

TAM 4085: Case Competitions in the Fashion Industry

National Industry Competitions

2021 - 2022

Case Study Information

The **National Retail Federation** sponsors two separate case studies:

The *Next Generation* is a retail - based merchandising study, done individually based on a prompt. The application is due this spring, the case work is completed by early August.

<https://nrffoundation.org/nextgeneration>

The *Student Challenge* is team - based (2-4), also with a retail prompt. That work is done over the summer and first 6 weeks of fall.

<https://nrffoundation.org/studentchallenge>

NRF-TAM Ambassador

Rebecca Potje- repgcv@mail.missouri.edu

The **Fashion Scholarship Fund** program offers case study opportunities in *Merchandising, Marketing, Product Design, and Supply Chain*. The work is done individually over the summer and the first 8 weeks of Fall.

<https://www.fashionscholarshipfund.org/fsf-case-study-scholarship>

Learn More!

March 5th @ 10:00 a.m.
Zoom Meeting ID: 985 8045 2889
Passcode: 984595

March 10th @ 5:30 p.m.
Zoom Meeting ID: 969 7873 8658
Passcode: 249837

March 11th @ 5:00 p.m.
Zoom Meeting ID: 987 8993 0418
Passcode: 427783



Benefits of Competitions!

- Each winning student will be awarded scholarship money, ranging from \$1,000 – \$25,000
- Every student will be connected to wide network of industry executives and winners attend a banquet in NYC!
- Course credit 1 – 2 hours depending on which case you select.

Email your interest to Hope Horn
hornh@missouri.edu