



Textile & Apparel Management

University of Missouri

Spring 2020
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RESPECT

RESPONSIBILITY



DISCOVERY

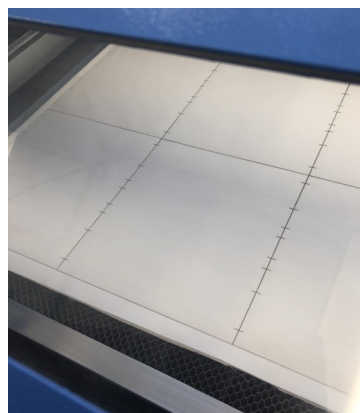
EXCELLENCE

INSIDE TAM

The Newsletter for the University of Missouri
Department of Textile and Apparel Management

TAM department works to create face masks to aid community

TAM graduate students and faculty worked to help the community through the COVID-19 pandemic. Using a drapery fabric approved by the MU Health system, mask pieces were cut using a laser cutter. The pieces were then bundled into sets of 50 pieces, and MU Health distributed the cut pieces to home seamstresses for sewing. A total of 37,750 mask pieces were cut!



Features...

Dr. Norum Announces Retirement

Fashion Scholarship Fund (FSF)

Visual Art & Design Showcase (VAD)

Student Design Showcase

Mizzou 1839

Alumni Advisory Board

MHCTC

Let's Connect!

<https://www.facebook.com/MizzouTAMDept/>

<https://www.instagram.com/mizzoutam/?hl=en>

<https://www.linkedin.com/groups/1880954/>

Follow #mizzoutam

35 Year Career in TAM Coming to an End

After thirty five years as a faculty member in the department of Textile & Apparel Management, Dr. Pamela Norum has announced her retirement. Dr. Norum began in the department in January 1985, after graduating with her Ph.D. from Cornell University. She moved up through the ranks from assistant professor to full professor, and spent the past five years as department chair.

Dr. Norum was hired to teach “marketing and consumer related courses.” During her tenure, Dr. Norum taught Introduction to the Textile, Apparel & Retail Industries; Softgoods Retailing; Retail Financial and Merchandise Control; and The Clothing Textile Consumer: Research and Analysis as well as contributing to graduate coursework. She taught thousands of students enrolled in her TAM courses touching the lives of many.

With respect to research, Dr. Norum brought an economic perspective to analyzing consumer behavior. Her research included analyses of household clothing expenditures, generational differences in clothing consumption, willingness to pay for sustainable cotton in clothing products as well as broader aspects of sustainable clothing consumption. Her latest research centered on clothing insecurity, and the extent to which the clothing needs of economically disadvantaged consumers are met.

Although a retirement party was planned for April. 30, 2020, that plan was put on hold. During retirement, Dr. Norum plans to spend more time with her children and grandchildren; Daniel & Alyssa and their three daughters, Adalie, Madeline, and Emilia; Julianne & Nick; and Jimmy & Amy. Retirement will also give her more time for her favorite hobbies including gardening, cooking, travel, working out, and volunteer work.

We thank Dr. Norum for all her years of service to MU and TAM, and wish her all the best in retirement!



1992-Advisory Board Meeting
with Owner of Bingham's



1994-At an ATAM Christmas Party with
her daughter



2012-Textile Labeling Summit

Fashion Scholarship Fund (FSF)



TAM Students Attend the FSF Fashion Scholarship Gala in NYC!

The images above show the scholarship recipients who attended the gala are Rebecca Pabon, Olivia Wallace, and Adriana Martin. as they attended the annual dinner put on by YMAFSF. Regarded as one of the most prominent scholarships serving the fashion industry, the competitive fund creates opportunities for students to pursue their career aspirations. In addition to the scholarships, guests speakers are invited such as Centric Brands' chief executive officer Jason Rabin and Rent The Runway's CEO Jennifer Hyman attend The Fashion Scholarship Fund Gala.

Visual Art and Design Showcase

The Visual Art and Design Showcase is a venue for Mizzou undergraduate students to display and discuss their scholarly work in an exhibition setting. The works of approximately 50 students were on display featuring a variety of artistic expression and applied design, including works of photojournalism, graphic design, architectural drawing, theatre set design, painting, sculpting, textile and apparel design, mixed media, and digital storytelling.



Pictured above: Amanda Lee

University of Missouri Libraries Exhibition Award Winners

- *Fugue* by Amanda Lee & Molly Wainscott, a dress design

Visual Art and Design Showcase (VAD) Continued

The showcase included a keynote address and a panel discussion from experts in the fields of visual art and applied design. Student work was displayed in Jesse Hall throughout the showcase and \$8,000 in professional development funds were awarded to the most outstanding student work.

TAM showcase participants from left to right (top to bottom)

- Molly Wainscott, *Chaos*
- Adriana Martin & Chance Zacheis, *Oscillation*
- Amanda Lee, *Free Bird*
- Adriana Martin, *Flight or Flutter*



Pictured: TAM students presenting their work

Student Design Showcase

Students in Textile Apparel Management showcase their semester projects in Gwynn Hall. The show featured a range of creative projects and designs from students at all levels.



Student Design Showcase Continued



Pictured: TAM students presenting their work

TAM Students included in Mizzou 1839 Induction

Each year, the Mizzou Alumni Association Student Board presents the Mizzou 18 and Mizzou 39 Award. The Mizzou 18 Award is dedicated to honoring 18 University of Missouri graduate and professional students in the last year of their degree eligibility. The Mizzou 39 Award is dedicated to 39 outstanding seniors each year who've shown exceptional aptitude. Chosen for their academic achievement, leadership and service to Mizzou and the community, the honorees represent a variety of majors, activities and organizations from across campus. This year, two students from the department of Textile and Apparel Management were selected among the honorees.

The first student, Lida Alfatoony, a doctoral student in the Department of Textile and Apparel Management.

The second student, Hannah Farley, an undergraduate student in the Department of Textile and Apparel Management.



Lida Alfatoony Mizzou 18



Hannah Farley Mizzou 39

2020 Advisory Board Symposium

The TAM Department has an Advisory Board composed of high-level industry leaders representing many segments of the textile, apparel, and retailing field. The TAM Advisory Board benefits the Department of Textile and Apparel Management by way of serving as role models for students, providing examples of career opportunities, and providing internships for students as well as other means. The 38th Annual TAM Advisory Board kicked off the first day of the meeting with "Industry Updates", the board members had the opportunity to share what is new in the industry from their perspectives. Following with the Student Showcase that highlighted work of our undergraduate and graduate students. The second day featured the ever-popular "Round Robin" sessions as well as a symposium entitled "The Secret to Landing the Job"



Guest speakers during the Advisory Board

The Costume Society of America Fellows Award

The Costume Society of America Fellows are the recipients of the highest honor bestowed by CSA. It recognizes the dedication, commitment, leadership, and outstanding contributions of CSA members to the organization and to the field of costume.

Jean L. Parsons, nominated by Michael Mamp, is an Associate Professor at the University of Missouri in the Textile and Apparel Management Department. She researches digital textile and apparel design, as well as the history of the development of the ready-to-wear apparel industry, including the examination of issues related to intellectual property rights.



Pictured: Dr. Jean Parsons

Missouri Historic Costume and Textile Collection

MISSOURI WOMEN: SUFFRAGE TO STATECRAFT, Missouri Historic Costume and Textile Collection

March 14 – July 25, 2020; Center for Missouri Studies Art Gallery

The Missouri Historic Costume and Textile Collection and the State Historical Society of Missouri commemorate the centennial anniversary of the passing of the Nineteenth Amendment and women's suffrage with the collaborative exhibition *Missouri Women: Suffrage to Statecraft*. Displays include clothing and artwork from statewide collections that highlight roles of Missouri women in the national suffrage movement, as well as trailblazing women in Missouri politics. Visit the online exhibition: http://tam.missouri.edu/MHCTC/exhibit_suffrage.html



Congratulations May 2020 TAM Candidates for Degrees



The Department of Textiles and Apparel Management has 48 undergraduate students graduating this semester. We are also saying goodbye to three of our graduate students. We wish them all the best as they move forward!

| | | | |
|-------------|-----------|--------------|-----------|
| Alexander | Meghan | Martin * | Jarvis |
| Andersen | Camille | Miles * | Madeline |
| Atkinson | Elisabeth | Pabon * | Rebecca |
| Bailey | Karly | Phaup * | Allison |
| Been * | Lindsey | Politte | Amanda |
| Berra | Molly | Ray * | Alexa |
| Beykirch | Hope | Rhodes | Alexandra |
| Borowiak | Madeline | Ritter | Sadie |
| Bowman | Peyton | Sheppard | Kaitlin |
| Chacon | Rio | Smith | Aubri |
| Clark | Jordan | Spadarotto | Steven |
| Diekmeier * | Mary | Stone | Abby |
| Eblen | Alexandra | Tate | Nicolette |
| Espenschied | Tommy | Thompson * | Courtney |
| Farley * | Hannah | Valentine | Rachel |
| George | Spencer | Wainscott | Molly |
| Goodsell | Grace | Winegarner * | Claire |
| Graviett | Stephanie | Wu * | Jingyi |
| Hagge | Allison | Zissman * | Elise |
| Hershberger | Mary | | |
| Houck | Shelby | | |
| Islam | Ariana | | |
| Jarzombek | Benjamin | | |
| Kelley | Savannah | | |
| Kelly | Kinsey | | |
| Knoche | Kaitlyn | | |
| Kuchibhotla | | | |
| Lopez | Sandra | | |
| Lee | Amanda | | |
| Linardos | Sophia | | |

Graduate Students:

| | |
|-------------|-------|
| Huang | Shuyi |
| Lee | Eunmi |
| McBee-Black | Kerri |

* = Outstanding seniors

