

Schedule of Graduate Course Offerings

Textile and Apparel Management Students (2021-2023)

FALL odd years (2021)	SPRING or SUMMER even years (2021)
TAM 8087 Professional Seminar (1 Cr)	TAM 4110/7110 Global Sourcing (3 cr)
TAM 9190 Theory Dev. & Eval (3 Cr)	TAM 4980/7980 Softgoods Product Development (3 Cr)
TAM 4990/7990 Retail Marketing and Merchandising (3 Cr)	TAM 4990/7990 Retail Marketing and Merchandising (3 Cr)
TAM 7300 Branding (3 Cr)	TAM 7600 Digital Merchandising (3 Cr)
TAM 7000 Digital Marketing for Fashion (3 Cr)	Arch St 7962 Information Visualization and Visual Analytics (3 Cr)
FALL even years (2022)	SPRING odd years (2023)
TAM 8087 Professional Seminar (1 Cr)	TAM 4110/7110 Global Sourcing (3 cr)
TAM 4990/7990 Retail Marketing and Merchandising (3 Cr)	TAM 4980/7980 Softgoods Product Development (3 Cr)
TAM 8130 Global Supply Chain Management (3 Cr)	TAM 4990/7990 Retail Marketing and Merchandising (3 Cr)
TAM 7300 Branding (3 Cr)	TAM 7600 Digital Merchandising (3 Cr)
TAM 7000 Digital Marketing for Fashion (3 Cr)	Arch St 7962 Information Visualization and Visual Analytics (3 Cr)

- All TAM graduate students must take 8087
- All Ph.D. students must take 9190
- In addition to these classes, students may take other classes under topics, research, or reading classes.
- Other TAM classes may be available.

Research Method/Stat Courses

Each student will have unique needs for different research method classes as everyone's research interest might differ. Be sure to discuss choices of courses with your advisors and fellow graduate students. Planning is the best option for successful graduate career. Meanwhile, the following courses are suggested based on the past student experiences. Please read these options carefully and consider these options when planning your course of study.

✓ **For all students:**

- Basic research method course (This for those who have never done a research before).
 - Ag_Ed_Ld 8510
 - ESC_PS 8020
 - Rural Soci 8510
 - Pub_AF 8180 if students want to study public policy using US Census data
 - More options on campus
- Intro to Statistics: For those who never took stats before (This is recommended to all graduate students in their first semester –both qualitative and quantitative. This class sows basic language of statistics.).
 - ESC_PS 7170

- ✓ For students who are interested in **Quantitative Research**: Consider seeking Quantitative Research Certificate or take courses recommended by this certificate in a sequential order. <https://education.missouri.edu/degrees-programs/certificates-minors/quantitative-research/>

In addition, other additional quantitative research methods are available.

- ✓ For students who are interested in **Qualitative Research**: Consider seeking Qualitative Research Certificate or take courses recommended by this certificate. <https://education.missouri.edu/degrees-programs/certificates-minors/qualitative-research/>

In addition, other additional qualitative research methods are available (mainly from Journalism).

- ✓ For those who are interested in **Mixed Methods**: Students may be able to pick and choose different methods. For example,
 - May want to take 4 Quant and 1 or 2 Qual classes
 - May want to take 4 Qual and 1 or 2 Quant classes