

Sample Student

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EDUCATION

University of Missouri
Bachelor of Science in *Textile & Apparel Management*
Track: *Apparel Marketing & Merchandising*
Minor: Business
GPA: 3.7/4.0

Columbia, Missouri
Expected- May 2022

EXPERIENCE

Swank
Sales Associate

Columbia, Missouri
August 2019-Present

- Designed and implemented creative displays based on color, apparel, and style trends
- Styled clients and suggested items to increase sales
- Assisted manager with store operations: received, priced, and placed merchandise on floor
- Selected by management to handle closing procedures

Nordstrom
Retail Management Intern

Chicago, Illinois
June 2019-August 2019

- Gained hands-on selling, customer service, and management experience by shadowing and assisting departmental manager to learn how to lead a team
- Built clientele by suggestive selling and informing clients of the latest fashion trends
- Maintained the atmosphere of the department through stocking, re-merchandising, creating visual displays, and assisting with floor sets
- Executed sales reports, analyzed data, set sales goals, and created plans on how to achieve goals

Burberry
Intern

New York, New York
June 2018-August 2018

- Checked in and organized fabric samples by color and style
- Recorded fabric samples into a spreadsheet that included when it was received, from where, and price
- Communicated with design and merchandising team when new samples arrived
- Attended meetings to understand more about the design and merchandising process of a luxury brand

INVOLVEMENT

Association of Textile and Apparel Management
Social Chair

Columbia, Missouri
August 2018- Present

- Networked with industry members to develop an itinerary for the annual 3 day networking trip
- Lead a group of 16 to Chicago, Illinois to meet with 4 fashion related businesses and hosted an alumni networking dinner
- Planned a trip for over 50 members to attend Kansas City Fashion Week fashion show

Pi Beta Phi
Member

Columbia, Missouri
August 2018- Present

- Participated in chapter philanthropy, weekly meeting, and homecoming activities

SKILLS

Moderate knowledge of Adobe Photoshop, Illustrator, and In-Design
Moderate knowledge of Microsoft Office, PowerPoint, and Excel (PivotTable and VLOOKUP)