

Caroline Angel Kopot

Assistant Professor
Textile and Apparel Management,
College of Art and Science
University of Missouri
124 Stanley Hall, Columbia, MO 65211-7700
Phone: (573) 882-2934; E-mail: ckopot@missouri.edu

EDUCATION

Doctor of Philosophy in Fiber, Polymer, and Textiles, emphasis in International Merchandising

College of Family and Consumer Sciences, University of Georgia, USA. 2020

Master of Business Administration, IBEAR

Marshall School of Business, University of Southern California, Los Angeles, CA. 2006

Professional Associate, in Apparel Manufacturing Management

Fashion Institute of Design & Merchandising, Los Angeles, CA. 2004

Bachelor of Science, in Marketing and Distribution Management,

Kelley School of Business, Indiana University-Purdue University, Indianapolis, IN. 2003

ACADEMIC APPOINTMENTS

Assistant Professor, Textile and Apparel Management, University of Missouri (MU), 2020 – present

- *Graduate Faculty status awarded, 2020.*
- *Doctoral faculty status awarded, 2023.*

Affiliate Faculty Member of Honors College, University of Missouri (MU) April 2024 – Present.

Instructor, Center for Teaching and Learning, University of Georgia. 2019-2020

Instructor, Textile, Merchandising and Interior, University of Georgia. 2018-2019

Teaching Assistant, Textile, Merchandising and Interior, University of Georgia, 2016-2020

Teaching Assistant, Division of Academic Enhancement, University of Georgia, (Summer) 2016-2020

Adjunct Lecturer, Department of Business Management and Marketing, Bina Nusantara International University. 2015-2016

Resume Instructor, Marshall School of Business, University of Southern California, 2005-2006

INDUSTRY EXPERIENCE

General Manager/Managing Director, MRC Group – PT. Mitra Retailindo Citratama., Jakarta, Indonesia. 2013 – 2016

- Direct, manage, coordinate, oversee, and control the Retail Apparel Division & Manufacturing (\$5 Million value) of the MRC Group’s day-to-day business operation.

Senior Brand Manager, MAP Group – PT. Mitra Adi Perkasa, Jakarta, Indonesia. 2010 – 2013

- Manage, coordinate, and oversee Tumi, T-Tech by Tumi, and Travelogue brand team - merchandising, marketing, visual merchandising, and operations – day-to-day business.
- Opened 2 new Standalone stores and 12 Shop in Shop with a total sales value of \$2 Million.
- Developed a new concept travel store, “Travelogue,” in 2012 and opened 4 Standalone and 4 Shop in Shop from 2012-2013 with a total sales achievement of \$550K.

Brand Manager, MRM Group – PT. Metropolitan Retailmart – Metro Department Stores, Jakarta, Indonesia. 2007 – 2010

- Led 17 team members to manage, coordinate, and oversee Monsoon Accessorize and Bysi’s brands’ merchandising and operations, with annual sales of \$ 4K.

International Business Development Manager, Select International Investment Corporation, Century City, CA. 2006 – 2007

- Managed a team of 4 in managing international commercial property management for the South East Asia Region.

Designer/Product Developer, Production Coordinator, Carrie Amber Intimates, Inc., Rosemead, CA. 2004 – 2006

- Co-managed the Product Development department, which led to an increase of 20% in sales in the year 2005. Led 5 team members in the Product Development Department in planning, research & development for the lingerie & sleepwear division.

AWARDS AND RECOGNITION

Awarded: University/College/Department

At MU:

1. 2024 Outstanding Undergraduate Research Mentor of the Year. Office of the Undergraduate Research, University of Missouri, Spring 2024.
2. Faculty Mentor for MizzouForward Undergraduate Research Award - \$1,000. Office of Undergraduate Research, University of Missouri 2023 – 2024
3. 2024 Cathy Allen Faculty Fellow Award, Textile and Apparel Management, University of Missouri.

4. Honor's College Faculty Mentor - \$500. Honors College, University of Missouri. 2021 – 2023.
5. The Huddle - \$500, Faculty Development Award. Office of the Provost, University of Missouri, 2021 – 2022
6. The Huddle - \$500, Faculty Development Award. Office of the Provost, University of Missouri, 2020 – 2021

Prior to MU:

1. Teaching Seminar Assistantship - \$5,292. Graduate School, Center for Teaching and Learning, University of Georgia, Fall 2019
2. Travel Award - \$2500. Graduate School, University of Georgia, Spring/Fall 2019.
3. Freshman College Summer Experience - \$1,750. Division of Academic Enhancement, University of Georgia, Summer 2017/2019
4. Travel Award - \$500. Department of Textiles, Merchandising, & Interiors, University of Georgia, Spring 2019
5. Summer Graduate Assistantship Award - \$1,562. Department of Textiles, Merchandising, and Interiors, University of Georgia, Summer 2017-2019.
6. .33% time Graduate Assistantship Award. Department of Textiles, Merchandising, and Interiors, University of Georgia, 2016 – 2020.

RESEARCH

Research Interest:

Customer experiences in the beauty industry, specifically in the digital environment. Pedagogical technology integration learning in Fashion Merchandising and Retail Math. Diverse cultures, disability, and gaming communities' perspectives and preferences towards online/digital shopping.

Peer Reviewed Research Publications:

At MU:

1. Robertson, C., & Kopot, C. A. (2023). Influence of generational cohort, brand attitude, and income on patronage intention in omnichannel fashion department store retailers. *Journal of Fashion Marketing and Management*. [SCOPUS] [SSCI] <https://doi.org/10.1108/JFMM-08-2022-0182> Impact Factor (2022): 4.8

2. Robertson, C. M., **Kopot, C.**, & Mestres, J. L. (2023). Beyond Afros and activism: Analysis of Black and African American women and fashion, style, dress and identity in fashion studies literature. *Fashion, Style & Popular Culture*. [SCOPUS] [ESCI] https://doi.org/10.1386/fspc_00195_1
3. **Kopot, C. A.**, & Reed, J. (2022). Shopping for beauty: The influence of body appreciation and conceptions of beauty on online shopping behavior during the COVID-19 pandemic. *Journal of Global Fashion Marketing*, 14(1), 20–34. [SCOPUS] [ESCI] <https://doi.org/10.1080/20932685.2022.2085602> Impact Factor: 3.8
4. Reed, J. & **Kopot, C. A.**, (2022). Student perceptions of asynchronous learning in an introductory online fashion course. *International Journal of Fashion Design, Technology and Education*, 16(1), 79–87. [SCOPUS] [ESCI] <https://doi.org/10.1080/17543266.2022.2124313> Impact Factor: 2.9
5. Youn, S., Rana, M. R. I., & **Kopot, C. A.** (2021). Consumers going Online for big-box retailers: Exploring the role of feeling disconnected during a pandemic. *International Journal of Consumer Studies*, 46(6), 2383–2403. [SCOPUS] [SSCI] <https://doi.org/10.1111/ijcs.12793> Impact factor: 9.9
6. **Kopot, C. A.**, & Cude, B. J. (2021). Channel depth or consistency? A study on establishing a sustainable omnichannel strategy for fashion department store retailers. *Sustainability*, 13(13). [SCOPUS] [SSCI] <https://doi.org/https://doi.org/10.3390/su13136993> Impact Factor: 3.9

Work Under Review:

1. Downs, A. & **Kopot, C.** (2024). An exploration of US luxury and high-end motivation in livestream shopping: drivers of participation, perceived risk, and purchase intention. (*1st Major revision as of July 2024*)
2. **Kopot, C. A.**, Robertson, C., Putra, A. R. & Paden, J. (2024). Sustainable shopping: denim and Gen-Z shopping motivation in denim thrift stores. (*Submitted as of July 2024*)
3. **Kopot, C. A.**, & McBee-Black, K. (2024). Perceptions of purchasing accessible-adaptive beauty products. (*Under Review as of May 2024*)
4. Wu, J., **Kopot, C. A.**, & Zhao, L. (2023). Improving inter-functional coordination in apparel companies through digital transformation – An exploratory case study in China. (*Under 2nd Review as of June 2024*)
5. Sun, X., Ha-Brookshire, J., & **Kopot, C.** (2023). Collective case study on Fashion Merchandising course development in the U.S. and China higher education within the digitalization context. (*Minor Revision as of May 2024*)

6. Putra, A. R. & **Kopot, C.** (2023) Cultural differences in apparel product return behavior: An exploratory study of Indonesia and USA e-commerce consumers. (*1st Major revision as of May 2024*)

Works In-Progress

7. **Kopot, C. A.**, & Sun, X. (2024) Student Perceptions of Retail and Merchandising Analysis Course Through Collaborative Problem-Based Learning and Digital Taxonomy. (*Final Editing*)
8. **Kopot, C. A.** & Kim, S. E., (2024). Fashion and online gaming: Examining the effect of fashion brand and game community engagement to purchase intention. (*Final Editing*)
9. **Kopot, C. A.** & Youn, S., (2024). Diverse mindset toward beauty and service Experience of beauty retailers: Difference between Female and Male. (*Final Editing*)
10. Putra, A. R., & **Kopot, C.** (2024). Switching to green footwear: Examining the image of Indonesia as the determinant of switching intentions. (*Final Editing*)
11. Paden, J., **Kopot, C. A.**, Sun, X. & Forillo, T. (2024). Exploratory study in attitude, behavior, and motivation to cosmetic dentistry between generation X and Z. (*Result and Analysis*)

BOOK CHAPTERS

1. Robertson, C. & **Kopot, C.** (2023). Practice what you promote: A case study on how Target corporation executes authentically inclusive retail advertisements. Bloomsbury Publishing: Digital Resources. (*Under review by editor*)
2. **Kopot, C.** & Reed, J. (2020). Evaluating Nordstrom's success as an Omni-channel retailer. Bloomsbury Fashion Business Cases. Bloomsbury Publishing: Digital Resources. (*peer-reviewed*).

Peer-Reviewed Abstracts and Proceedings (Presenter is Underlined)

1. **Putra, A. R.**, & **Kopot, C.** (2024) The Revolution of Sole: Unveiling The Influence of Country of Origin, Eco-Enlightenment, And Green Skepticism on Green Footwear Switching Intention. *American Marketing Association Summer Academic Conference, Boston, August 12-18.*
2. **Kopot, C. A.**, Kim, S. H., & Youn, S. Y. (2024) How Do Fashion Brands and Online Games Community Affect Willingness to Pay Premiums on Physical Collaboration

Products? *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)

3. **Kopot, C. A.**, & Sun, X. (2024) Student Perceptions of Retail and Merchandising Analysis Course Through Collaborative Problem-Based Learning and Digital Taxonomy. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)
4. **Forillo, T.**, & **Kopot, C. A.** (2024) An Exploratory study of US Marketplace livestream shopping: Impacts on perceived risk and purchase intentions. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)
5. **Forillo, T.**, **Kopot, C. A.**, & Martins, S. (2024) Exploratory Study in Consumers' Perception of Ethical Personal Data Collection in Fashion e-Retailers. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)
6. **Downs, A.**, & **Kopot, C. A.** (2024) An Exploratory study of US Luxury and High-End livestream shopping motivation: brand loyalty, drivers of participation, and perceived risk. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)
7. **Putra, A. R.**, Youn, S., Swazan, I. & **Kopot, C. A.** (2024) Click, Purchase, Return: Exploring the Shadows of Consumer Anomia and Intention to Exploit Return Policies. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)
8. **Putra, A. R.**, & **Kopot, C.** (2024) Exploring Socioeconomic Dynamics in Indonesian Mothers' Preferences for Foreign Children's Apparel Brands. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)
9. **Putra, A. R.**, Mulat, A. A., & **Kopot, C. A.** (2024) Cross-Cultural Study: Understanding Dressing Attitudes and Motives of Gen-Z Female College Students in France and the USA. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)
10. **Putra, A. R.**, Mulat, A. A., & **Kopot, C. A.** (2024) Export Competitive Analysis Among Southeast Asian Nations on Apparel and Footwear Product Categories. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)
11. **Putra, A. R.**, & **Kopot, C.** (2024) Do Foreign Fashion Model's Race Matter for Consumers' Purchase Decisions? A Qualitative Study of Indonesian Generations X and Z. *International Textile and Apparel Association Annual Conference, Long Beach*, November 20-23. (Accepted)

12. **Kopot, C. A.**, Putra, A. R. & Robertson, C. (2024) Sustainable Shopping: Denim and Gen-Z Shopping Motivation in Denim Thrift Stores. *Global Fashion Management Conference Annual Proceedings*, Milan, July 11-14, 2024.
13. **Kopot, C. A.** & McBee-Black, K. (2023) Examining customer's perception of purchasing accessible/adaptive beauty products. *International Textile and Apparel Association Annual Conference Proceedings*, Baltimore, November 8-11, 2023.
14. **Wu, J., Kopot, C. A.** & Zhao, L. (2023) Inter-functional coordination in the Textile and Apparel company through digital transformation. *International Textile and Apparel Association Annual Conference Proceedings*, Baltimore, November 8-11, 2023.
15. **Putra, A. R., Kopot, C.** & Zhao, L. (2023). Cultural differences in apparel product return behavior: An exploratory study of Indonesia and USA e-commerce consumers. *International Textile and Apparel Association Annual Conference Proceedings*, Baltimore, November 8-11, 2023.
16. **Putra, A. R., & Kopot, C.** (2023). Beyond doubt: Indonesia and Vietnam's country image inspiring the shift to green footwear. *International Textile and Apparel Association Annual Conference Proceedings*, Baltimore, November 8-11, 2023.
17. **Paden, J., Kopot, C. A., Sun, X. & Forillo, T.** (2023). Exploratory study in attitude, behavior, and motivation to cosmetic dentistry between generation X and Z. *International Textile and Apparel Association Annual Conference Proceedings*, Baltimore, November 8-11, 2023.
18. **Kopot, C. A.,** McBee-Black, K. & Zhao, L. (2023) Understanding the concept of cotton circularity using Omnichannel perspectives through experiential learning opportunities. *International Textile and Apparel Association Annual Conference Proceedings*, Baltimore, November 8-11, 2023.
19. **Sun, X.,** Ha-Brookshire, J., & **Kopot, C.** (2023). Collective case study on Fashion merchandising course development in the U.S. and China Higher Education within the Digitalization Context. *International Textile and Apparel Association Annual Conference Proceedings*, Baltimore, November 8-11, 2023.
20. **Sun, X.,** Ha-Brookshire, J., & **Kopot, C.** (2023). How fashion merchandising courses designed within the digitalization context? Collective case study on higher education in the U.S. and China. *International Textile and Apparel Association Annual Conference Proceedings*, Baltimore, November 8-11, 2023.
21. **Kopot, C. A.** & Youn, S. (2022). Diverse mindset toward beauty and service experience of beauty retailers: Difference between Female and Male. *International Textile and Apparel Association Annual Conference Proceedings*, Denver, October 26-29, 2022.

22. **Wu, J., Zhao, L., & Kopot, C. A. (2022).** The evolving role of designers in the digital transformation process of the apparel industry. *International Textile and Apparel Association Annual Conference Proceedings*, Denver, October 26-29, 2022.
23. **Paden, J., Kopot, C. A. & Robertson, C. (2022).** The Post-Pandemic perception of denim in Generation Z. *International Textile and Apparel Association Annual Conference Proceedings*, Denver, October 26-29, 2022.
24. **Kopot, C. A. (2021).** Customer's perspective on service configuration quality in omnichannel fashion department store. *International Textile and Apparel Association Annual Conference Proceedings 78*, iastatedigitalpress.com.
25. **Kopot, C. A., & Reed, J. (2021).** Examining the relationship between beauty, body image, and trust in omnichannel beauty retailers. *International Textile and Apparel Association Annual Conference Proceedings 78*, iastatedigitalpress.com.
26. **Kopot, C. A., & Robertson, C. (2021).** Channel service integration, customer experience, and trust in online shopping in the eye of beauty customers. *International Textile and Apparel Association Annual Conference Proceedings 78*, iastatedigitalpress.com.

Prior to MU:

27. **Kopot, C. & Reed, J. (2020).** Exploratory study on millennials preferences in buying beauty product online. in The American Collegiate Retailing Association (Ed.s), *American Collegiate Retailing Association (ACRA) Conference Proceedings*, pp.284-290.
28. **Reed, J., & Kopot, C. A. (2019).** The Glossier beauty space: A Millennial approach to brick-and-mortar Retail. *American Collegiate Retailing Association Conference*, New Orleans, 2019.
29. **Kopot, C. & Reed, J. (2019).** Teaching retail math to Generation Z: A student-centered approach to retail math. *International Textile and Apparel Association Annual Conference Proceedings*. Las Vegas, Nevada, October 25-29.
30. **Kopot, C. A., Hong, M., & Cude, B. (2018).** Does being an Indonesian millennial influence future purchases through websites and apps? *AMA Winter Academic Conference*, Austin, TX.

Invited Presentation (Research):

1. **Show-Me Research Week.** *Lightning Talks* speaker and presenter for Show-Me Research week. April 9, 2024. Hosted by Office of Research, Faculty Success, University of Missouri.
2. **Future of Work & Education.** Moderator and speaker for USC IBEAR Master of Business Administration students, December 16, 2022. Hosted by USC Marshall School of Business - Asia Business Forum, Bali, Indonesia.

3. **New Faculty Orientation – Speaker Panel.** August 10, 2022. Hosted by Office of the Provost, Faculty Success, University of Missouri.

Professional Development for Research:

- Learning and Expanding Abilities for Professoriate Cohort Fellows Program, (Accepted), hosted by Office of the Provost, University of Missouri, 2024 – 2026.
- Grant Writing Award. 1 Course release. College of Arts and Sciences, University of Missouri, Spring 2024
- NSF Career Club (Accepted). A program to support for building a NSF Career grant, hosted by Office of Research, Innovation & Impact, University of Missouri, January – July 2024.
- CONNECTION - \$250, Faculty Development Award. Office of the Provost, University of Missouri, 2022 – 2023
- AI and machine learning powers academic research. Hosted by College of Arts & Sciences, University of Missouri, November 28, 2023.
- Principal Investigator Leadership Program. A program to support for building a NSF Career grant, hosted by Research, Innovation & Impact, University of Missouri, November 2023.
- New NSF Requirement: Introduction to SciENCv. Hosted by Research, Innovation & Impact, University of Missouri, October 17, 2023.
- Grant Proposal: Standout Graphics for a Standout Grant Proposal. Hosted by Research, Innovation & Impact, University of Missouri, September 22, 2023.
- Mini-Huddle: Being an Authentic Scholar. Hosted by Office of the Provost, faculty development program, November 12, 2022.
- Huddle - Grant Writing and Project Management. Hosted by Office of the Provost, faculty development program, October 22, 2021.
- ResearchFRST - Fundamentals of Being a Principal Investigator. Hosted by The Connector, University of Missouri, May 7, 2021.
- ResearchFRST - Public Engagement. Hosted by Office of Research and Economic Development, University of Missouri, April 2, 2021.
- Linear modeling workshop (ANOVA, MANOVA, ANCOVA, Regression). Hosted by the Department of Educational Psychology, 2019.
- Structural modeling workshop (SEM, Multi Level SEM). Hosted by the Department of Educational Psychology, 2020.

External Funding

External Grants/Funded:

\$150,000 *Awarded.* PI: Zhao, Li; Co-PI: Kopot, C. A., Ha-Brookshire, J., & Williams, M. (January 2023 – December 2025). “Enhancing Students’ Digital Data Literacy:

Development And Evaluation Of Educational Modules.” 2023 Higher Education Challenge Grant. *United States Department of Agriculture (USDA) - AAU Phase 1 Indicator*. Shared credit: 20%; \$30,000.

\$39,467 *Awarded*. PI: Kopot, C. A., Co-PI: Zhao, Li & McBee-Black, K. (January 2023-December 2023) “Understanding the Concept of Cotton Circularity Using Omnichannel Perspectives Through Experiential Learning Opportunities.” 2023 Cotton in the Curriculum Grant Program, *Cotton Incorporated*. Shared credit: 50%; \$19,733.50.

External Grants/Non-Funded:

\$38,929 PI: Youn, S., Kopot, C., & Smith, C. “Empowering Cotton Sustainability in the Digital Age: Enhancing Information Transparency and Data Privacy in Higher Education.” 2024 Cotton in the Curriculum Grant Program, *Cotton Incorporated*. Shared credit: 25%; \$9,732.25.

Internal Grants/Funded:

\$3,000 *Awarded*. PI: Kopot, C. A., Co-PI: Youn, S. & Bei, J. **TAM Catalyst Grant**, “Exploring diverse beauty customer experiences shopping on offline-online beauty retail crossover.” Textile and Apparel Management, University of Missouri. 2021 – 2022. Shared credit: 60%; \$1,800.

TEACHING

New Course Developed:

TAM 4600/7600 Digital Merchandising for Fashion. One of the 3 required courses for TAM major students. Required course for Certificate of Digital Merchandising students.

Course description: A comprehensive overview of the quickly evolving world of digital merchandising across all electronic channels, with an emphasis on textiles and apparel. Students will be exploring the quickly evolving world of digital fashion merchandising, with exposure to commonly used techniques and technology that connect brands and consumers to propel this rapidly expanding channel of distribution.

TAM 2100 Introduction to Digital Merchandising Presentation. Required for all TAM major students, and also a Humanity course.

Course description: A comprehensive introductory class that explores the basic usage of four common software that is needed for future TAM professionals to excel in the workplace. In this class, students will explore Microsoft Excel, Microsoft PowerPoint, Canva, Adobe Creative Suite (Illustrator & Express), and basic Website development (Wix.com) as a tool for Digital Presentation within the field of fashion merchandising. This class will be taught using PC based platform.

Course Taught

Textile and Apparel Management, University of Missouri-Columbia, Missouri

TAM 3700 – Omnichannel Retailing in Digital World, 3 credits, 2023 – present

Average enrollment = 42

Textile and Apparel Management, University of Missouri

TAM 4085/7085/8085, Problems in Clothing and Textiles, 1 – 3 credits, 2021 – Present

Average enrollment = 1/section per semester

Textile and Apparel Management, University of Missouri

TAM 7600 Digital Merchandising for Fashion, 3 credits, 2022 – present

Average enrollment = 9

Textile and Apparel Management, University of Missouri

TAM 4600 Digital Merchandising for Fashion, 3 credits, 2021 – present

Average enrollment = 50

Textile and Apparel Management, University of Missouri

TAM 3300, Retail Merchandising and Analytics, 3 credits, 2020 – present

Average enrollment = 30

Textile and Apparel Management, University of Missouri

TAM 2100, Introduction to Digital Merchandising Presentation, 3 credits, 2020 – 2022

Average enrollment = 50

Textile and Apparel Management, University of Missouri

Department of Textile, Merchandising, and Interior, University of Georgia, Georgia

GRSC 7770, Graduate Teaching Seminar, 3 credits, Fall 2020

Class Enrollment: 8

Center for Teaching and Learning, University of Georgia

TXMI 3240, Retail Planning and Buying, 3 credits, 2017 - 2018

Average enrollment = 25

Textile, Merchandising and Interior, University of Georgia

UNIV 1103, Skills and Strategies Necessary for Success at UGA and Beyond, 2 credits, 2017

Class Enrollment: 28

Division of Academic Enhancement, University of Georgia

TXMI 4290E, History of Dress and Fashion (Online), 3 credits, 2017

Class Enrollment: 40

Textile, Merchandising and Interior, University of Georgia

BINUS Business School, BINUS University, Indonesia

MKTG 8005, Marketing Management, 3 credits, 2015-2016

Class Enrollment: 35

BINUS Business School, BINUS University, Indonesia

MKTG 6120, Product Brand Management, 3 credits, 2016

Class Enrollment: 32

BINUS Business School, BINUS University, Indonesia

Invited Presentation (Guest lecture):

Leveraging Academia 2.0. Speaker, For Future of Research and Academia. Texprocess Americas Symposium, May 11, 2023. Hosted by Texprocess Americas, Atlanta, GA, USA.

Luxury brand past, present, and future. Guest Lecturer, TXMI 4290, History of Dress and Fashion: Nineteenth Century to the Present. Spring/Fall 2019
Department of Textiles, Merchandising, and Interiors, University of Georgia Athens, GA.

Different opportunities in the Fashion Industry. Guest Lecturer, TXMI 3210, Fundamentals of Fashion Merchandising, Spring 2019. Department of Textiles, Merchandising, and Interiors, University of Georgia Athens, GA.

Reacting to consumer demands. Guest Lecturer, TXMI 4210, Trend Analysis and Forecasting, Spring 2017. Department of Textiles, Merchandising, and Interiors, University of Georgia Athens, GA.

Things to consider in textile costing. Guest Lecturer, TXMI 4520, Apparel and Textile Economics, Spring 2017. Department of Textiles, Merchandising, and Interiors, University of Georgia Athens, GA.

Indonesia's different consumers of high, mid, and low fashion brands. Guest Lecturer, MC 3440, Consumer Behavior, Spring 2016. Binus Northumbria School of Design, Binus University, Jakarta, Indonesia

101 of managing high-end brands. Guest Lecturer, MKTG 8005, Product Brand Management, Spring 2015. Department of Business Management & Marketing Binus University, Jakarta, Indonesia

Graduate Committees Served as an Advisor

Ph.D. Students

- Angga Ranggana Putra (Fall 2022 – Present) --- Textile and Apparel Management, University of Missouri - *Expected completion Summer 2024*
- Alexandra Downs (Fall 2023 – Present) --- Textile and Apparel Management, University of Missouri *Expected completion Summer 2025*

Graduate Committees Served as a Member

Ph.D. Students

Textile and Apparel Management, University of Missouri

- Xu Sun (Fall 2022 – Present) --- Textile and Apparel Management, University of Missouri *Expected completion Summer 2024*
- Jia Wu (Summer 2024, Degree completed) --- Textile and Apparel Management, University of Missouri.
 - Current position: Assistant Professor – Auburn University
- Seong Eun Kim (Summer 2024, Degree completed) --- Textile and Apparel Management, University of Missouri.
 - Current position: Assistant Professor – Auburn University
- Lida Aflatoony (Spring 2022, Degree completed) --- Textile and Apparel Management, University of Missouri.
 - Current position: Assistant Professor - Colorado State University

Research Mentor

Ph.D. Students

Textile and Apparel Management, University of Missouri

- Cydni M. Robertson (Spring 2022, Degree completed)
 - Current position: Postdoctoral – Ohio State University
 - Co-authored: 2 Journal Publications (Fashion, Style & Popular Culture; Journal of Fashion Marketing Management)

School of Journalism, University of Missouri

- Fitria Andayani (Spring 2022, Degree completed)
 - Current position: Assistant Professor in Master in Communication Science Program, & Academic Development & Accreditation Specialist – Binus University – Indonesia

School of Natural Resources, University of Missouri

- Amanda Dwikarina, (Fall 2022)

Master Students

Trulaske College of Business, University of Missouri

- Zhafira Mardhiyah (Fall 2022, Degree completed) Fall 2022
 - Current position: KPMG Indonesia - Analyst

Undergraduate Students

College of Arts & Science

Biology Department, Honors' College, University of Missouri

- Jada Paden Fall 2020 – Present
 - Recipient MizzouForward Undergraduate Research Grant Award. University of Missouri, 2023.
 - Recipient Cherng Summer Scholars Award (\$7,000). Honors College, University of Missouri, 2023.
 - Recipient 2021-22 Outstanding Discovery Fellow. Honors College, University of Missouri, 2022
 - Recipient Discovery Fellow Scholarship Award. Honors College, University of Missouri, 2020-2022.

Department of Textile and Apparel Management, Honors' College, University of Missouri

- Taylor Forillo Fall 2022 – Present
 - Recipient Discovery Fellow Scholarship Award. Honors College, University of Missouri, 2023-2024.
 - Travel Award, \$500. Honors College, University of Missouri, 2023.

College of Engineering, Honors' College, University of Missouri

- Sophia Martins Spring 2023 – Present

PROFESSIONAL DEVELOPMENT

At MU:

Teaching

- Learning and Expanding Abilities for Professoriate Cohort Fellows Program, hosted by Office of the Provost, University of Missouri, 2024 – 2026.
- Review of Teaching - Self-Reflection. Hosted by Teaching for Learning Center, University of Missouri. September 11, 2023.
- AI/ChatGPT: What is it? How Does it Work? Hosted by Teaching for Learning Center, University of Missouri. February 2, 2023.
- CWP Faculty WI Spring Workshop. Hosted by Campus Writing Program, University of Missouri. January 27, 2023.
- Advanced Zoom Bootcamp. Hosted by Missouri Online, University of Missouri, January 12, 2023.
- Adobe Creative Campus Collaboration 2022. Hosted by Adobe Inc, June 14-16.
- Simplify your document workflows: Manage PDFs. Hosted by Adobe Inc, September 14, 2022.
- CWP Schoolhouse B&B - Summer Campus Writing Retreat. Hosted by Campus Writing Program, University of Missouri. July 31-August 1, 2023.
- Connection – Summer Writing Retreat at Chancellor's Residence. Hosted by Office of the Provost – Faculty Success, University of Missouri, July 31, 2023.
- Campus Writing Retreat at Conley House. Hosted by Campus Writing Program, University of Missouri, 2021 – Present.

- Teaching Essentials: Disciplinary Literacy. Hosted by Missouri Online, University of Missouri, January 25, 2022.
- Online Teaching Foundation. Hosted by Course Design & Technology, University of Missouri, June-July 2020.
- Start Here. Hosted by Course Design & Technology, University of Missouri, June-July 2020.

Prior to MU:

- Interdisciplinary Certificate in University Teaching. Hosted by Graduate School, University of Georgia, May 2020.
- Online Teaching and Learning. Hosted by Center for Teaching and Learning, University of Georgia, Fall 2019.
- Guiding Undergraduates to Mental Health Services. Hosted by Counseling and Psychiatric Service, University of Georgia, September 2019.
- Managing Club Sports. Hosted by Student Affairs, Division of Recreational Sports – Club Sports, August 2019.
- Certified Adult First Aid/CPR/AED. Hosted by Red Cross, August 2019.
- Freshman College Summer Experience. Hosted by Division of Academic Enhancement, June-July 2017/2018/2019.
- Service-Learning Course Design. Hosted by The Office of Service Learning, University of Georgia, Spring 2017.
- Graduate Teaching Seminar. Hosted by Graduate School, University of Georgia, Fall 2016
- Delivering English in Indonesian College Classroom. Hosted by Binus International University, June 2015.

SERVICE

Leadership

- **Chair (Elect)**, - Management Track, International Textile and Apparel Association, St. Louis, MO, 2024.

International Associations:

- Member, International Textile and Apparel Association (ITAA), 2016 – present
 - External Relations Committee 2023 – present
 - Corporate Relations Committee 2024 – present
- Member, Global Alliance Marketing & Management Associations (GAMMA) 2024 - present
- Member, American Collegiate Retailing Association (ACRA), 2016 – present
- Member, American Marketing Association (AMA), 2018 – present
- Member, Costume Society of America, 2016 – 2018

International Journals:

- Reviewer, Clothing and Textile Research Journal, 2024 – present
- Reviewer, Journal of Theoretical and Applied Electronic Commerce Research, 2023 – present
- Reviewer, International Journal of Fashion Design, Technology, and Education, 2023 – present
- Reviewer, Journal of Consumer Behavior, 2022 – present
- Reviewer, Journal of Fashion Marketing and Management, 2021 – present
- Reviewer, Journal of Global Fashion Marketing, 2021 – present
- Reviewer, International Textile & Apparel Association, 2020 – present
- Reviewer, American Collegiate Retailing Association, 2020 – present

University and Department:

- A&S Faculty Responsibility Committee, College of Arts & Sciences, University of Missouri, 2023 – 2025.
- Writing Group Leader – Connection, Office of the Provost, University of Missouri, 2023 – present.
- Committee member, Future Faculty – Faculty Diversity Postdoctoral Program (PFFFD), 2021 – present.
- Committee member, TAM Graduate Education Committee, University of Missouri, 2022 – present.
- Committee member, TAM Merchandising Curriculum Committee, University of Missouri, 2022 – present.
- Committee member, TAM Scholarship Committee, University of Missouri, 2020 – present.

Student Organizations

- Mizzou Badminton Club, Advisor. 2021 – present.
 - Model 3.0, Advisor. 2022 – 2023.
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