

**TAM Graduate Students**

The Department of Textile and Apparel Management (TAM) at the University of Missouri is a national leader focusing on the soft-goods industry and has an internationally recognized, award-winning faculty who are committed to offering world-class graduate education. TAM has a body scanner, the high-tech Kellwood Apparel Technology Lab, the Kitty Dickerson Technology Lab with the latest industry software, and the Knipschild Design Research Lab that includes a Mutoh Digital Textile Printer, and a TC2 body scanner.

Ranking among the top programs in the country, TAM offers students a strong faculty base, superior research expertise, comprehensive library access, high-tech facilities, the Missouri Historic Costume and Textile Collection, interdisciplinary and intercollegiate research opportunities, and a wonderful community in which to live.

**Jung Ha-Brookshire, Professor**

Dr. Jung E. Ha-Brookshire is the Department Chair and Professor. With over 8 years of industry experiences in New York City, she authored a textbook, *Global Sourcing in the Textile and Apparel Industry*. She received several awards, including Kemper Excellence for Teaching Award in 2017, Fulbright Core Scholar award in 2015.

The areas of her research interests include moral responsibility of corporate sustainability, global supply chain and sourcing strategies, and sustainable production and consumption of textile and apparel. She published over 60 manuscripts in peer review journals and 7 edited book chapters, and presented her research over 100 times at various conference venues.

She served as the Vice President of Operation (2015-2017) and now is the Vice President of Publications (2019-2021) at International Textiles and Apparel Association.

**Li Zhao, Assistant Professor**

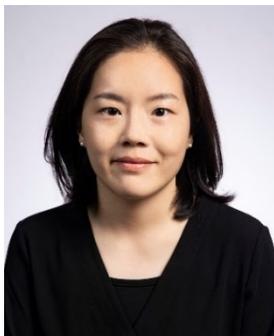
Dr. Zhao is Assistant Professor. She earned her PhD from Mizzou. At Mizzou, she teaches global consumers, global sourcing, advanced consumer analytics, and omni-channel retailing.

Dr. Zhao's professional experience includes management positions Wilkinson Group and Christian Dior in China. She was a lecturer at Indiana University.

Dr. Zhao's research interest is to improve inter-functional coordination in the global fashion supply chain through digital innovation and entrepreneurship.

She has published over fifty research papers in diverse international referred journals, book chapters and conferences on the topics of fashion informatics and sustainability. She also has received numerous awards for research excellence from international conferences and referred journals.

**Song-yi Youn,**  
Assistant professor



Dr. Song-yi Youn is Assistant Professor. She completed her PhD in Consumer Behavior from Purdue University and a second PhD in Clothing and Textiles from Hanyang University. At Mizzou, she teaches entrepreneurship, merchandise planning and control, and digital marketing for fashion.

Dr. Youn worked as a market analysis in the government agency, Korea Color and Fashion Trend Center. Also, she taught Consumer Behavior in South Korea and Consumer Relational Management in the United States.

Her research interest focuses on (dis)connected consumers. Research topics include consumer experiences with technologies and their concerns and risks potentially associated with social problems. Dr. Youn's ultimate research goal is to improve our knowledge in consumer behaviors in the technology-driven fashion market and global society.

**Caroline Kopot,**  
Assistant Professor



Dr. Caroline Kopot is Assistant Professor. She completed her PhD in Polymer, Fiber and Textile Sciences with an emphasis in International Merchandising from University of Georgia. At Mizzou, she teaches advanced retail and merchandise analysis, digital merchandising, and digital presentation techniques.

Dr. Kopot's professional experience includes management positions in the Brand Management industry in Indonesia with Metropolitan Retailmart, Mitra Adiperkasa, and MRC Group.

Her primary research interest is in the impact of consumer behavior in the digital retail environment, which creates challenges and future development opportunities. Dr. Kopot research investigates customer's perspective in the digital retail environment that will improve the industry's knowledge of the everchanging customer's needs.

**Kerri Mc-Bee Black,**  
Assistant Teaching Professor



Dr. Kerri McBee-Black is an Assistant Teaching Professor. She received her PhD from Mizzou. At Mizzou, she teaches basic concepts of apparel design and production, science of textiles, and softgoods quality evaluation.

She has won numerous teaching awards and serves as an e-mentor to faculty at Mizzou. Kerri has worked as a fashion designer, product development team merchandiser, and production manager. She also worked in social services focusing on policy issues impacting women and families. In 2002, Kerri ran for the Missouri State House of Representatives.

Dr. McBee-Black's research interests involve exploring how apparel impacts the societal participation for people with disabilities and how the emerging adaptive apparel market impacts the textile and apparel supply chain.

**Jaime Mestres,**  
 Assistant teaching professor



Dr. Jaime Mestres is assistant teaching professor and director of undergraduate studies. She has been working to ensure overall undergraduate student success in the Department of Textile and Apparel Management for over 12 years. In her role, she counsels and advises students academically regarding policies, campus resources, program of study, class schedules, enrollment, and academic decisions.

She teaches an introduction to retailing, dress and culture, fashion ethics, and professional development courses. In addition, she has taught courses in a variety of areas, including professional development, social/cultural aspects of dress, e-commerce, branding, retailing, and consumer behavior.

Her research interests include consumer behavior, marketing, social/cultural and historical development of the junior wear industry.

**Graduate Student Association  
 - TAM**



TAM graduate students received several major scholarships (valued up to \$10,000) from the College of Human Environmental Sciences, and complete a variety of graduate certificate programs on campus, including the Center for the Digital Globe research grant up to \$5,000.

Recent TAM graduate students have been placed in (selected):

Hong Kong Polytechnic University;  
 University of Nebraska-Lincoln;  
 Auburn University;  
 University of Georgia;  
 West Virginia University;  
 University of Rhode Island;  
 Indiana University—Bloomington;  
 University of Delaware;  
 Ohio University;  
 Northern Illinois University;  
 Florida State University;  
 Bowling Green State University;  
 Baylor University;  
 Kent State University;  
 University of North Texas;  
 Oklahoma State University;  
 Buffalo State College;  
 Southeast Missouri State University;  
 Stephens College;  
 Issues & Answers Market Research