



**#8 Nationally, #1 in Missouri
Textile & Apparel Management**

Learning the Art and Science of the Fashion Business



University of Missouri

❖ Over 93% of TAM graduates secure jobs in fashion and related areas within 6 months of graduation (MU Student Outcome Survey in 2019).

❖ According to [College Factual](#), the TAM program is #8 in overall quality in the nation and #1 in Missouri.

❖ TAM graduates' median starting salary were \$42,500 (MU Student Outcome Survey in 2019).

CONTACT US TODAY:

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TWO EMPHASIS AREAS:

- **Apparel Retailing and Digital Merchandising:**
The track provides students with an understanding of digital and brick-and-mortar retailing and merchandising. It prepares students for careers in merchandising, buying, planning, allocation, e-retailing, and retail management.
- **Apparel Product Development:** The track provides students with an understanding of the apparel design and product development process from conception to consumer. It prepares students for careers in technical and creative design, sourcing, and product development.

TAM CURRICULUM HIGHLIGHTS:

*Leadership, Sustainability, Global Supply Chain,
Creativity/Innovation,
Digital Technology, Diversity*

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