

# CHEYENNE STAIB

*(formerly Cheyenne Smith)*

Assistant Teaching Professor

Textile and Apparel Management

University of Missouri

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## EDUCATION

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**Master of Science**, University of Delaware, College of Arts and Sciences, Fashion and Apparel Studies, Newark, Delaware, 2020

- Certificate in Social Responsibility and Sustainable Apparel Business

**Bachelor of Science**, University of Delaware, College of Arts and Sciences, Apparel Design, Newark, Delaware, 2018

- Minor in Business Administration

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## ACADEMIC EXPERIENCE

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**Assistant Teaching Professor**, Textile and Apparel Management, University of Missouri, August 2021 – Present

- Teach undergraduate courses on the Product Development track, including Patternmaking, Draping, CAD, Science of Textiles, and Softgoods Quality Evaluation
- Manage the TAM Apparel and Technology Labs

**Graduate Instructor**, Fashion and Apparel Studies, University of Delaware, Fall 2018 – Spring 2020

- Taught four semesters of Seminar on Fashion and Sustainability
- Revamped the course to follow the life cycle of the apparel product, incorporated new debate and case study assignments
- Adopted a new textbook, and updated the course to reflect textbook chapters and activities
- Led an experiential learning project in semester four, where students developed informational posters to share during a Fashion Revolution Week Event

**Study Abroad Teaching Assistant**, Fashion and Apparel Studies, University of Delaware, January 2020

- Worked closely with faculty program leader and the Paris American Academy President to plan a five week study abroad trip to Paris, France
- Developed pre-departure meetings, excursions, and travel plans for 22 undergraduate students
- Reviewed applications and interviewed students for acceptance to the program
- Recorded student attendance, student participation, daily happenings, and class/excursion content in preparation for the Director's Report, completed upon return to the USA

**Graduate Teaching Assistant**, Fashion and Apparel Studies, University of Delaware, Fall 2019

- Attended the Creative and Technical Design Studio course to provide hands-on guidance to students and support to the instructor
- Held office hours to teach students how to digitize and edit patterns using Optitex Pattern Design Software
- Assigned grades and provided feedback on student patterns and completed garments

**Undergraduate Teaching Assistant**, Fashion and Apparel Studies, University of Delaware, Fall 2017 – Spring 2018

- Held weekly office hours to provide hands-on support to students in the Apparel Product Assembly course on beginning sewing construction coursework

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## RESEARCH EXPERIENCE

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**Graduate Research Assistant**, Fashion and Apparel Studies & Biomedical Engineering, University of Delaware, Fall 2018 – Spring 2019

- Developed a cable-driven exosuit prototype to assist upper extremity movement as part of an interdisciplinary team
- Constructed several prototypes for a soft, wearable exosuit garment using a combination of stretch and stiff fabrics to create a quasi-rigid structure

**Undergraduate Research Assistant**, Fashion and Apparel Studies & Center for Composite Materials, University of Delaware, Spring 2018

- Integrated Carbon Nanotube sensors into arm-band prototypes for testing of elbow extension/flexion movement as part of an interdisciplinary team

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## INDUSTRY EXPERIENCE

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**Production Intern**, G2 Performance, Trenton, NJ, June 2018 – February 2019

- Supported CEO and Production Manager in a garment manufacturing facility in designing custom marching band uniforms and color guard costumes for High School, College, and DCA clients
- Participated in all aspects of garment production and factory management
- Ran iEcho cutter and bundled garment pieces according to production steps

**Design Intern**, Express, New York, NY, June 2017 – July 2017

- Supported Casual Knits designer with dresses and tops design development
- Created and modified sketch review and fabric strategy boards for style review meetings
- Applied Express's design process to develop a knits collection for the Spring 2018 Express customer

**Design Intern**, Catherines Stores Corporation, Bensalem, PA, June 2016 – August 2016

- Supported Casual Knits Designer with design development

- Filled CAD technical sketches with prints and sketched garment designs in Illustrator
- Assisted with technical package development in Flex PLM
- Recorded prototype fit notes in Flex PLM during sample fittings
- Worked on a cross-functional team to develop a solution to a real business case, which was presented to the Executive Leadership Team

## **HONORS, AWARDS, AND NOMINATIONS**

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### **Awarded or Recognized: International**

2022 *Brooks LTD/Brooks Luby Empowerment Through Zero Waste Award*, International Textile and Apparel Association annual conference

### **Awarded or Recognized: Campus**

2023 *Mizzou '39 Mentor*, Sydney McClintock, University of Missouri

2023 *Honorary Coach at Mizzou Basketball Game*, Recognized at the home game on 1/21/23

### **Awarded or Recognized: College**

2018 *College of Arts and Sciences Graduate Fellowship*, University of Delaware

2018 *Women of Promise*, University of Delaware

### **Awarded or Recognized: Department**

2022 *Langsam Family Faculty Appreciation Award*, Textile and Apparel Management, \$750

2019 *Graduate Teaching Assistantship*, Fashion and Apparel Studies, University of Delaware

2018 *Graduation Speaker*, Fashion and Apparel Studies, University of Delaware

### **Nominated**

2024 *Undergraduate Research Mentor of the Year Award*, University of Missouri

## **UNDERGRADUATE AND GRADUATE MENTORSHIP: HONORS, AWARDS, AND NOMINATIONS**

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### **Awarded or Recognized: International**

2022 Sydney McClintock (Undergraduate Mentee). *2022 Brooks LTD/Brooks Luby Empowerment Through Zero Waste Award – Undergraduate*, International Textile and Apparel Association annual conference, Undergraduate Design Exhibition, Denver, CO.

**Awarded or Recognized: Campus**

- 2024 William Funderburg (Undergraduate Mentee). *Applied Design Award – Award of Merit*. Visual Art and Design Showcase (VADS) 2023.
- 2023 Mara Fenwick (Undergraduate Mentee). *Community Award – MU Libraries Award*, Visual Art and Design Showcase (VADS) 2023.
- 2023 Mara Fenwick (Undergraduate Mentee). *People’s Choice Award*, Visual Art and Design Showcase (VADS) 2023.
- 2023 Sydney McClintock (Undergraduate Mentee). *Applied Design Award – Award of Merit*, Visual Art and Design Showcase (VADS) 2023.
- 2023 Alyssa Pierson (Undergraduate Mentee). *Community Award – MU Libraries Award*, Visual Art and Design Showcase (VADS) 2023.
- 2023 Mackenzie Miller (Master’s Supervisee). *GPC Excellence in Teaching Award*.
- 2023 Sydney McClintock (Undergraduate Mentee). *Mizzou ’39 Award*, Mizzou Alumni Association.
- 2022 Sydney McClintock (Undergraduate Mentee). *People’s Choice Award*, Visual Art and Design Showcase (VADS) 2022.

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**CONFERENCE PRESENTATIONS**

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(Presenter is underlined)

Smith, C. (2020, November). *Experiential Learning in the Fashion Sustainability Classroom: The Development of a Fashion Revolution Week Event Using Creative Problem-Solving*. Paper presented at the International Textile and Apparel Association Conference. Virtual.

Smith, C. (2020, November). *The Development of a Digital Apparel Spatial Visualization Test*. Paper presented at the International Textile and Apparel Association Conference. Virtual.

Cao, H., Ellis, K., Smith, C., Buchanan, S., Sergi, F. (2020, November). *The development of cable driven exosuit to assist upper extremity movement*. Poster presented at the International Textile and Apparel Association Conference. Virtual.

Smith, C. (2019, October). *An FEA Needs Model Evaluation of the Marching Band Uniform*. Poster session presented at the International Textile and Apparel Association Conference, Las Vegas, NV.

Orzada, B., Ankomah, P., Crawford, S., Hudson, C., Jackson, L., Joseph, S., Kosinski, K., Paintsil, A., Smith, C., & DiPolo, N. (2018, November). *Warmies Onesie - Thermal Protection for Peruvian Infants*. Paper presented at the International Textile and Apparel Association Conference, Cleveland, OH.

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### **JURIED CREATIVE SCHOLARSHIP**

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(Presenter is underlined)

#### **International: Accepted**

Smith, C. (2019, October). *Optimal Anxiety*. International Textile and Apparel Association annual conference, Las Vegas, NV.

Orzada, B. T., Kallal, M. Jo, Smith, C., DuBreuil, M., & Tang, W. (2019, October). *6 Wire: Flow*. International Textile and Apparel Association annual conference, Las Vegas, NV.

Orzada, B. T., Kallal, M. Jo, Smith, C., DuBreuil, M., & Tang, W. (2019, October). *6 Wire: Red and Black*. International Textile and Apparel Association annual conference, Las Vegas, NV.

Smith, C. (2018, November). *Afterglow*. International Textile and Apparel Association annual conference, Cleveland, OH.

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### **UNDERGRADUATE MENTORSHIP: JURIED CREATIVE SCHOLARSHIP**

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\*Design award winners are designated with an asterisk. Please refer to the Awards section for more information.

#### **International: Accepted**

Biriz, L., & Smith, C. (2023, November). *Times Square*. International Textile and Apparel Association annual conference, Baltimore, MD. [28% acceptance rate].

Rettke, H., & Smith, C. (2023, November). *Every Which Way*. International Textile and Apparel Association annual conference, Baltimore, MD. [28% acceptance rate].

\*McClintock, S., & Smith, C. (2022, October). *The Power of Women*. International Textile and Apparel Association annual conference, Denver, CO. [37% acceptance rate].

#### **International: Not Accepted**

Biritz, L., & Smith, C. (2023, November). *Forever Female*. International Textile and Apparel Association annual conference, Baltimore, MD. [28% acceptance rate].

Brockman, S., & Smith, C. (2023, November). *Blushing Rosette*. International Textile and Apparel Association annual conference, Baltimore, MD. [28% acceptance rate].

George, A., & Smith, C. (2023, November). *Sashiko Haori*. International Textile and Apparel Association annual conference, Baltimore, MD. [28% acceptance rate].

Grant, M., & Smith, C. (2023, November). *The Last Midnight*. International Textile and Apparel Association annual conference, Baltimore, MD. [28% acceptance rate].

Bonomo, T., & Smith, C. (2022, October). *Unprecedented*. International Textile and Apparel Association annual conference, Denver, CO. [37% acceptance rate].

George, A., & Smith, C. (2022, October). *Maddy's Revenge*. International Textile and Apparel Association annual conference, Denver, CO. [37% acceptance rate].

Prechtel, M., & Smith, C. (2022, October). *Romantic Reconstruction*. International Textile and Apparel Association annual conference, Denver, CO. [37% acceptance rate].

### **Campus – Accepted**

Biritz, L., & Staib, C. (2024, April). *Times Square*. Visual Art and Design Showcase, University of Missouri.

\*Funderburg, W., & Staib, C. (2024, April). *Ginger Rogers X 1970 Wearable Decor*. Visual Art and Design Showcase, University of Missouri.

Keys, A., & Staib, C. (2024, April). *Midnight*. Visual Art and Design Showcase, University of Missouri.

\*Fenwick, M., & Smith, C. (2023, April). *Magic Bubble*. Visual Art and Design Showcase, University of Missouri.

Grant, M., & Smith, C. (2023, April). *The Last Midnight*. Visual Art and Design Showcase, University of Missouri.

Jett, A., & Smith, C. (2023, April). *Galactic Empress*. Visual Art and Design Showcase, University of Missouri.

\*McClintock, S., & Smith, C. (2023, April). *Killing V*. Visual Art and Design Showcase, University of Missouri.

\*Pierson, A., & Smith, C. (2023, April). *Tinker & Bell*. Visual Art and Design Showcase, University of Missouri.

\*McClintock, S., & Smith, C. (2022, April). *Blossoming Tulips*. Visual Art and Design Showcase, University of Missouri.

Schrock, L., & Smith, C. (2022, April). *Océano Azul*. Visual Art and Design Showcase, University of Missouri.

**Campus – Not Accepted**

Jackson, K., & Staib, C. (2024, April). *'I-Do' It All*. Visual Art and Design Showcase, University of Missouri.

Jett, A., & Staib, C. (2024, April). *Film Noir*. Visual Art and Design Showcase, University of Missouri.

Rackers, Z., & Staib, C. (2024, April). *To Freedom and The Moon*. Visual Art and Design Showcase, University of Missouri.

**College – Accepted**

Biritz, L. & Staib, C. (2024, February). *Times Square*. Chancellor's Art Showcase, University of Missouri.

Brockman, S. & Staib, C. (2024, February). *Blushing Rosette*. Chancellor's Art Showcase, University of Missouri.

Cozzoni, A. & Staib, C. (2024, February). *Blue Collar Beauty*. Chancellor's Art Showcase, University of Missouri.

Owens, T. & Staib, C. (2024, February). *Penelope Gown*. Chancellor's Art Showcase, University of Missouri.

Rackers, Z. & Staib, C. (2024, February). *To Freedom and The Moon*. Chancellor's Art Showcase, University of Missouri.

Adams, R. & Smith, C. (2023, February). *Romantic Cowgirl*. Chancellor's Art Showcase, University of Missouri.

Grant, M. & Smith, C. (2023, February). *The Last Midnight*. Chancellor's Art Showcase, University of Missouri.

Rettke, H. & Smith, C. (2023, February). *Breakfast at Holly's*. Chancellor's Art Showcase, University of Missouri.

## INVITED PRESENTATIONS

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**Zero-Waste Design Discussion and Activity**, *TAM 2600: Moral and Ethical Issues in the Global Fashion Supply Chain*, University of Missouri. Tuesday, January 30, 2024.

**CUREs Panelist**, *Celebration of Teaching*, University of Missouri. Friday, April 28, 2023.

**Fireside Chat Panelist, Master's Thesis Writing**, *Fashion and Apparel Studies MS Students*, University of Delaware. Friday, March 10, 2023.

**Plaid Design Reveal Moderator**, *College of Arts and Science*, University of Missouri. Wednesday March 8, 2023.

**Zero-Waste Design Discussion and Activity**, *TAM 2600: Moral and Ethical Issues in the Global Fashion Supply Chain*, University of Missouri. Tuesday, January 21, 2023.

**Ethical Challenges in the Fashion Industry**, *LEAD 100: Leadership, Integrity, and Change*, University of Delaware. Tuesday, October 27, 2020.

## UNDERGRADUATE COURSES TAUGHT

*University of Missouri*

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**TAM 2200: Science of Textiles** (general education physical lab science, required for TAM major/minor)

Summer 2024	38 undergraduate students
Spring 2024	361 undergraduate students
Fall 2023	338 undergraduate students
Summer 2023	27 undergraduate students
Spring 2023	364 undergraduate students
Fall 2022	237 undergraduate students
Summer 2022	46 undergraduate students
Spring 2022	346 undergraduate students

**TAM 2380: Apparel Patternmaking** (required for TAM Product Development track)

Fall 2023	19 undergraduate students
Fall 2022	15 undergraduate students
Spring 2022	18 undergraduate students

**TAM 2580: Apparel Computer Aided Design** (required for TAM Product Development track)

Fall 2023	14 undergraduate students
Fall 2022	21 undergraduate students
Fall 2021	18 undergraduate students



***TAM 3200: Softgoods Quality Evaluation*** (required for TAM major/minor)

Spring 2024	87 undergraduate students
Spring 2023	86 undergraduate students
Fall 2021	56 undergraduate students

***TAM 3380: Apparel Draping Techniques*** (required for TAM Product Development track)

Spring 2024	15 undergraduate students
Spring 2023	22 undergraduate students
Fall 2021	19 undergraduate students

***TAM 3480: Apparel Technical Design*** (required for TAM Product Development track)

Spring 2022	17 undergraduate students
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## UNDERGRADUATE COURSES TAUGHT

*University of Delaware*

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***FASH 210: Seminar on Fashion and Sustainability*** (required for FASH major/minor)

Spring 2020	30 undergraduate students
Fall 2019	30 undergraduate students
Spring 2019	24 undergraduate students
Fall 2018	21 undergraduate students

## SERVICE

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### ***International Textile and Apparel Association***

Design Review Committee, Spring 2022 – present

Teaching and Pedagogy Reviewer, Spring 2022

### ***College of Arts and Science***

Undergraduate Research and Creative Activities Committee, Fall 2023 - present

### ***Department Service***

TAM Lab Manager, Fall 2021 – present

TAM Product Development Curriculum Committee, Fall 2021 – present

TAM Product Development Advisor, Fall 2021 – Fall 2023

**TAM Lab Tours**

Woodlandville 4-H Sewing Group, October 2023

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**PROFESSIONAL DEVELOPMENT**

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*Inclusive Teaching Course*, University of Missouri Teaching for Learning Center, Spring 2024

*Workplace Learning: Incorporating Career Readiness Competencies into the Student Employee Timeline*, University of Missouri, February 2024

*International Textile and Apparel Association annual conference*, Baltimore, MD, November 2023

*Teaching and Learning in the Era of Generative AI*, University of Missouri, August 2023

*Types and Uses of Generative AI*, University of Missouri, August 2023

*Celebration of Teaching Conference*, University of Missouri, April 2023

*International Textile and Apparel Association annual conference*, Denver, CO, October 2022

*A&S NTT Mentorship Program*, University of Missouri, August 2022 – present

*A&S Advising Retreat*, University of Missouri, October 2022

*CLO Academic Training*, December 2021

*International Textile and Apparel Association annual conference*, Virtual, November 2021

*International Textile and Apparel Association annual conference*, Virtual, November 2020

*International Textile and Apparel Association annual conference*, Las Vegas, NV, October 2019

*Product Innovation Apparel Conference*, New York, NY, June 2019

*International Textile and Apparel Association annual conference*, Cleveland, November 2018