

The Center for the Digital Globe (CDiG) is now offering an interdepartmental certificate to students of the University of Missouri-Columbia who are completing a graduate degree. The certificate program is designed to supplement the students' graduate studies within the various colleges and schools. This is not a degree-granting program. The certificate program will create and make available to graduate students a certificate demonstrating that each of the students has shown competencies in *Technology, Global Communication, Business, Culture and Society*. This certificate is designed to emphasize the interdisciplinary nature of the course work. The required course work will bring students together for an interdisciplinary introduction to this area, while permitting them to work separately and within their respective disciplines for further exploration. Students will then come together for a concluding experience which involves working collectively through a case study.

CERTIFICATE REQUIREMENTS: (Note: No more than six of the twelve credits necessary for the CDiG Certificate may count toward the graduate degree.) Graduate degree seeking students who want to pursue a Center for the Digital Globe Certificate must complete a *Change of Program Form* and be formally admitted to our certificate program. Print the form at the following web site, and see your graduate faculty advisor for processing.
http://gradschool.missouri.edu/admission/change_degree.pdf

1. Management 8100 Exploring the Digital Globe:

This inter-departmental course will introduce students to the impacts of technological change and globalization from the perspective of business, law and journalism. **3 credits** (Offered Fall Semesters)

2. 6 credits of graduate course work. The following courses have been approved to satisfy this requirement. (Note: Non-majors may seek departmental approval for taking courses not normally open to their area. See your advisor.)

ACCTCY 8428	Data Warehousing and Data Mining
JOURN 7262	Interactive Advertising
JOURN 7430	Computer Assisted Reporting
JOURN 7566	Electronic Photojournalism
JOURN 7700	Online Journalism
JOURN 7734	Journalism & Chaos: How to Understand & Cover 21 st Century Business Models
JOURN 7804	Convergence Reporting
JOURN 7806	Convergence Editing and Producing
JOURN 7974	Advanced Internet Applications for Radio/TV News
JOURN 8054	Entrepreneurship & Media of the Future
LAW 5455	Copyright Law
LAW 5495	Cyberspace Law and Cyberlawyering
LAW 5500	Digital Divide: Race, Class, Education and Technology
LAW 5535	Electronic Commerce Law
LAW 5640	Intellectual Property (Introductory Survey)
LAW 5820	Patent Law and Policy
LAW 5900	Software Law
LAW 5920	Trademark Law
MANGMT 7410	Management Information Systems
MANGMT 8054	Entrepreneurship & Media of the Future
MANGMT 8420	Decision Support Systems
MANGMT 8440	Topics in Electronic Commerce
MRKTNG 4650	E-Marketing (Undergraduate)
MRKTNG 8650	Digital Marketing
TAM 7100	E-Commerce
TAM 8130	Supply Chain Management in the Global Soft Goods Industry
TAM 8600	Sustainable Soft Goods: Global Policies and Practices
# Varies by Dept	Problems/Readings/Topics (Graduate Level--See your CDiG advisor.)

3. Journalism 8052 Case Studies in the Digital Globe: Students build on what they learned in the intro course. They will analyze how consequences in new media are different from print or broadcast media and the issues raised by technological change, including globalization, political boundaries, access, ownership, uses of information and marketing. **3 credits** (Offered Fall and Winter Semesters)

Certificate Completion Instructions: To receive the certificate upon completion of their program, students must also download and fill out the "Application for a Graduate Certificate" form which is located on the Graduate School web site.

<http://gradschool.missouri.edu/programs/graduate-certificates/plan-study.php> A copy of the student's approved graduate degree program must be attached. The application must be signed by the Center for the Digital Globe Director and the Graduate School Dean.