created an Advisor FAQ page
- Communicated with Unit Leaders and Advisors on important topics including recruitment, retention, and career services
- Supported team to develop efficiencies in recruitment, graduation, and advising
- Participated in Undergraduate Deans Meetings & Administrative Staff Council Meetings
- Developed and implemented processes to streamline access to student data

## **TUTOR & MENTOR**

Total Person Program, University of Missouri; **August 2005-December 2007**

## **HONORS, RECOGNITION & AWARDS**

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### **NATIONAL**

2020 Recipient, Region 7 Excellence in Advising - Faculty Advisor Award

### **UNIVERSITY**

2020 Mizzou 39' Mentor, Hannah Farley

2019 Faculty Recipient, MU Excellence in Advising Award

2019 Mizzou 39' Mentor, Teanna Bass

2018-2019 Advisor Development Program, University of Missouri

2017 Mentor, Honors Convocation Ceremony

2017 Nominee, Advising Shout Out Award, Advisors Forum

2016 Mentor, Honors Convocation Ceremony

2015 Spotlight Co-Facilitator, Department of Residential Life-Learning Community

2015 Awards Banquet Honorary Guest and Presenter, Pi Beta Phi

2014 Mentor, Honors Convocation Ceremony

2014 Outstanding Contribution Award, Department of Residential Life-Learning Community

2014 Nominee, MU Excellence in Advising Award

2013 Mentor, Honors Convocation Ceremony

2012 Mentor, Honors Convocation Ceremony

2011	Nominee, MU Excellence in Advising Award
2011	Nominee, Advising Shout Out Award, Advisors Forum
2011	Mentor, Honors Convocation Ceremony
2009	Mentor, Honors Convocation Ceremony

**COLLEGE**

2011-2012	Distinguished Staff Award, College of Human Environmental Sciences
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**DEPARTMENT**

2016	Langsam Family Faculty Appreciation Award
2013	Langsam Family Faculty Appreciation Award

**SERVICE**

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**UNIVERSITY**

2019	Reviewer, UM System Advisor Onboarding Modules
2015- 2019	Advisory Committee, MU Career Center

**COLLEGE**

2020- Present	Undergraduate Curriculum Committee
2020- Present	HES Student Success Advisory Committee
2011- 2020 2008-2009	Undergraduate Scholarship Committee
2019	HES Student Services Re-Envisioning Task Force
2015- 2018	Naming Task Force for BSHES Degree
2012-2013	Status and Appeals Committee
2012-2013	Search Committee, Instructor/Academic Advisor: Department of Architectural Studies

**DEPARTMENT**

2011- 2020 2008-2009	Member & Chair, Undergraduate Scholarship Committee
2014	Search Committee, Department Chair
2012-2013	Search Committee, Assistant Professor
2008-2012	Unit Leader, United Way Campaign

2009	Volunteer, "History's Closet", Missouri Historic Costume and Textile Collection Fundraiser
2005	Volunteer, "Mannequin Magic", Missouri Historic Costume and Textile Collection Fundraiser

## OUTREACH

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### PRESENTATIONS

#### Careers in the Softgoods Industry

- Rockbridge High School, Columbia, Missouri
  - April 2011, 2012, May 2013, April 2015, and April 2017 April 2019
- Parkway Central, St. Louis, Missouri
  - April 2019

#### Careers in the Softgoods Industry & Tour of Lab Technologies

- 4-H
  - May 2018 and 2019
- MAC Scholars Program
  - June 2018 and 2019
- Mizzou International Experience
  - July 2018 and 2019

## STUDENT MENTORING

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### UNDERGRADUATE STUDENTS

2018	Hannah Farley, FSF (formerly YMA) Scholarship Competition Recipient
2016	Taylor Coats, YMA Scholarship Competition Recipient
2016	Katie Class, YMA Scholarship Competition Recipient and Geoffrey Beene Participant
2015	Katie Class, YMA Scholarship Competition Recipient
2014	Krista Villers, YMA Scholarship Competition Recipient and Geoffrey Beene Participant
2013	Krista Villers, YMA Scholarship Competition Recipient

### GRADUATE STUDENTS

2015-2018	Gretta Hempelmann, <i>Master's Committee</i> , Textile and Apparel Management
2015-2016	Jenna Bubna, <i>Master's Committee</i> , Textile and Apparel Management
2015-2016	Amritaksha Duttgupta, <i>Master's Committee</i> , Textile and Apparel Management

## PROFESSIONAL AFFILIATIONS

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- 2010- Present      MU Career Services Council  
**President (2015-2016)**
- Provided leadership and helped to shape the MU Outcome Initiatives
  - Collaborated with other members to rebrand the council focusing on its mission, vision, and goals
  - Planned, organized, and executed a meeting with Provost Stokes and Vice-Provost Spain regarding career services at MU
  - Selected by colleagues as the 2015-2016 President
- Secretary (2013-2015)**
- 2008-Present      MU Advisor's Forum
- Selected as an advisor to provide an Advisor's Perspective at Summer Welcome 2014, 2015, and 2016
- 2020- Present      International Textile and Apparel Association  
2011-2012  
2006-2008
- Contributed to Student Internship information for the Sustainable Coalition
  - Selected to review a teaching collection submission

## RESEARCH

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### PRESENTATIONS

Beatty, T., Jordan, C., & **Mestres, J.** (2019, October). Advising Power: Holistic Approach to Student Success, Academics, Life Factors, and Career Readiness. *In their corner: Advising students to be the greatest!* NACADA: National Academic Advising Association, Louisville, KY.

*"Junior sizing: It's not about how old you are!"*, International Textile and Apparel Association, Los Angeles, CA; November 2007

*"It's a size, not an age"*, Costume Society of America, Region III, Kansas City, MO; October 2006

*"The rise and fall of the St. Louis junior market"* Costume Society of America, Region III, St. Louis, MO; October 2005

### PUBLICATION

Pookulangara, S. A., Shephard, A. J., & **Mestres, J. L.** (2011). *University Community's Perception of Sweatshops: A Mixed Method Data Collection*. International Journal of Consumer Studies.



## GRANTS & TRAVEL AWARDS

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Annual Conference Award (\$150), *NACADA Region 7*, Spring 2020

Boorady, L., **Mestres, J.** & McBee-Black, K., *Sexual Violence Awareness on College Campuses* (\$2,500), Missouri Foundation for Health; 2010

- Wrote and secured grant with assistance of college grant writer for the Association of Textile and Apparel Management to fund Denim Day, a sexual assault awareness campaign

Travel Award (\$200), *Graduate Professional Council*, University of Missouri; Fall 2007

Travel Award (\$200), *Graduate Student Association*, University of Missouri; Fall 2007

Annual Conference Travel Grant, *Costume Society of America Region III*; 2005

## EXHIBIT CONTRIBUTIONS

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**Mestres, J.**, Shephard, A., and Trawick, C., "*Fabric Life of India*" Drs. Lynn Boorady and Jana Hawley Fulbright trip to India, Ellis Library, Textile and Apparel Management, University of Missouri, Columbia, MO; September 2007

1930s-1940s garments, "*Everyday dress through the years*", Curator: Dr. Laurel Wilson, Rogers Gallery, University of Missouri, Columbia, MO; October-November 2006

The black swimsuit, "*Dressing the Part: Art and fashion in the nineteenth and twentieth centuries*" Curators: Dr. Laurel Wilson and Joan Stack, Museum of Art and Archaeology, University of Missouri, Columbia, MO; February 11- May 21, 2006